USDA Rural Development
U.S. DEPARTMENT OF AGRICULTURE

HOW RURAL AMERICANS BENEFIT FROM THE NEW ERA PROGRAM

The following are estimates for the Empowering Rural America (New ERA) program based on the entities identified for awards.

RURAL ELECTRIC COOPERATIVE MEMBERS ARE EXPECTED TO SAVE

5%-30%
on electricity costs

$100-$800
each year

The New ERA program infuses more than
$35 BILLION IN RURAL INVESTMENTS
including public and private sector funds, creating the largest investment in rural communities since the 1935 Rural Electrification Act.

BENEFITS WILL REACH

35,000
family farms

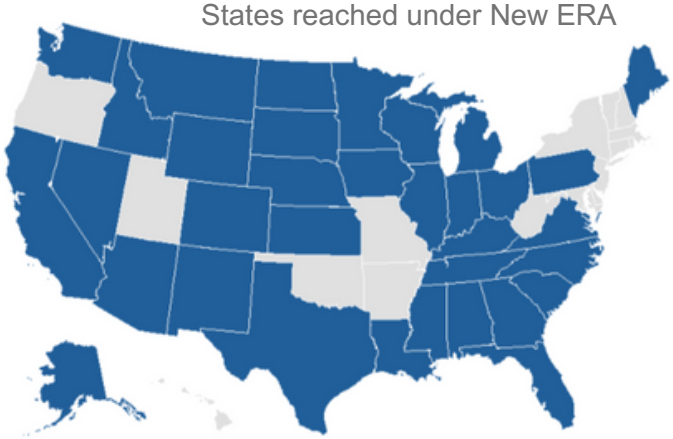
430
electric co-ops

75%
of rural residents

45 million
rural citizens

1.5 million
rural businesses

States reached under New ERA



50%
of communities reached are economically disadvantaged

Note: Figures are calculated to represent the program's overall impacts including from the applications identified for awards, using the data available at the time of publication. Cost savings are estimated using the median electricity bill in rural households compared to a business-as-usual scenario by applying the U.S. Consumer Price Index rate of inflation for electricity.

COMMUNITY BENEFIT AND FARMER BENEFIT PLANS INFORMED BY NEIGHBORS AND 200+ LOCAL ORGANIZATIONS, INCLUDING

64 family farm associations

24 labor organizations

INVESTMENTS SUPPORT 25,000 JOBS

Building **13 gigawatts** of clean energy and retiring polluting plants, removes **55 million tons** of greenhouse gas pollution annually; the equivalent of removing pollution from

13 million
gasoline powered cars from the road, each year.