

STAKEHOLDER ANNOUNCEMENT

USDA and University of Kentucky to Host Webinar to Expand Placemaking Resources in Rural Communities

WASHINGTON, Aug. 14, 2023 – U.S. Department of Agriculture (USDA) Rural Development and the University of Kentucky will host a webinar on **Wednesday, Aug. 30 from 1:00 to 2:00 p.m. ET**. The webinar will help rural leaders learn about creative placemaking approaches to help improve the lives of people in small, rural communities.

Creative placemaking integrates arts, culture, and design activities into efforts that strengthen communities. Community leaders and public and private grant funding organizations interested in rural placemaking are encouraged to attend.

To register, visit https://www.zoomgov.com/webinar/register/WN_pUVHAuxDTyqOnE4-41qIQg.

Community leaders and placemaking technical assistance providers will learn about firsthand experiences from rural leaders who have received grants from [Waymakers Collective](#) to finance creative placemaking projects in the Appalachian region.

Attendees will learn how rural leaders started their projects and how completed projects are impacting their communities. The presentations will also provide successful placemaking models that small funding organizations can replicate in their own communities.

Additional resources are available in the [Rural America Placemaking Toolkit](#).

Communities that are part of USDA's [Rural Partners Network](#) are encouraged to take advantage of this opportunity.

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