



Value Added Producer Grants  
October 2020  
Oregon

Counties	Senators	Reps	Recipient	Grant Amount	Jobs Created	Jobs Saved	Description
Lane	Jeff Merkley Ron Wyden	DeFazio, Peter (OR 04)	Friends Farm LLC dba Deck Family Farm	\$250,000.00	3		This Rural Development investment will be used to provide working capital to enable Deck Family Farm in southwest Oregon to expand its marketing and sale of pasture-raised poultry. Deck Family Farm in the rural town of Junction City uses regenerative agriculture practices to raise poultry for the local food industry in a sustainable manner. The farm will use its USDA grant to expand its marketing of packaged poultry to increase its direct-to-customer sales and wholesale distribution. Deck Family Farm will hire a marketing director to manage all aspects of branding, customer outreach, and direct marketing to targeted retail customers through promotional events. Overall, this value-added agriculture project will enable Deck Family Farm increase its sale of sustainably-raised poultry while creating an additional three jobs in this rural community.
Yamhill	Jeff Merkley Ron Wyden	Bonamici, Suzanne (OR 01)	Sokol Blosser LTD	\$49,500.00			This Rural Development investment will be used to provide working capital to enable Sokol Blosser Winery in northwest Oregon to expand its customer base. Sokol Blosser Winery in the rural town of Dayton creates organic, sustainably-crafted wines. The winery will use its USDA grant to implement a strategic digital marketing campaign and to conduct retail sales events to increase its direct-to-customer and national sales. The winery will also strive to increase its tasting room visitor-ship and on-site sale of its estate-grown wine. Overall, this value-added agriculture project will increase Sokol Blosser Winery's customer base and sale of organic, sustainably-produced wines.
Lane	Jeff Merkley Ron Wyden	DeFazio, Peter (OR 04)	Chalice Vineyards LLC	\$250,000.00	2	7	This Rural Development investment will be used to provide working capital to enable Iris Vineyards in southwest Oregon to expand its sale of sustainably produced wine. Iris Vineyards dry farms Pinot Gris, Chardonnay, and Pinot Noir vines outside the rural town of Cottage Grove. The vineyard will use its USDA grant to expand the production, marketing, and sale of its wines. It will market to commercial distribution retailers such as Costco, small wine shops, and restaurants. The vineyard will also strive to increase its wine club memberships throughout the United States, with an emphasis on the West Coast. Overall, this value-added agriculture project will expand the sale of Iris Vineyard's sustainably produced wine while enabling it to retain seven jobs and create an additional two positions in this rural community.



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Jackson	Jeff Merkley Ron Wyden	Walden, Greg (OR 02)	Firebird Farms LLC	\$150,429.00	1	1	This Rural Development investment will be used to provide working capital to enable Firebird Farms in southwest Oregon to expand its sale of artisan yak charcuterie. Firebird Farms is a woman-owned business that raises a 60-head yak herd outside the rural town of Ashland. It produces breeding stock, fiber, dairy, and meat, including hand-crafted jerky, smoked sausage, cured meats, and salami, which command a higher price than more traditional meat cuts. The farm will use its USDA grant to implement a strategic marketing strategy that incorporates retail sale events to expand its direct sale of grass-fed yak meat and artisan charcuterie from Ashland to the greater Rogue Valley. Overall, this value-added agriculture project will expand the sale of specialty yak meats while enabling Firebird Farms to retain one job and create an additional job in this rural community.
Malheur	Jeff Merkley Ron Wyden	Walden, Greg (OR 02)	Kitamura Farms Inc.	\$235,725.00	13		This Rural Development investment will be used to provide working capital to enable Kitamura Farms in the Treasure Valley region of eastern Oregon to expand its sale of specialty brined and pickled onions. Kitamura Farms is a Japanese family-owned farm that grows red Spanish sweet onions and has been in operation in the rural town of Ontario for nearly a century. From its harvested crops, the farm produces a line of fresh-brined onions with a variety of natural infusion flavors called Onion Fusion, which was developed with a prior USDA Value Added Producer Grant for a feasibility study and business plan. The farm will use this USDA grant to expand its marketing, direct-to-customer sales, and wholesale distribution. It will also showcase its Onion Fusion line at five trade shows to attract a larger customer base. Overall, this value-added agriculture project will increase the farm's sale of its specialty brined onions and enable it to create 13 additional jobs in this rural community.



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Hood River	Jeff Merkley Ron Wyden	Walden, Greg (OR 02)	Mt. Hood Forest Products LLC	\$250,000.00	3		This Rural Development investment will be used to provide working capital to enable Mt. Hood Forest Products in northern Oregon to expand its processing, marketing, and sales of specialty dimensional lumber. Mt. Hood Forest Products is a lumber mill in the rural town of Hood River that produces high-quality green Douglas fir and dimensional lumber. The mill will use its USDA grant to increase production of its #2 Premium Lumber by hiring additional staff. It will also launch a multi-pronged advertising campaign to promote the product. Overall, this value-added agriculture project will increase the production and sale of dimensional lumber for construction and create an additional three jobs in this rural community.
Jackson	Jeff Merkley Ron Wyden	Walden, Greg (OR 02)	Uproot Meats LLC	\$250,000.00	2		This Rural Development investment will be used to provide working capital to enable Uproot Meats in southwest Oregon to expand its meat production and customer base. Uproot Meat is a woman-owned business in the rural town of Ashland that produces locally-sourced, ethically-raised pork and chicken. It butchers the meat and sells it to local retailers, select restaurants, and directly to customers through a CSA. Uproot Meats will use its USDA grant to increase production and implement a strategic marketing initiative that incorporates retail events. Overall, this value-added agriculture project will expand the farm's sale of sustainably farmed, nutrient-dense meat and create two additional jobs in this rural community.
Wasco	Jeff Merkley Ron Wyden	Walden, Greg (OR 02)	Sunshine Mountain Vineyards LLC	\$250,000.00	1		This Rural Development investment will be used to provide working capital to enable Sunshine Mountain Vineyards in northern Oregon to expand its customer base. Sunshine Mountain Vineyards, in the rural town of The Dalles, produces carefully crafted Pinot Noirs based on each season's grape variety. The vineyard will use its USDA grant to increase the sale of its Sibling Rivalry blend series, named for the owners' two children who attended the competing University of Oregon and Oregon State University. The vineyard will hire a public relations firm to develop a marketing plan and sales campaign to expand its customer base. After hiring a national sales manager, the vineyard will implement strategic internet marketing and host retail sales events. Overall, this value-added agriculture project will increase Sunshine Mountain Vineyard's direct-to-customer wine sales and enable it to create one new job in this rural community.



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Jackson	Jeff Merkley Ron Wyden	DeFazio, Peter (OR 04)	Thompson Creek Organics	\$100,000.00	1	3	This Rural Development investment will be used to provide working capital to enable Thompson Creek Organics in southwest Oregon to produce and market a new hard cider. Thompson Creek Organics is an organic apple orchard in the rural town of Applegate that produces sweet non-alcoholic ciders and a line of hard ciders, Apple Outlaw Cider. The orchard will use its USDA grant to develop its new Imperial Cider using different fermentation and aging techniques to adapt to changing trends in the cider market. The farm will also develop an orchard retail outlet where local customers can taste and purchase cider, learn about the orchard's operations, take a tour, and pick apples. Overall, this value-added agriculture project will enable Thompson Creek Organics to develop a new organic cider, educate local customers about the cider creation process, and retain three jobs while also creating an additional job in this small, rural community.
Tillamook	Jeff Merkley Ron Wyden	Schrader, Kurt (OR 05)	Tillamook County Creamery Association	\$250,000.00	10	4	This Rural Development investment will be used to provide working capital to enable the Tillamook County Creamery Association to expand the sale of its cheese and ice cream products into the Singapore market. The Tillamook County Creamery Association is a cooperative of nearly 100 dairy farms that manufactures and sells dairy products under the "Tillamook" brand name. As it expands into this strong international growth opportunity market, the cooperative will use its USDA grant to conduct a brand marketing campaign, as well as to conduct in-store product education and promotion events to emphasize the quality and heritage of its cheeses and ice creams. Overall, this value-added agriculture project will expand the dairy cooperative's exports into a new international market, enabling it to create an additional 10 jobs in rural Tillamook County.



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Marion	Jeff Merkley Ron Wyden	Schrader, Kurt (OR 05)	District Row LLC	\$247,250.00	8	1	This Rural Development investment will be used to provide working capital to enable Olsen Run in western Oregon to expand its wine sales. Olsen Run is a winery in the Willamette Valley near Salem that produces premium quality Pinot Noir and Pinot Gris wines that are carefully crafted based on each season's grape quality. The vineyard will use its USDA grant to implement strategic internet marketing and to host retail sales events across Oregon and southern Washington to meet and educate local customers. The vineyard will also strive to increase its wine club memberships throughout the United States, with an emphasis on the West Coast. Overall, this value-added agriculture project will increase the vineyard's sale of its Olsen Run and District Row wines while enabling it to retain one job and create an additional eight jobs in Marion County.
Douglas	Jeff Merkley Ron Wyden	DeFazio, Peter (OR 04)	Scott Henry's Winery Corp.	\$244,000.00	1	3	This Rural Development investment will be used to provide working capital to enable the Henry Estate Winery in southwest Oregon to expand its retail and direct-to-customer wine sales. The Henry Estate Winery produces fine, hand-crafted wines from many grape varieties grown on its estate in the rural community of Umqua. The winery will use its USDA grant to implement a digital marketing and retail sale event campaign. The winery will also strive to increase its wine club membership throughout the United States, with an emphasis on the West Coast. Overall, this value-added agriculture project will increase the customer base for this winery while enabling it to retain three jobs and creating one additional job in this very small, rural community of 112 people.
Josephine	Jeff Merkley Ron Wyden	DeFazio, Peter (OR 04)	Whistling Duck Farm LLC	\$250,000.00	3		This Rural Development investment will be used to provide working capital to enable Whistling Duck Farm in southwest Oregon to increase its marketing of fermented vegetable products. Whistling Duck Farm is a certified organic vegetable farm in the rural town of Grants Pass. It creates farm-fresh fermented vegetables, including 'krauts, kimchi, pickles, relishes, tapenades, pastes, beet kvass, and brine-based fresh dressings. The farm will use its USDA grant to implement strategic marketing initiatives and increase the sale of these products through wholesale, direct-to-customer, farmers' market, restaurant, and retailer sales. Overall, this value-added agriculture project will expand the sale of the farm's organic fermented vegetable products and create three jobs in this rural town.



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Lane	Jeff Merkley Ron Wyden	DeFazio, Peter (OR 04)	Territorial Vineyards LLC	\$250,000.00	2	4	This Rural Development investment will be used to provide working capital to enable Territorial Vineyards and Wine Company in southwest Oregon to expand its wine production and wholesale distribution. Territorial Vineyards and Wine Company in Eugene is a sustainable, dry-farmed estate vineyard that has created carefully-crafted wines from its custom, low yield, high quality grapes. Territorial will use its USDA grant to increase production by hiring an assistant winemaker and a cellar hand. It will also implement strategic marketing initiatives to increase its sales in the wholesale market. Overall, this value-added agriculture project will expand the production and sale of the vineyard's wines while retaining four jobs and creating an additional two jobs in this rural area.
Jackson	Jeff Merkley Ron Wyden	Walden, Greg (OR 02)	B&B Organics LLC	\$250,000.00	4		This Rural Development investment will be used to provide working capital to enable B&B Organics in southwest Oregon to expand its wine production, marketing, and sales. B&B Organics is a certified biodynamic farm and winery in the rural town of Jacksonville. Its Cowhorn wines are made with premium Rhône grapes and require high profit margins. B&B Organics will use the USDA grant to market the wine in large metropolitan areas such as Seattle, Washington; Portland, Oregon; Richmond, Virginia; and Napa, California. Overall, this value-added project will increase the sale of the vineyard's organic wine and create four additional jobs in this rural town.
			<b>TOTAL:</b>	<b>\$3,276,904.00</b>	<b>54</b>	<b>23</b>	