



## Multi-Family Housing Program

December 13, 2013

### News Flash

#### **Opportunity to Submit Information on New Iowa Rental Housing Locator**

The Iowa Finance Authority has contracted with the national nonprofit [Socialserve.com](http://Socialserve.com) to develop [IowaHousingSearch.org](http://IowaHousingSearch.org), a free housing locator service. [IowaHousingSearch.org](http://IowaHousingSearch.org) will provide real-time, detailed rental housing information across Iowa to help identify appropriate options for a diverse population.

[IowaHousingSearch.org](http://IowaHousingSearch.org) will allow property providers to list their properties free of charge. Housing seekers will be able to conduct free, anonymous, detailed housing searches to find units that fit their needs.

[Socialserve.com](http://Socialserve.com) provides a full-time, toll-free, bilingual call center of more than 50 customer service representatives to assist all users, including housing seekers, property managers, owners and housing agencies. This call center is dedicated to ensuring that the listings are up-to-date and accurate. Review the full benefits of the service in the attached document.

More than 14,000 rental units and 200 property providers across the state have already submitted information to the new directory. The Iowa Finance Authority would like to double the number of rental units and property providers listed by the time the site launches publicly on January 7, when an extensive media campaign will begin launching the service to housing seekers across Iowa.

Property providers are strongly encouraged to list properties for free before the holidays to ensure that they will be listed at the time of the public launch.

#### **Properties can be listed following these steps:**

1. Register at [IowaHousingSearch.org](http://IowaHousingSearch.org) , or
2. Call 1-877-428-8844 (toll free), or
3. Fill out and fax [this form](#) to 1-866-265-7811

[Socialserve.com](http://Socialserve.com) will call you to confirm your registration, and will provide you with a user name and password with simple listing instructions.

Log on and add listings, including photos and information about rent and deposits, property features, nearby amenities and much more.

For questions about how the system was established in Iowa, please contact [Ashely Jared](#) with Iowa Finance Authority: 515-725-4934.

- [IAHS\\_MultipopulationBenefits\\_1013.pdf](#)



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