

Appendix B: Finding Information on the Census Website

Finding the Population of a Town or Place Name Using the Census FactFinder

The following instructions are based on the Department of the Census FactFinder website.

1. Go to the FactFinder2 main page, <http://factfinder.census.gov> .
2. Select Advanced Search from the top menu. In the main part of the screen, you will see a peach- colored window with 2 blank text boxes.
3. In the field “**topic or table name**”, type P1
4. In the “**state, county or place**”, field type your town name followed by a comma, and the state abbreviation. Click <GO>
5. Select TOTAL POPULATION for the total population of the *place* that you have selected.

Example:

U.S. Department of Commerce
United States Census Bureau
AMERICAN FactFinder

MAIN COMMUNITY FACTS GUIDED SEARCH **ADVANCED SEARCH** DOWNLOAD OPTIONS

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections
"Your Selections" is empty

To search for tables and other files in American FactFinder:

1 Enter search terms and an optional geography and click GO

topic or table name state, county or place (optional)
P1 Tishomingo, Oklahoma

GO ?

Topics (age, income, year, dataset, ...)
Geographies (states, counties, places, ...)
Race and Ethnic Groups (race, ancestry, tribe)

Select from Topics, Race and Ethnicity

- these are added to "Your Selections"
- the Search Results are updated

Tishomingo County, Mississippi
Tishomingo town, Mississippi
Tishomingo city, Oklahoma
Tishomingo CCD, Johnston County, Oklahoma
District 1, Tishomingo County, Mississippi
District 2, Tishomingo County, Mississippi
Balance of Tishomingo County, Mississippi

We have entered our example, Tishomingo, Oklahoma. FactFinder will respond with a pop-up window listing places that correspond to your typed place/name, (often adding the word “city” or “town” after the name you typed-in).

From those options, choose the one that is *most* correct.

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections
"Your Selections" is empty

To search for tables and other files in American FactFinder:

Were you looking for...

We couldn't find any results for Tishomingo as a geography. Were you looking for one of the following?

Geographies:

Geography Name	Geography Type
Tishomingo County, Mississippi	County
Tishomingo town, Mississippi	Place within State
Tishomingo city, Oklahoma	Place within State
District 1, Tishomingo County, Mississippi	County Subdivision
District 2, Tishomingo County, Mississippi	County Subdivision

show more Geographies ch

In our example, Census has added the word “city” to our request for the town Tishomingo. This may not be the way the town is usually referred to, but it is how Census categorizes the town. So, we select “Tishomingo city, Oklahoma” from this pop-up window

In the “Geographies” table, next to the town we have selected, you will see that Tishomingo comes under a Geographic Type Census calls *place within a state*. Click on the name of the town.

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections
 Search using...
 Search: "P1"
 Place within State
 Tishomingo city, Oklahoma
 clear all selections and start a new search

Search using the options below:
 Topics (age, income, year, dataset, ...)
 Geographies (states, counties, places, ...)
 Race and Ethnic Groups (race, ancestry, tribe)
 Industry Codes (NAICS industry, ...)
 EEO Occupation Codes

Search Results: 1-8 of 8 tables and other products match "Your Selections"

Refine your search results: topic or table name state, county or place (optional)
 topics race/ancestry industries occupations

Selected: View Download Compare Clear All

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/>	QT-P1 Age Groups and Sex: 2010	2010 American Indian and Alaska Native SF	?
<input type="checkbox"/>	QT-P1 Age Groups and Sex: 2010	2010 SF1 100% Data	?
<input type="checkbox"/>	QT-P1 Age Groups and Sex: 2010	2010 SF2 100% Data	?
<input type="checkbox"/>	P1 RACE	2010 Redistricting Data SF (PL 94-171)	?
<input type="checkbox"/>	P1 TOTAL POPULATION	2010 SF1 100% Data	?
<input type="checkbox"/>	QT-P1 Age Groups and Sex: 2000	2000 SF1 100% Data	?
<input type="checkbox"/>	QT-P1 Age Groups and Sex: 2000	2000 SF2 100% Data	?
<input type="checkbox"/>	QT-P1 Age Groups and Sex: 2000	2000 SF4 Sample Data	?

Selected: View Download Compare Clear All

Select TOTAL POPULATION for the total population of the *place* that you have selected.

P1 TOTAL POPULATION : Total population
 2010 Census Summary File 1

Table View

Actions: Bookmark Print Download Create a Map

Not all columns may be displayed below.
 Click Back to Search to select other geographies using the search options on the left.

The table contains a total of 14,052,071 data columns.
 NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov>.

Tishomingo city, Oklahoma	
Total	3,034

Source: U.S. Census Bureau, 2010 Census.

We see that the population for Tishomingo in the 2010 Census is 3,034.

Comparing this population of 3034 against the *Rurality* Population-to-Score table, we determine that the Tishomingo site is rated *exceptionally rural*, with a score of 45.

If any end user site is not within the boundaries of a town or a *place* that can be identified by 2010 Census or found in the listing of cities, towns, and places in the recent Rand McNally, then mark that site as “Census Rural” and assign 45 points to it. If a site is identified as Census Rural, please attach an 8.5x11 standard sheet of paper showing the site location to the Rurality Worksheet. The map may be created from FactFinder (Geographies option, Map), Google Maps, Bing Maps or other mapping software as long as the site location can be determined in comparison to other cities, towns, roads and other features. We must be able to verify the sites location in order to confirm the sites associated population and rurality score.