

January 4, 2016

TO: State Directors  
Rural Development

ATTN: Program Directors  
Multi-Family Housing

FROM: Tony Hernandez /s/ ***Tony Hernandez***  
Administrator  
Housing and Community Facilities Programs

SUBJECT: Guidance on the Review and Approval of the Affirmative Fair Housing  
Marketing Plan (AFHMP) in the Section 538 Guaranteed Rural Rental  
Housing Program

The purpose of this Unnumbered Letter is to reiterate the requirement and importance of the Agency's review and approval of the AFHMP in the Section 538 Guaranteed Rural Rental Housing Program.

The AFHMP describes the process borrowers will use to assure that marketing and outreach efforts are targeted at all persons, regardless of race or disability, who are eligible for admission to the available housing. At the initial application phase, the Agency must review, approve and sign this form. Thereafter, the AFHMP will be included in the lender's annual financial statement to the Agency. As a part of the review of the annual financial statement, the Agency should review the plan, note any changes and ensure that the lender has certified that the borrower is in compliance with the AFHMP. Unless, the loan has interest credit, the Agency does not need to sign the form. For those loan guarantees that have interest credit, the Agency should approve and sign the AFHMP as a part of the compliance review performed by the Agency. An approved AFHMP must be posted in the rental office so that eligible persons and families will be made aware of the availability of affordable multi-family rental housing in the GRRHP.

For additional information, please contact Tammy S. Daniels, Financial and Loan Analyst, (202) 720-0021.

EXPIRATION DATE  
December 31, 2016

FILING INSTRUCTIONS:  
Housing Programs