

## **USDA Agricultural Marketing Service Technical Assistance Initiative – A Partnership to Conduct Grant Workshops to Support Local Foods**

The Agricultural Marketing Service Technical Assistance (AMSTA) initiative shares knowledge through an in-person grant writing workshop in each US state, as well as additional tools and materials provided through the AMSTA website. Workshops will focus on effective grant-writing practices, with an emphasis on USDA's [Farmers Market and Local Food Promotion Program](#). This is a partnership between USDA Agricultural Marketing Service (AMS) and the National Institute for Food and Agriculture (NIFA) to conduct workshops that will help potential grant applicants understand, develop, and submit their Federal grant applications for the [Farmers Market and Local Food Promotion Program](#). A list of upcoming grant workshop dates and locations can be found at <http://www.amsta.net>. More workshops will be added soon, and the State representatives listed on the website can be contacted for additional information about upcoming workshops. Some of the workshop sessions will be recorded and available for online viewing for those not able to attend in person. "The Farmers Market and Local Food Promotion Program is a key to USDA's efforts to revitalize rural economies by supporting local and regional food systems," said AMS Administrator Anne Alonzo. "The grant workshops will ensure that more communities and businesses across the country can participate in the competitive grant