

TRIBAL OUTREACH NOTIFICATION

USDA and American Indian Alaska Native Tourism Association to Host Webinar Series to Build Agritourism Capacity for Native Producers

WASHINGTON, June 10, 2022 – U.S. Department of Agriculture (USDA) Rural Development Under Secretary Xochitl Torres Small announced today that USDA and the American Indian Alaska Native Tourism Association (AIANTA) will host a free webinar series to build agritourism capacity for native producers. To register, visit: <https://www.aianta.org/aianta-usda-webinar-series/>.

Through this series, USDA Rural Development and AIANTA will highlight resources to help native-owned startups and enterprises further develop and expand agriculture and agritourism opportunities in Tribal communities.

USDA and AIANTA will host the following sessions:

- **June 14 at 10 a.m. Mountain Time:** Resources for Native Agriculture Production and Conservation
- **July 12 at 10 a.m. Mountain Time:** Adding Value to Native Agriculture Products
- **Aug. 9 at 10 a.m. Mountain Time:** Developing Tribal Tourism Enterprises Based on Native Values

The webinar series seeks to empower Tribal communities to develop sustainable, thriving agriculture-related tourism enterprises. The series will help Tribal agriculture and tourism recover economically from the impacts of the COVID-19 pandemic and will help ensure Tribal producers and Tribes have equitable access to USDA programs. It will introduce participants to resources to help with startup agricultural operations and introduce participants to partners and entities to explore funding programs. Participants will learn about value-added activities to help increase revenue from their agricultural enterprises. Industry experts will also share and explore lessons.

Each webinar will be 90 minutes. The webinars will offer moderated panel discussions and small group sessions with federal partners and Tribal entities.

If you'd like to subscribe to USDA Rural Development updates, visit our [GovDelivery subscriber page](#).

###

USDA is an equal opportunity provider, employer and lender.