

Biobased Ingredients for Safer Chemistry and Cleaner Hands



Goldie and Jerry Lippman
co-founded GOJO.

From day one, GOJO Industries has helped local friends and neighbors through its commitment to sustainability and advancing safer chemistry.

In 1946, Goldie and Jerry Lippman wanted to find a safer way for Goldie and her rubber factory co-workers to clean their hands. So, they invented the first waterless hand cleaner, a safer alternative to using harsh solvents to clean heavy soils from hands. Today, the company they founded, GOJO Industries, has a range of products, including hand soaps, heavy-duty hand cleaners, and hand sanitizers that are USDA Certified Biobased. Their newest

USDA Certified Biobased Product, PURELL® Advanced Hand Sanitizer Naturals Foam is formulated with naturally renewable ethanol and available in recyclable 10 oz pump bottles. Led by three generations of family members and inspired by Goldie and Jerry's innovative spirit and desire to help others, GOJO has been committed to sustainability and advancing safer chemistry for 76 years.



GOJO products are used by millions of consumers, but businesses and federal government agencies must also keep surfaces and hands clean. Since the Federal Acquisition Regulation (FAR) Subpart 23.4 requires U.S. Government agencies

to give purchasing preference to biobased products, GOJO recognized a sizeable business opportunity and tapped the federal market. The company now has many government customers, including the U.S. Department of Defense, the U.S.

Postal Service, and Veterans Affairs health systems. To these federal agencies, the USDA Certified Biobased Product label quickly conveys that PURELL® products meet those FAR mandates.





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As a manufacturer of a major global brand, GOJO also understands its important role in the local bioeconomy. For example, plant-based ethanol is the largest volume raw material used in the company’s products. GOJO partnered with Three Rivers Energy to expand its Coshocton, Ohio facility to produce USP-grade ethanol from Ohio-grown corn. Soon, the new local source of high-grade ethanol will be used to make PURELL® Hand Sanitizer, Surface Spray and Wipes products. This partnership not only has a positive impact on Ohio corn

farmers but is good for public health—ensuring a sufficient supply of PURELL® products so no one has to settle for unsafe, ineffective, or unpleasant alternatives. Having onshore options for raw materials and finished products is a key priority of President Biden’s “Executive Order on Advancing Biotechnology and Biomanufacturing Innovation for a Sustainable, Safe, and Secure American Bioeconomy.” In addition to ingredients, GOJO is exploring non-plastic packaging components, which could enable the company to expand how it supports local

producers and the bioeconomy. Packaging can also be USDA Certified Biobased.

Want to explore how you can get your products and packaging USDA Certified Biobased? Go to www.biopreferred.gov. Or, contact us at: help@usdabiopreferred.net.