

## STAKEHOLDER ANNOUNCEMENT

### **Sustaine, Main Street Skowhegan, and USDA Rural Development present Skowhegan Energy Savings Night**

Join us **Tuesday, January 23rd, from 5:30-6:30 PM at Brickyard Hollow Brewing Company** (123 Madison Ave, Skowhegan) for Energy Savings Night. This free event offers an opportunity for Skowhegan businesses to explore clean energy options and cost-saving energy efficiency solutions. Courtesy of Sustaine, there will be complimentary drinks and appetizers provided, and one lucky attendee will win a 40" smart TV!

- Talk with USDA Rural Development staff about the Rural Energy for America Program (REAP) which offers energy efficiency grants for small businesses and agricultural producers. Explore whether REAP could save your business or farm money.
- Hear success stories from neighboring businesses that have already implemented energy efficiency upgrades, achieving significant reductions in their energy bills while transitioning to cleaner energy sources.
- Learn about Sustaine's comprehensive program, designed to seamlessly guide businesses through all stages of energy efficiency implementation, from initial assessment to project completion.
- Receive a complimentary 2-minute energy analysis to unveil the potential savings opportunities for your business.
- Connect with the [Main Street Skowhegan](#) team on their efforts to strengthen Skowhegan's entrepreneurial ecosystem to better support current businesses and new entrepreneurs.
- Engage in a dynamic Q&A session to address any questions or concerns.

In 2023 [Sustaine](#) was one of three Maine companies to secure a USDA [REAP Technical Assistance Grant](#) (REAP TAG). The USDA grant makes it possible for Sustaine, [Sunrise County Economic Council](#), and [Pecos Wind Power](#) to offer free technical assistance to rural small businesses and agricultural producers interested in projects to increase their energy efficiency or to utilize renewable energy.

USDA Rural Development recognizes the vital role of responsible energy use in fostering vibrant and sustainable rural communities. We are committed to empowering Skowhegan businesses with the knowledge and resources necessary to embrace energy efficiency, not only for their own cost savings, but also to benefit the environment and the community as a whole.

This event is free to attend and does not require registration.

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*USDA is an equal opportunity provider, employer, and lender.*