



#IHeartCoops Social Media Campaign

October is National Cooperative Month! Celebrate with USDA Rural Development by sharing your Co-Op Story with us on Twitter.

How to Share Your Co-Op Story:

1. Print the “My Co-Op Story” template on page two.
2. Write your cooperative story in the blank space.
3. Take a picture of yourself holding the “My Co-Op Story” sign.
4. Share your photo and story with @usdaRD on Twitter and use the #IHeartCoops.



United States
Department of
Agriculture

Rural Development



My Co-op Story

#IHeartCoops

USDA is an equal opportunity lender, provider, and employer