



Rural Development • Rural Housing Service • Community Facilities

Access to Healthcare in Hoke County Now a Reality

Hoke County was one of the few remaining counties in NC without its own hospital, The rural county located in a designated StrikeForce poverty area was rapidly growing due to the expansion of the nearby military base and support and demand for the development of a healthcare campus was strong.

Once the Certificate of Need was obtained, an application was filed with USDA for assistance with the construction of the new medical campus. Phase one was the construction of a medical office building that is comprised of an express care office, primary care, OB/GYN, cardiology, podiatry, gastroenterology, outpatient imaging and a retail pharmacy completed in February 2013. The 41 bed, acute-care hospital is Phase II of the Health Pavilion Hoke campus which includes an emergency department, imaging rooms, birthing suites, rehabilitation suite and conference space. The facility currently employees 57 people and is projected to employ 350 people at full operational capacity.

The development of the Hoke Healthcare campus provides urgently needed access to healthcare in Hoke County. The facility provides much needed relief to the overtaxed emergency department of Cape Fear Valley Health System in the neighboring county. The emergency department at Cape Fear Valley remains one of the 50 busiest in the country and has seen an increase in patients of 28% since 2007. In addition, Cape Fear Valley has historically provided care to a high percentage of OB patients. This hospital will provide relief to Cape Fear Valley and become invaluable for providing supportive services to the family members of those serving at the Fort Bragg military installation. Patients will no longer need to travel to Cumberland County to receive care, but will have access to care in their own community.

Obligation Amount:	\$30,000,000 Direct Loan and \$27,311,000 Guaranteed Loan
Date of Obligation:	2012
Congressional District:	Representative Hudson, NC-8; Senators Burr and Hagan
Partners:	Cape Fear Valley Healthcare System
Demographics:	Hoke County, Population 46,952
Impact:	This hospital will provide access to healthcare in Hoke County, relieving the overtaxed Cape Fear Valley Health System in the neighboring county.