

ConnectHome

**Connecting Broadband Wi-fi
to Rural Housing**

The Problem

- ▶ Over **60 million Americans**, disproportionately low-income and minorities do not have an Internet connection at home. That means one in five households are excluded from the most important and essential 21st century technology for education, employment, civic engagement, and communications – not to mention the tremendous cost of the digital divide has on the diversity and competitiveness of America's technology and innovation sector.
- ▶ The primary reason low-income Americans do not adopt the Internet is that it is too expensive. To ensure the nation can compete in an increasingly digital and global economy, we must ensure that every American has access to the Internet and the digital training.

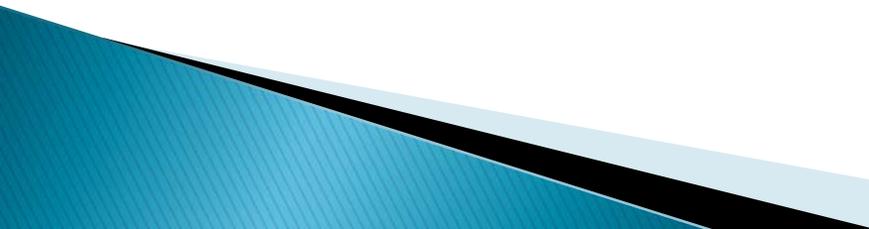
The Solution

- ▶ The U.S. Department of Housing and Urban Development (HUD) and Secretary Julián Castro are committed to supporting the President's vision of narrowing the digital divide. That's why HUD is launching the ConnectHome Project– a new pilot initiative designed to accelerate broadband adoption by children and families living in public housing units in approximately 27 HUD–assisted communities across the nation. The following are key objectives for the pilot phase of the project:
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ConnectHomePartners

- ▶ Principals:
 - ▶ ConnectHome is a national initiative of the Department of Housing and Urban Development, in partnership with the White House.
 - ▶ National Non-profit lead:
 - ▶ EveryoneOn is a national digital inclusion nonprofit (501c3) and is leading the design and implementation of the ConnectHome project. Additional coordination support is provided by nonprofit, US-Ignite.
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Private Sector Commitments

- ▶ Discounted service and router costs:
 - ▶ For Choctaw Nation Service Area:
 - ▶ Suddenlink, Vyve Broadband, Cherokee Communications and Pine-Net will cover our sites within the 10 ½ county service area. The commitments range from 1-3yrs of the discounted rates. This does not include devices.
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Content & Training Commitments

- ▶ Best Buy, (ALA) American Library Association, Oklahoma Libraries, Girls and Boys Clubs of America, College Board, OETA, GitHub

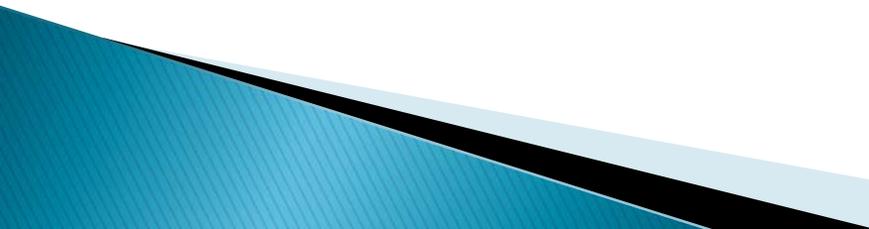
Grant Awarded to HACNO

- ▶ In order to help fulfill the mission of ConnectHome for families and residents of Choctaw Nation's public housing authority applied for and were awarded by the USDA the following grant:
- ▶ Subsidy for residents in Talihina ARH for the router and 1 year of service provided by Pine Telecommunications:
 - ▶ Router cost: \$150 ea.
 - ▶ Service cost: \$20/mo.
 - **Total: \$23,400**
- ▶ Subsidy for residents in Wright City ARH for 1 year of service provided by Pine Telecommunications:
 - ▶ Service cost: \$25/mo. ---**Total: \$6,000**

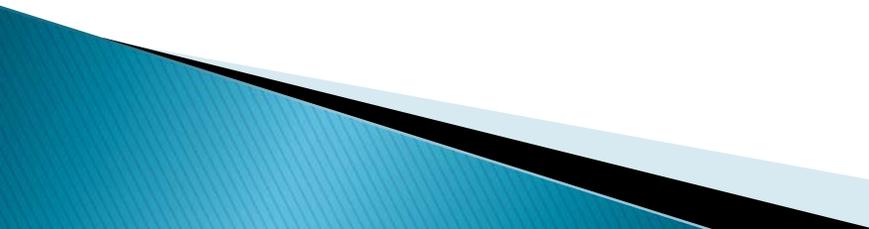
Continued Grant Proposal

- ▶ Subsidy for residents in Durant public housing for the router and 1 year of service provided by Cherokee Telecommunications:
- ▶ Router cost: \$100 ea.
- ▶ Service cost: \$39/mo.
 - Total: \$23,300
- ▶ **Total Grant needed: \$52,700**
- ▶ These sites mentioned above are the only sites that this grant money goes toward. The remaining sites have private sector companies and non-profit's on board and/or at a much more discounted rate.

Stakeholders

- ▶ Tenants that need access to affordable internet services.
 - ▶ Programs within Choctaw Housing
 - ▶ Programs throughout the Tribe to ensure sustainability for this opportunity to come to fruition
 - ▶ Educational Institutions within the Choctaw Nation service area: Community Colleges, Primary Schools, Vo-Techs, etc...
 - ▶ Local Libraries
 - ▶ Primary and secondary students
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Responsibilities

- ▶ The continued collaboration between Choctaw Housing and the partnerships with the non-profits and private sector entities.
 - ▶ Maximize the commitments to ensure sustainable and affordable wi-fi to each site within our service area.
 - ▶ Partner with a non-profit agency to provide devices such as: laptops, surface pros, desk tops, etc...
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Sites and number of tenants impacted

- ▶ Quinton ARH: 24 units with 66 tenants
 - ▶ Talihina ARH: 60 units with 158 tenants
 - ▶ Red Oak ARH: 14 units with 36 tenants
 - ▶ Bokoshe ARH: 16 units with 39 tenants
 - ▶ Wright City ARH: 20 units with 58 tenants
 - ▶ Caney ARH: 12 units with 30 tenants
 - ▶ Total ARH Units—146
 - ▶ Total ARH Tenants—387
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Sites and number of tenants impacted

- ▶ Hartshorne IE: 5 units with 5 tenants
- ▶ Hugo IE: 22 units with 20 tenants
- ▶ Talihina IE: 22 units with 27 tenants
- ▶ Poteau IE: 29 units with 30 tenants
- ▶ Idabel IE: 18 units with 17 tenants
- ▶ Durant IE: 25 units with 28 tenants
- ▶ Stigler IE: 10 units with 5 tenants
- ▶ Total IE Units—131
- ▶ Total IE Tenants—132

Sites and number of tenants impacted

- ▶ Idabel 202: 19 units with 15 tenants
 - ▶ Poteau 202: 23 units with 24 tenants
 - ▶ Hugo 202: 16 units with 13 tenants
 - ▶ Atoka 202: 12 units with 14 tenants
 - ▶ Durant 202: 16 units with 18 tenants
 - ▶ Total 202 Units—86
 - ▶ Total 202 Tenants—84
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Sites and number of tenants impacted

Choctaw Hope Properties In Idabel, OK.

- ▶ Jefferson: 8 units with 24 tenants
Lynn Lane: 8 units with 11 tenants
 - ▶ Total Hope Units—16
 - ▶ Total Hope Tenants—35
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HACNO Rental Properties

- ▶ Total Rental Property Units—379
Total Tenants In All Rental Properties—633

New IE Construction in FY2016

Smithville: 8 units

Broken Bow: 10 units

Antlers: 10 units



Current Needs

- ▶ PC's
 - ▶ Laptops
 - ▶ Tablets
 - ▶ Surface Pros
 - ▶ Partners to donate these devices and/or facilitate the collaboration to deliver this activity to the residents
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Goal

- ▶ Our current goal is to connect 35% of targeted households by July, 2016. That is 133 households served.
 - ▶ Set up at least 8 digital literacy classes in the 1st year with various stakeholders.
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