



Let's Meet Each Other!

Welcome! As you enter today's workshop, please share a little about yourself by responding to the poll:

- What type of organization are you representing?
- How are you celebrating the Power of Rural this week in honor of National Rural Health Day?

Welcome & Housekeeping



All participants will be in listen only mode.



Auto-generated closed captioning is enabled.



Use the Q&A for questions to be answered at the end. Feel free to raise your hand to ask a question during the Q&A portion.



If you require technical assistance, please type them in the Q&A.



Session is being recorded. Recording will be posted to the USDA Rural Health website.



USDA-RD National Rural Health Day Webinar

Finding Your Way Through USDA Rural Health's New Resources

November 19, 2024



USDA National Rural Development

State Director of Utah
Michele Weaver

Helper Police Vehicle 2024



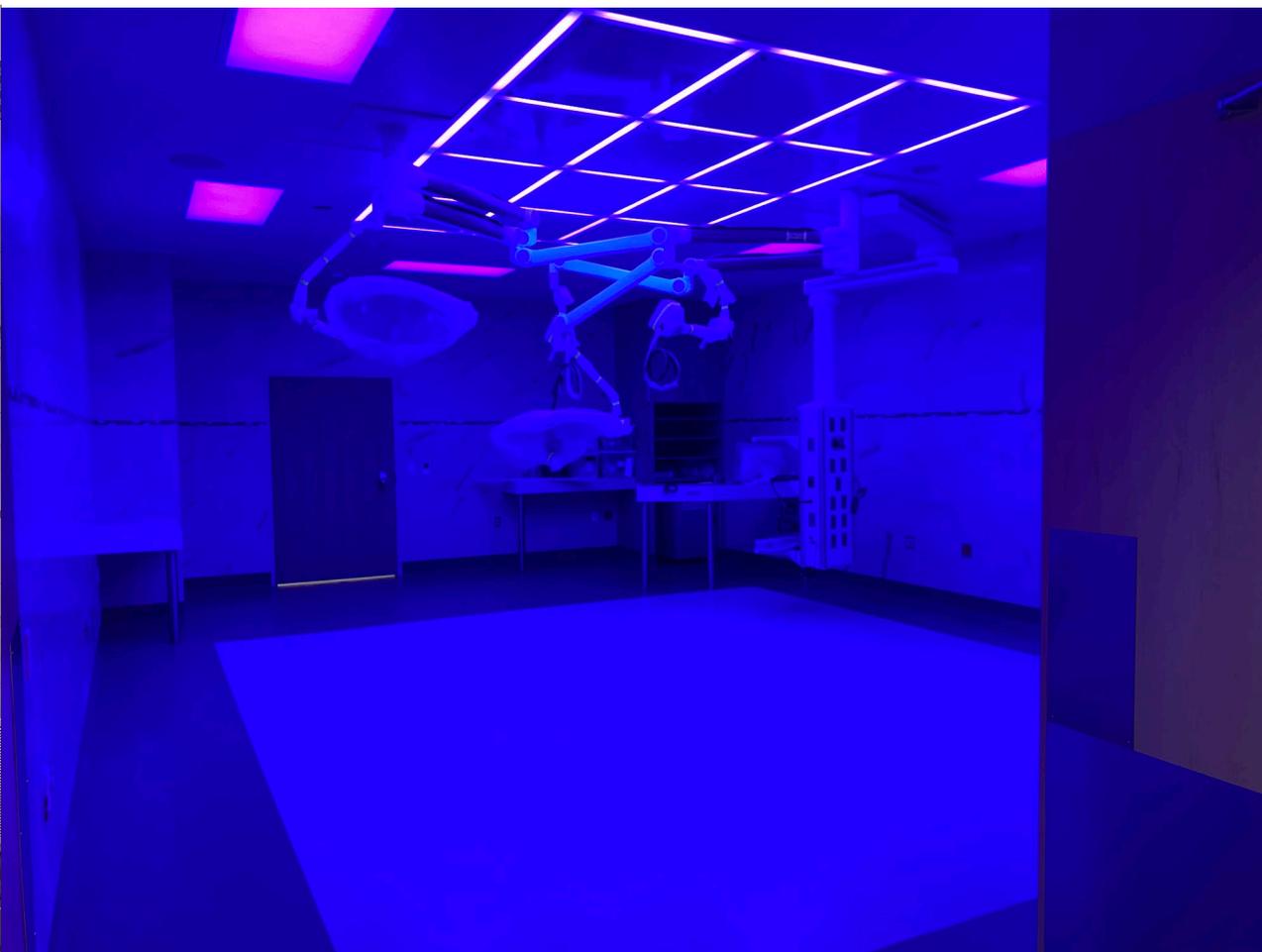
Sevier Co EMS Ambulance



Uintah Basin Medical Center (UBMC) – Filtration System



UBMC – OR



UBMC Ribbon Cutting and Scan Equipment



Moab Valley Healthcare



Washington Terrace – Fire & EMS



Agenda

RD – Innovation Center

*National Rural Health Day
special webinar*

Finding Your Way Through USDA Rural Health's New Resources



Welcome and Introductions

Opening Remarks

- USDA Rural Development State Director of Utah

Presentations

- USDA and Rural Health
- USDA Rural Health Website, Resources, and USDA Rural Health Program Index
- Rural Data Gateway and Rural Health

Panel Discussion

Closing

Today's Presenters



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RD-IC
USDA
Rural Health



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Rural Health

- More than 46 million people (**15% of the US population**) live in rural areas.
- **Access to care:**
 - **193 rural hospital closures and conversions** since 2005
 - More **Health Provider Shortage Areas** in rural
- **Social Determinants of Health**
 - Food Deserts
 - Limited transportation
 - Housing shortages
- Opportunities for innovation and creative solutions



U.S. Department of Agriculture (USDA)

Farm
Production
and
Conservation
(FPAC)

Food,
Nutrition, and
Consumer
Services
(FNCS)

Food Safety
and
Inspection
Service (FSIS)

Marketing
and
Regulatory
Programs
(MRP)

Natural
Resources
and
Environment
(NRE)

Research,
Education,
and
Economics
(REE)

Trade and
Foreign
Agricultural
Affairs (TFAA)

Rural
Development
(RD)

USDA Rural Development

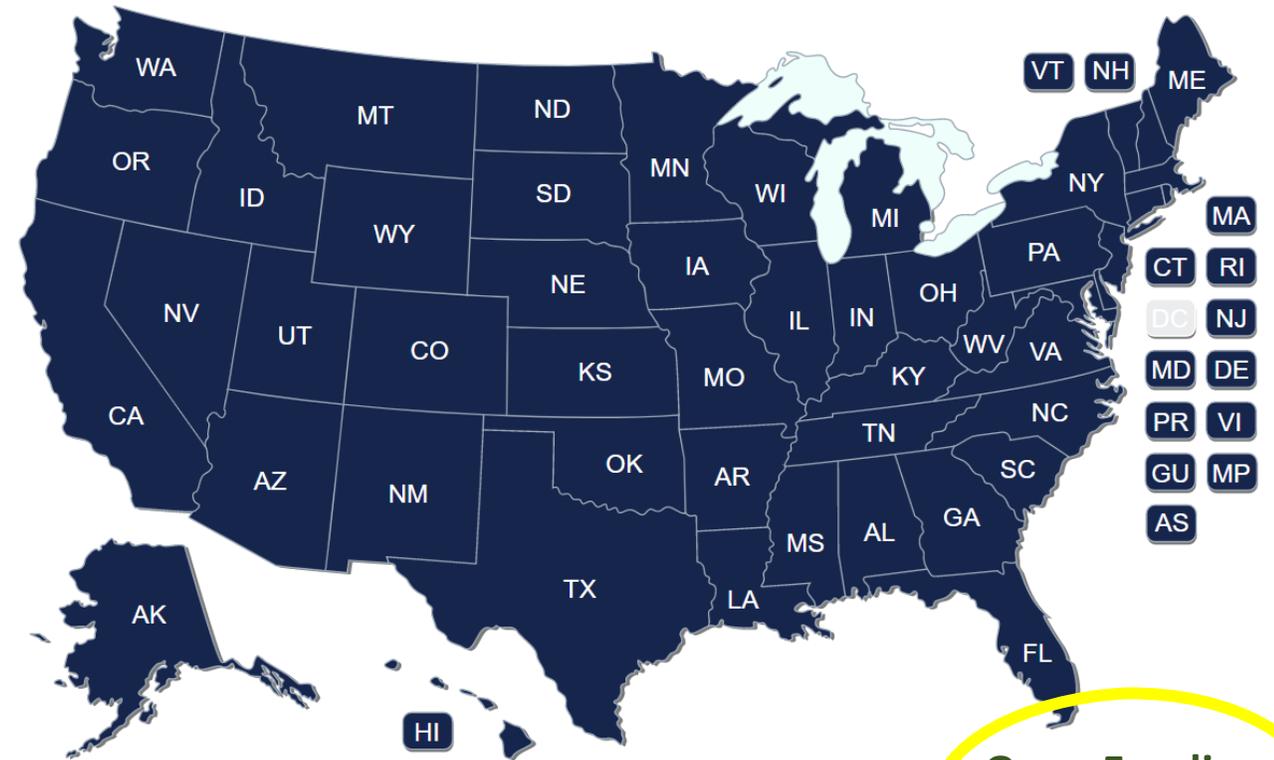
Rural Development

Innovation Center

Rural Housing Service

Rural Business and Cooperative Service

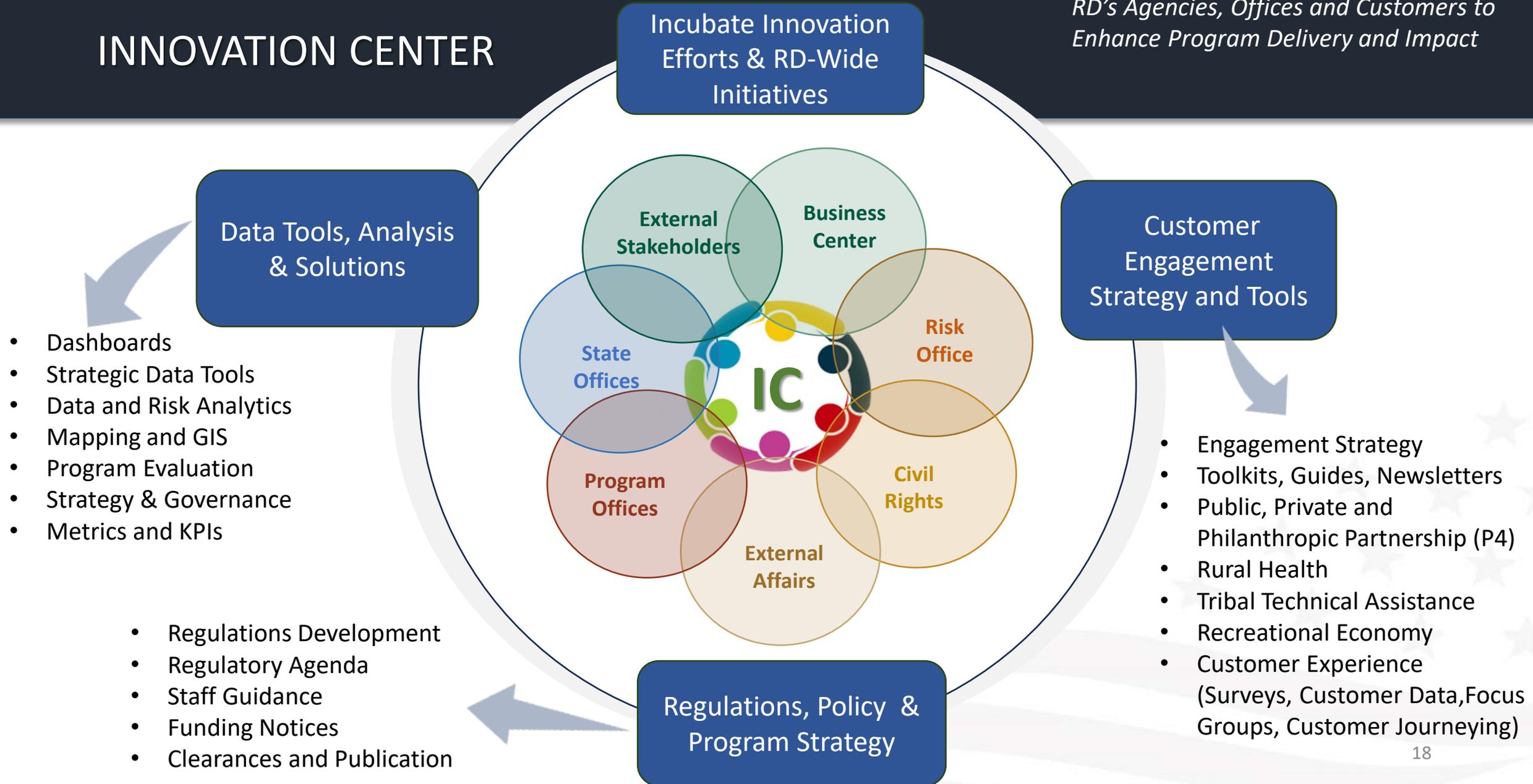
Rural Utilities Service



Open Funding Announcements

Serving rural America by partnering with RD's Agencies, Offices and Customers to Enhance Program Delivery and Impact

INNOVATION CENTER



How RD supports rural health and health care

USDA Rural Development operates **over 70 financial assistance programs**, including loans, grants, and guarantees that support **making an impact to a community's health**

- Hospitals
- Rehab Facilities
- Schools
- Food Distribution
- Broadband
- Telemedicine
- Business
- Housing
- Water



FY2024 USDA Rural Development Rural Health Investments*

\$496M

Invested in rural
health projects

253

Number of
projects

43 States

Number of
States

15

Number of
programs

*As of Oct 2024

USDA Rural Health Liaison

- Rural Health Liaison appointed in March 2022
- 2018 Farm Bill created USDA Rural Health Liaison to
 - Coordinate across USDA, with Dept of Health and Human Services (HHS), and other partners to promote rural health
 - Share information and data related to USDA programs with customers and rural health information with USDA programs and partners
- Rural Health Fellow established in July 2023
 - 1-year Extension until July 2025
 - New recruitment funded to begin Summer 2025



USDA Rural Health Accomplishments

- **Interagency work**

- Food Is Medicine Toolkit
- National Strategy for Suicide Prevention & Federal Action Plan

- **Partnership**

- Update to HHS-USDA Childcare Resource Guide
- HHS-USDA Maternal Health Pilot Project
- Cross USDA Farm Stress/Mental Health workgroup

- **Events**

- Mental Health Awareness Month
- National Rural Health Day

- **Products**

- USDA Rural Health website
- USDA Rural Health Program Index
- Analysis on Emergency Rural Health Care Grants – Track 1 with DAD



Moving Forward

- Exploration:
 - Supporting community leaders to support local healthcare
 - Rural housing and homelessness and rural health
 - USDA and VA opportunities to work together to support rural Veterans
- Leadership:
 - Maternal Health Pilot Project with HRSA
 - Implementation of National Strategy for Suicide Prevention
 - Mental health literacy support for USDA Staff



USDA Rural Health Tools

Curated resources and tools developed and available online, such as:

- USDA Rural Health Program Index
- USDA Rural Health Website
- RD and Rural Health Infographic
- RD Rural Health Success Stories
- USDA Rural Health Liaison Infographic
- RD Mental Health Fact Sheet
- Rural Hospital Technical Assistance Program



The screenshot shows the USDA Rural Health website homepage. At the top, there is a navigation bar with links for 'HOME', 'ABOUT USDA', 'ASK USDA', and 'HELP'. Below this is a secondary navigation bar with links for 'ABOUT RD', 'STATE OFFICES', 'PROGRAMS & SERVICES', 'NEWSROOM', 'RESOURCES', and 'CONTACT US'. A search bar is located on the right side of this bar. The main header features a large image of a modern building with the text 'USDA Rural Health' overlaid. Below the header, there is a section for 'Celebrate National Rural Health Day' with a date of November 21, 2024. This section includes a link to the 'Rural Health Index' and a link to a 'USDA Rural Health Webinar: Finding Your Way Through USDA Rural Health's New Resources'. There is also a 'Stay Informed' section with a 'Sign Up for Email Updates' button and a 'Contact Us' button. At the bottom, there is a section for 'Rural Development Programs and Rural Health' with a paragraph of text and a link to 'USDA Rural Development' resources.

RD-IC
Data Analytic
Division



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Innovation Center Rural Data Gateway

USDA Rural Development

Who are we?

- **Rural Development** functions as the **World Bank** for rural America
- With almost 5,000 staff and over **\$250 Billion in assets**, Rural Development ranks as the **14th largest bank in the U.S.,*** and one of the largest lenders to rural America
- RD provides **direct loans, guaranteed loans, grants, and technical assistance** support to rural communities to fund the development of **utilities** like electric, telecommunications, and water resources; the purchase and construction of **homes**; the development of **community** facilities; and the financing for **small business**.



Housing



Business



Community

*Source: [FRB: Large Commercial Banks-- June 30, 2024 \(federalreserve.gov\)](https://www.federalreserve.gov)

Background

- **Foundations for Evidence-Based Policymaking Act** (Evidence Act) places significant responsibilities on Federal agencies with respect to data sharing. The intent is to make government data more accessible both to the public and among Federal agencies.
- **USDA Rural Development's (RD) Data Governance Board** explored the possibilities of expanding public access to RD data.
- This involved identifying open data sites and platforms, developing and implementing open data standards, exploring new open data opportunities in RD, and identifying partnership opportunities to increase data sharing.



Inventory



Standards



Opportunity



Partnership

Rural Data Gateway



Investment FY2024

\$14.4 B

in all states



Number of Investments FY2024

60,948

investments in all states



Socially Vulnerable Communities
Investment FY2024

\$3.1 B

invested in Socially Vulnerable
Communities in all states

***Makes It Easier for People to Access Data on
USDA-funded Projects in Rural Communities***

[Rural Data Gateway | Rural Development \(usda.gov\)](https://www.usda.gov/rural-data-gateway)



Stakeholder Analysis



Data Presentation



**Data Accuracy &
Availability**



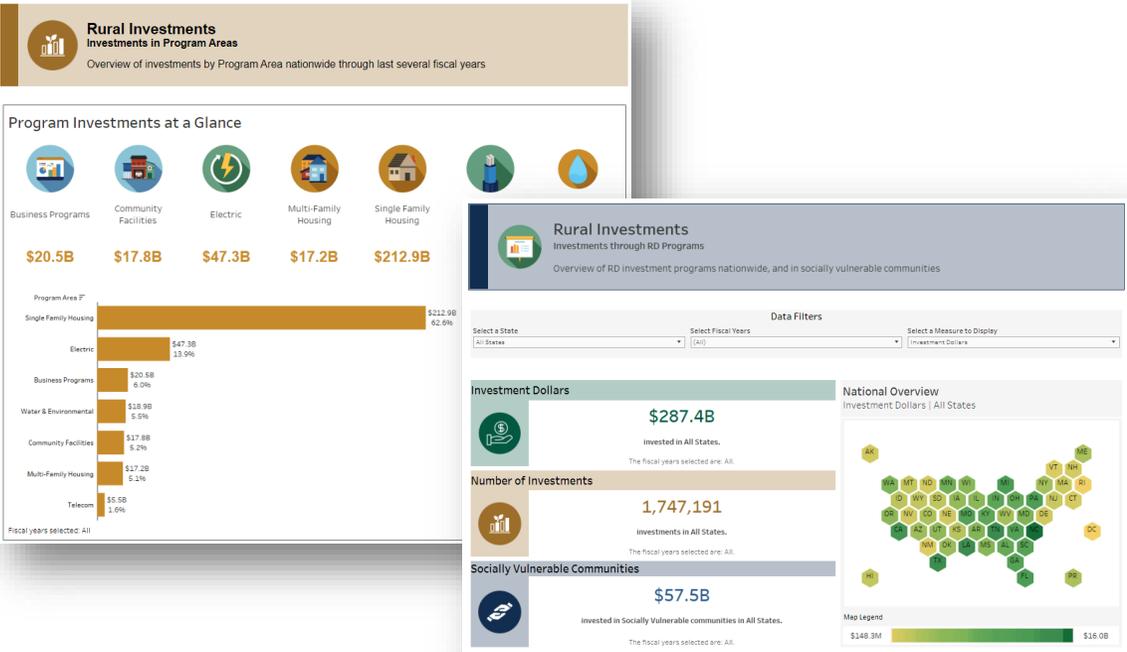
Data Security



Open Data Platform

Public-facing Rural Investments Dashboard

USDA Rural Development (RD) has developed public-facing dashboards featuring over 20 dynamic visualizations of RD investments, which is hosted on the **Rural Data Gateway**. The dashboards have been embedded on the website to optimize the user experience.



[Rural Investments Through RD Programs: Overview | Rural Development \(usda.gov\)](https://www.usda.gov/rural-investments-through-rd-programs-overview)

 Stakeholder Analysis

 Data Presentation

 Data Accuracy & Availability

 Data Security

 Open Data Platform

About the Data

- Over 12 years of RD investment data from FY 2012 through FY: (to date) that have been publicly announced
- The information presented on the dashboards represents approximately 99% of the total dollar amount of RD investment
- Weekly update of all publicly announced obligations
- Not a financial report of record
- Data subject to change based on project status (e.g., cancellati funding amount adjustments, etc.)
- Single Family Housing Program aggregated at county level to comply with privacy requirements
- State view only for Telecom and Electric program investments other programs have County and Congressional District views
- Option to download project level data for ALL programs except Single Family Housing (due to privacy issues)



Stakeholder Analysis



Data Presentation



Data Accuracy & Availability



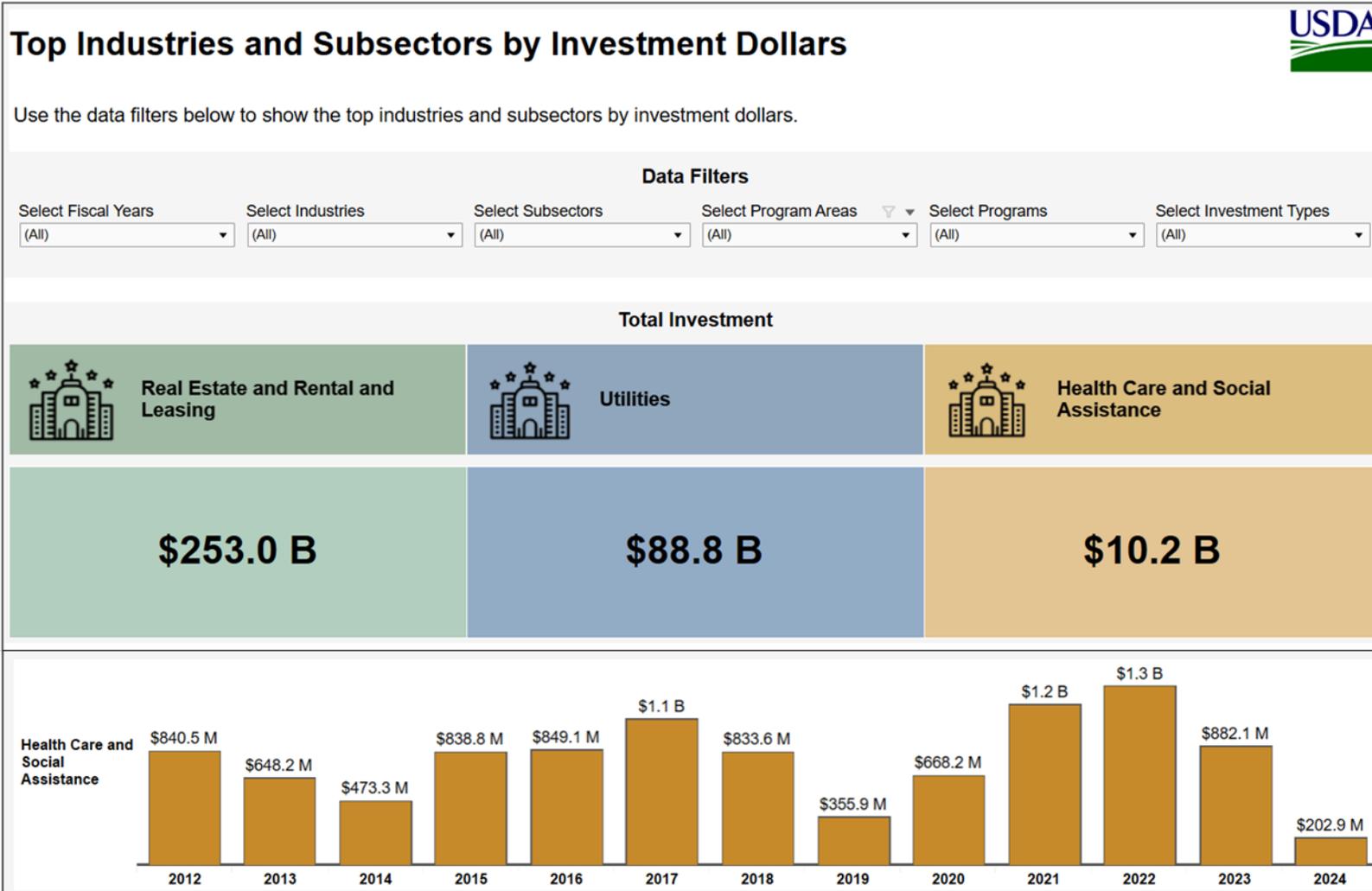
Data Security



Open Data Platform

Coming
Soon

Rural Development Investments by Industry



New visualizations will allow the public to see: Industry Investment trends over time, by fiscal year, program by Congressional Districts, and other geographies

Visualization for demonstration purposes only



RD Data Gateway

Demo

Let's Connect!

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Connect with our Resources



Rural Data Gateway
RD Investment Data
Filter and Download



**Better Grants Better
Service Initiative**



**RD Customer
Service Page**



**USDA Rural
Health Liaison**



**Rural Health
Program Index**



Rural.Gov
Rural Partners Network
Information and Resources



CORE
Creating Opportunities
through Rural Engagement



Resource Guides
Navigate USDA and other
Federal Programs By Topic



Innovation Matters

- Funding Opportunities
- Publications
- Events and Learning



**Placemaking
Toolkit**

Connect with our Resources



RD Programs
Matrix



Business Programs



Community Facilities
Programs



Electric Programs



Energy Programs



Multi-Family
Housing Programs



RD State
Offices



Single-Family
Housing Programs



Telecommunications
Programs



Water and Waste
Disposal Programs



OneRD Guarantee
Programs



Rural Workforce
Innovation Network (RWIN)
Join the conversation on rural
workforce development!

Let's Discuss! Q&A Session



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Let's Connect

Email: ruralhealth@usda.gov

Website: [USDA Rural Health | Rural Development](https://www.rd.usda.gov/resources/usda-rural-health)

-or-

<https://www.rd.usda.gov/resources/usda-rural-health>

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