

# Employee Spotlight

## Helping Rural Communities Thrive

When Peggy Lunzman saw the Rural Business Cooperative Services Loan Specialist job announcement, she knew this was her next calling.

She had worked in the mortgage field for many years and knew Rural Development helped homeowners. “Then I heard about all the other programs that can help small towns throughout the state,” said Peggy. “I love to see communities looking for ways to keep jobs and grow businesses, and I knew I could help.”

Peggy is a South Dakotan through and through. She grew up in Redfield, married her high school sweetheart, and lives Aberdeen. Her passion for rural communities runs deep; her two sons and five grandchildren live in Aberdeen, and she has extended family scattered across the state.

“Our small, rural communities don’t always have the resources needed to attract new businesses,” said Peggy. “When I visit family in those towns, I see the possibilities and the desire for those towns to thrive, not just survive. I’m ready to help make that a reality.”

USDA Rural Development is excited to welcome Peggy to the Rural Business Cooperative Services program. Learn more about Rural Business programs and how we can help your community at [Business Programs | Rural Development \(usda.gov\)](#)

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