

## Globally Recognized and USDA Certified Biobased Brands Contribute to a Cleaner, Healthier World for All



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Reckitt's ambitions not only embed sustainability into its core business operations, but also into the development of its many products. One significant step towards reaching its sustainability goals involves getting many of Reckitt's products USDA Certified Biobased. For example, some of the company's most recognizable brands, like Lysol®, are USDA Certified Biobased—as are its Botanical Origin Laundry Detergent and Fabric Softener, RID-X Septic System Treatment and K-Y Lubricants.



“Sustainability is central to our purpose and runs through everything we do. Incorporating biobased, safer chemistries into our product innovations helps each brand play a part in making a larger impact,” explained Amanda Landolt, Regulatory Manager – Hygiene Home.

“Our use of the USDA Certified Biobased Product label provides a clear and transparent way for consumers to identify brands that meet the required criteria and for them to see that we are always innovating for a cleaner, healthier world.”

Of course, two Lysol® products —Lysol Disinfectant Spray and Lysol Brand II Disinfecting Wipes—became instrumental in enabling people to live in a cleaner, healthier world when they were approved by the Environmental Protection Agency (EPA) in 2020 for use against the Coronavirus and when safely disinfecting surfaces.

Reckitt continually looks to develop sustainable innovations, and whenever possible, use biobased and safer chemistries to

reduce the impact its products have on the environment. The organization is committed to reduce carbon emissions from its locations by 65% and to power operations with 100% renewable electricity by 2030, and to achieve net zero carbon emissions by 2040 — a decade ahead of the world’s goal of 2050.

“With our participation in the BioPreferred Program, we can continue our chemical footprint ambition through an effective management of harmful chemicals and by enabling a circular economy focused on renewable ingredients and the recyclability of packaging materials,” said Landolt.

