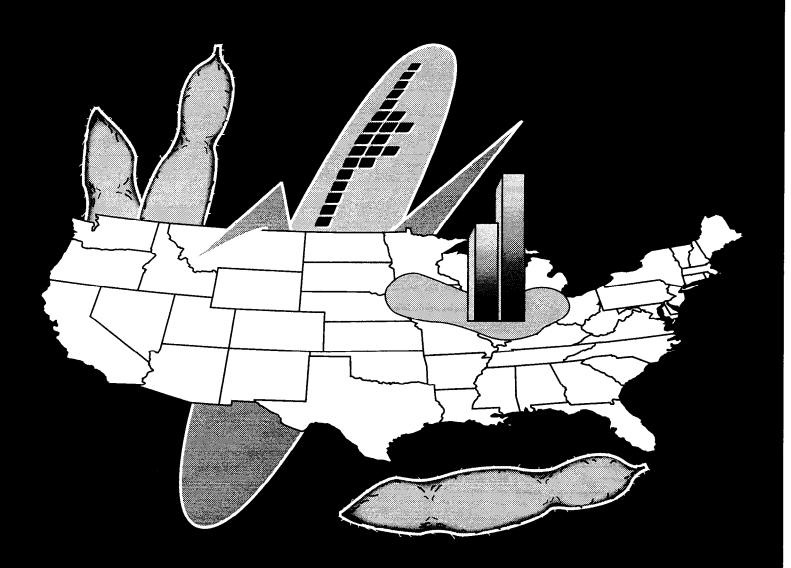


United States Department of Agriculture

Agricultural Cooperative Service

ACS Research Report Number 117

Corn Belt Grain Cooperatives Adjust to Challenges of 1980s, Poised for 1990s



Corn Belt Grain Cooperatives Adjust to Challenges of 1980s, Poised for 1990s

David E. Cummins Agricultural Cooperative Service U.S. Department of Agriculture

This report presents information for 1983 through 1991 on the physical and financial structure adjustments made by local first- handlers-of-grain cooperatives in the Corn Belt. They had annual total sales of at least \$5 million, more than half in grain. Most associations also handled farm supplies and all provided related services.

Local cooperative grain handlers were faced with abrupt changes in export markets for grains and oilseeds, shifts in Government policy, and occasional drought, accompanied by wide swings in grain prices. Most associations represented in this report adjusted successfully to changing economic conditions through sound financial management of particularly long-term debt and operating capital. Most even improved their economic position, with substantial assistance in the latter half of the period from their regional cooperatives.

Keywords: cooperative, grain, adjustment, expenses, debt, patronage

ACS Research Report Number 117 August 1993

Preface

This report is based on balance sheet and operating statement data from cooperatives' annual reports requested by USDA's Agricultural Cooperative Service (ACS) as part of an annual survey of grain marketing cooperatives. By ACS definition, grain cooperatives are those whose sales of grains and oilseeds account for more than half of total sales. Other types of information such as volume of grain handled and storage capacity were obtained directly from first-handler cooperatives.

Report information is for two sizes of local first-handler associations located in the Corn Belt. Large cooperatives had \$15 million or more in total sales. Medium-sized ones ranged from \$5 million to \$14.9 million. Collectively, both groups accounted for an estimated 90 to 95 percent of fiscal 1991 total grains and oilseeds sales by local grain cooperatives. All these cooperatives specialized in handling corn and soybeans. Most also handled wheat and/or oats. Most cooperatives were diversified, also handling farm supplies. All provided related services.

Information for this report is based on condensed balance sheets and operating statements. Adjustments were made in financial reports to ensure data comparability because of variations in accounting, auditing practices, and terminology. Some detail was lost in the process.

Information in this report can help cooperative managers and boards make sound business decisions as they adjust to variations of old problems and consider the need for increased capital for improved or new facilities and/or services. Information can be used to compare your cooperative with others of similar size. Current assets-Value of assets readily converted into cash without interfering with normal business operations.

Investments-Dollar value of investments in other businesses, mainly cooperative associations, and deferred patronage.

Fixed assets-Dollar value of property, structures and equipment (less depreciation), land, construction in progress, and capital leases.

Other assets-All other assets such as bond cost amortization and deferred and prepaid expenses.

Current liabilities-Dollar value of liabilities, including that portion of long-term debt due in a year or less and patronage refunds payable.

Long-term liabilities-Value of all debts with a maturity of more than 1 year, such as debentures, notes, industrial revenue bonds, and mortgage notes.

Total debt-Dollar value of all long-term liabilities plus the current portion of those liabilities, seasonal loans, and debenture notes.

Net worth or equity capital-Dollar value of owners' equity listed in the equity sections. Includes common/ capital/preferred stock, allocated/unallocated earnings, per-unit retains, and certificates of indebtedness and membership.

Unallocated reserves-Equity capital generally, but not exclusively, viewed as available for investment in facility expansion or growth. Comparable terminology includes capital and general reserve; unallocated patronage; retained savings, earnings, margins, and income; and surplus. Gross margins-Dollar value of sales of grains and oilseeds and farm supplies less cost of goods sold.

Other operating **income**—Dollar value of storage and handling fees, service revenue, load-out fees, cleaning, drying, mixing, commissions, finance charges, etc.

Nonoperating income-Dollar value of net interest income/expenses, gain or loss from sale of assets, dividends on stock, and patronage refunds from other cooperatives.

Gross income-Dollar value of gross margins plus other operating and nonoperating income.

Total expenses-Dollar value of labor, administrative, and other general expenses such as depreciation, repairs, utilities, and property taxes,

Labor expense--Dollar value of salaries and wages and fringe benefits, including Social Security, workers' compensation, unemployment, retirement, hospitalization, bonuses, and other expenses directly related to labor.

Net savings (losses)--Dollar value of gross income minus total expenses before income taxes.

Allocation of net savings-Dollar value (1) paid in cash as patronage refunds, (2) paid in cash as dividends or interest on stock, (3) allocated to patrons on the book, (4) retained as equity or unallocated retained earnings, (5) allocated to an educational fund, and (6) set aside for Federal and State income taxes.

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This report presents information for 1983 through 1991, except for 1984, on the physical and financial structure of local first- handlers-of-grain cooperatives in the Corn Belt with total sales of at least \$5 million. Annual survey data and cooperatives' annual records for their operations revealed:

- Net savings per association for both large and midsized cooperatives bottomed out in 1985, rose sharply during the next 2 years, and averaged slightly lower through 1991.
- Early-period declines in net savings were largely related to the sharp dropoff in grain exports after expansion in the late 1970s; mid-period rises resulted from the Government storage program; and latter-period leveling off was due to regional cooperative influence.
- Although almost nonexistent in the early 1980s, patronage refunds received from largely regional cooperatives were substantial dollar-wise and contributed 40 to 50 percent to total net savings during 1989-91.
- The incidence of losses reported by medium-sized and large cooperatives was highest in 1985, at about one-fourth. The rate dropped sharply the next 2 years when cooperatives benefited from the Government storage program. Net savings for those cooperatives that reported a savings averaged highest during this period, despite sharply falling grain prices.
- Farm supply sales were the stabilizing factor for many cooperatives throughout the period, particularly for the large ones, whose grain sales varied considerably.
- Grain accounted for at least 70 percent of total sales, almost entirely corn and soybean marketings.
- Total and grain margins as a proportion of total sales averaged higher for the large first-handlers, peaking during the period of heaviest Federal Government grain storage program activity. Grain margins were generally low.

- Large associations extensively reduced long-term debt. Cooperatives in both size groups had cut their debt to manageable levels by the late 1980s.
- Member equity for medium-sized cooperatives was about \$2 million throughout the period, but increased gradually for the large ones. Member equity as a proportion of total assets declined for both groups.
- Net savings allocations shifted from unallocated reserves to patronage during the period. Level of savings improved due to long-term debt reduction and better control of expenses.
- Despite closer management of operations in the 1980s, labor costs increased in dollar terms and as a proportion of total expenses.
- Early-period grain storage capacity expansion was more prevalent among medium-sized cooperatives. Large ones tended to scale back operations. Those that did expand tended to be undersized. Latterperiod expansion was mostly among large cooperatives.

Substantial change occurred during the 1980s. Firsthandlers in the Corn Belt adjusted to abrupt changes in export markets for grains and oilseeds, Government policy shifts, and drought conditions, all accompanied by wide swings in grain prices. The key to cooperatives' adjusting to such conditions is sound financial management, particularly of debt and operating capital.

Considerable effort is still needed to manage debt and operating capital and grain merchandising. Financial management is probably the most important, complex, and yet rewarding managerial activity in operating grain-handling cooperatives. Grain merchandising probably is a close second. The experiences of the 1980s should contribute significantly as grain-handling cooperatives meet the challenges of the 1990s and beyond.

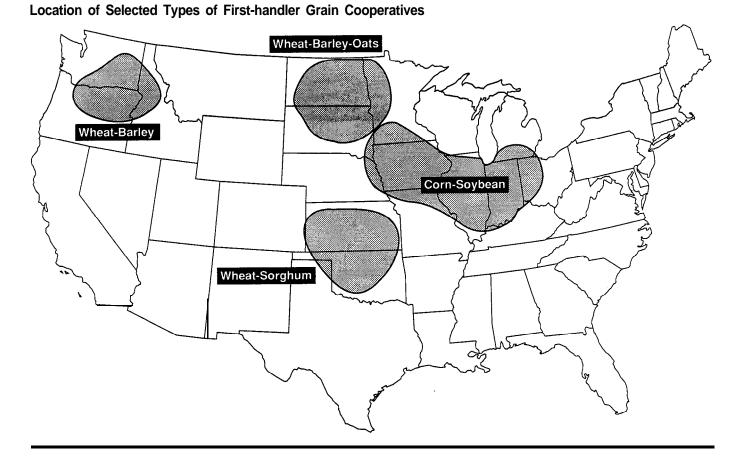
Corn Belt Grain Cooperatives Adjust to Challenges of 1980s, Poised for 1990s

David E. Cummins, Agricultural Economist

First-Handler Characteristics

This study analyzes changes in the financial structure and related operating characteristics of Midwest local cooperatives that are first-handlers of grain (also referred to as first- handlers, grain cooperatives, or associations). They had annual sales of at least \$5 million, more than half from grain. Most cooperatives were diversified, handling both farm supplies and grain. All provided related services. These Corn Belt cooperatives, concentrated in Iowa, Illinois, and Indiana, specialized in handling corn and soybeans and in most cases limited volumes of small grains such as wheat and/or oats (fig. 1).

Figure 1



Net savings per association for both medium-sized and large grain cooperatives declined in the early 1980s, bottomed out in 1985, rose sharply in each of the next 2 years, and averaged slightly lower through 1991 (fig. 2). Declines largely resulted from a sharp dropoff in grain exports and failing prices. This was followed by a recovery period featuring a Government storage program and generally rising prices. The subsequent leveling off of savings was influenced heavily by regional cooperatives.

Local net savings reveals an interesting pattern for the period. Until 1989, the influence on total net savings of other sources of income had a "worse off" effect on the local grain handlers. The opposite was true in successive years (fig. 3). The relative contribution of the sources of nonoperating income, referred to as adjustments to local net savings, varied considerably during the period (fig. 4). A discussion of these appears later.

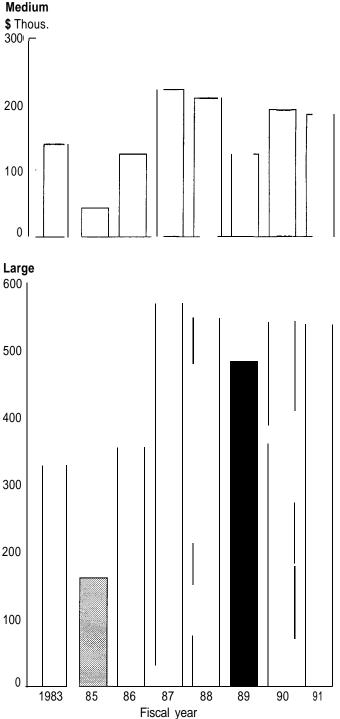
Allocations of total net savings revealed two distinct trends. Net savings allocated as patronage generally increased during the period, while unallocated reserves declined (fig. 5 and table 1). The proportion of patronage retained, particularly by the large cooperatives, was noticeably higher during the latter years of the period compared with earlier years (fig. 6). In other words, local grain-handling cooperatives in the Corn Belt paid out considerably more earnings as patronage during the latter years, but also retained an increasing proportion as unallocated reserves for investment in the business. This was particularly true for the large locals.

While net savings bottomed out in 1985, the incidence of losses reported by both size groups of grain cooperatives was highest. The rate dropped sharply the next 2 years because of high income from the Government storage program. Net savings for those cooperatives that reported a savings averaged highest during this period, despite sharply falling prices from grain and soybean marketings (figs. 7 and 8).

Figure 2

Net Savings Realized by Corn

Corn-Soybean First-Handler Co-ops



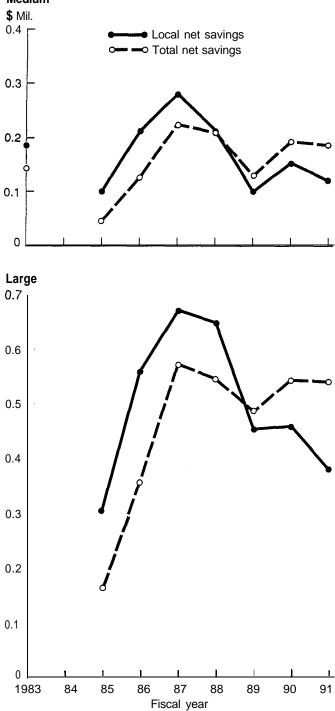
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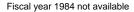
Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total sales.

Local and Total Net Savings

Corn-Soybean First-Handler Co-ops



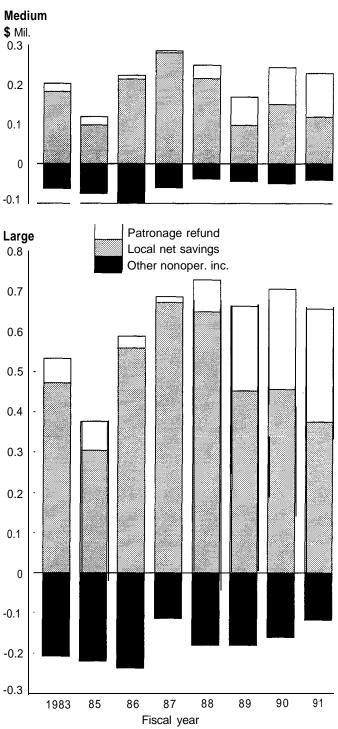




Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total sales.

Figure 4

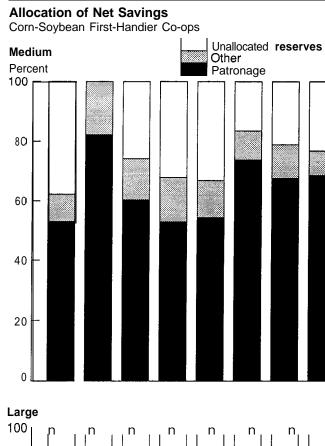
Local Net Savings and Adjustments Corn-Soybean First-Handler Co-ops

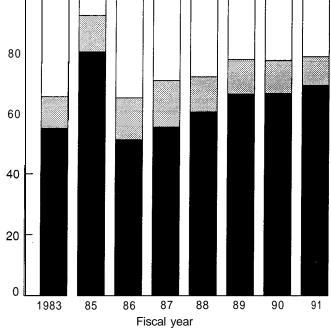


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Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total sales







Fiscal year 1984 not available

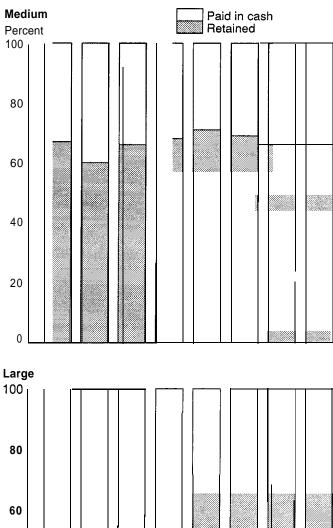




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Allocation of Patronage Earned

Corn-Soybean First-Handler Co-ops



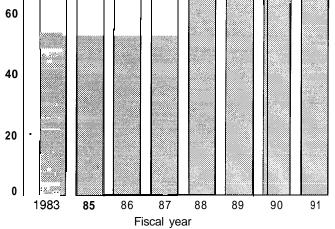


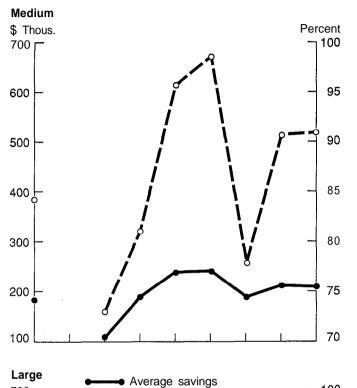


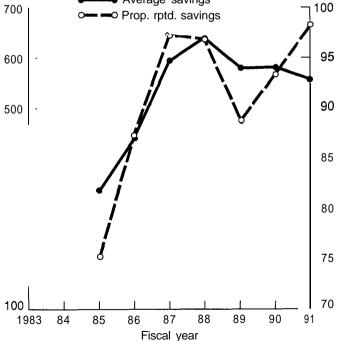
Table I-Allocation of net savings (loss) of corn-soybean first-handlers-of-grain cooperatives, by total sales group, 1983-91*

| Item | Unit | 1983 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 |
|----------------------|---------|---------|---------|---------------------|---------|---------|---------|---------|---------------|
| | | | | \$5 - 14.9 m | illion | | | | |
| NET SAVINGS' | Dollars | 139,491 | 43,195 | 124,232 | 223,227 | 210,305 | 124,305 | 193,183 | 186,021 |
| Patronage, total | Percent | 53.1 | 82.2 | 60.3 | 53.0 | 54.4 | 73.8 | 67.5 | 68.5 |
| Paid in cash | Percent | 33 | 40 | 34 | 32 | 29 | 31 | 34 | 34 |
| Retained | Percent | 67 | 60 | 66 | 68 | 71 | 69 | 66 | 66 |
| Other ² | Percent | 9.1 | 17.8 | 13.9 | 14.8 | 12.4 | 9.7 | 11.4 | 8.3 |
| Unallocated reserves | Percent | 37.8 | | 25.8 | 32.2 | 33.2 | 16.5 | 21.1 | 23.2 |
| | | | \$ | 15 million o | r more | | | | |
| NET SAVINGS' | Dollars | 327,740 | 160,145 | 354,629 | 573,001 | 548,261 | 483,421 | 542,473 | 538,916 |
| Patronage, total | Percent | 55.2 | 80.6 | 51.4 | 55.6 | 60.7 | 66.6 | 66.8 | 69.4 |
| Paid in cash | Percent | 45 | 44 | 36 | 33 | 30 | 30 | 31 | 32 |
| Retained | Percent | 55 | 56 | 64 | 67 | 70 | 70 | 69 | 68 |
| Other ² | Percent | 10.5 | 11.9 | 13.9 | 15.4 | 11.5 | 11.5 | 11.0 | 9.6 |
| Unallocated reserves | Percent | 34.3 | 7.5 | 34.7 | 29.0 | 27.8 | 21.9 | 22.2 | 21 . 0 |

¹1984 data not available. ¹Savings before income taxes and allocations. ²Includes dividends/interest on equity capital, an educational provision, and Federal and State income taxes.



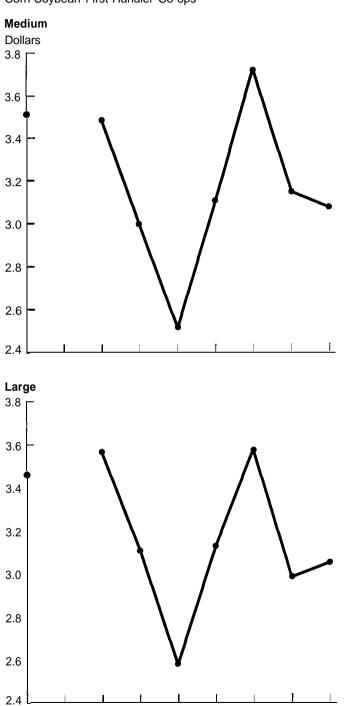


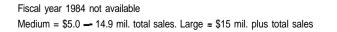


Fiscal year 1984 not available









Fiscal year

Key factors underlying the 1983-91 changes in net savings were grain prices and sales volumes, regional cooperative relationships, and Government program impacts on the income side and labor expenses on the cost side. Income-related factors varied considerably more than cost-related factors. Gross income movement for corn-soybean cooperatives was most active in the mid-eighties, rising nearly 41 percent from 1985 to 1987 for the mediumsized ones and nearly 23 percent for the large ones (table 2 and fig. 9). Gross incomes and total operating costs averaged lower following their 1987 peaks.

Table 2-Selected physical facility and income statement data for corn-soybean first-handlers-of-grain cooperatives, by size, 1983-91*

| lite er | l lait | | Total sa | les group (mil | , | | | | |
|---------------------------|---------|------------|-----------|----------------|------------------|-------------|-----------|-----------|-----------|
| Item | Unit | 1983 | 1985 | 1986 | \$5-14.9 1987 | 1988 | 1989 | 1990 | 1991 |
| Size characteristics: | | | | | | | | | |
| Locations | Number | 1.43 | 1.50 | 1 | | | 1.53 | 1.57 | 1.57 |
| Storage capacity | | 1 ,191,437 | 1,420,747 | | | | 1,452,898 | 1,515,920 | 1,423,895 |
| Grain sold | | 2,030,491 | 1,756,411 | 2,105,917 | 2,445,149 | 2,033,421 | 1,950,983 | 2,325,883 | 2,255,201 |
| Turnover rate | Times | 1.7 | 1.24 | _ | — | | 1.34 | 1.53 | 1.58 |
| Unit-trains | Percent | _ | | — | — | _ | 22.50 | 27.27 | 27.91 |
| Employees* | Number | | 12.50 | | — | | 12.08 | 11.98 | 11.44 |
| Income statement items: | | | | | | | | | |
| Grain sales | Dollars | 7,137,771 | 6,131,311 | 6,302,199 | 6,147,562 | 6,349,606 | 7,265,098 | 7,315,867 | 6,929,882 |
| Farm supply sales | Dollars | 1,971,930 | 2,011,052 | 2,087,940 | 2,105,023 | 1,970,309 | 2,021,545 | 1,894,822 | 2,050,665 |
| Total | Dollars | 9,109,701 | 8,142,363 | 8.390.139 | 8,252,585 | 8.319.915 | 9,286,643 | 9,210,689 | 8,980,547 |
| Cost of sales | Dollars | 8,583,833 | 7,636,241 | 7,860,487 | 7,689,898 | 7,773,475 | 8,740,697 | 8,663,690 | 8,452,001 |
| Margins on sales | Dollars | 525,868 | 506,122 | 529,652 | 562,687 | 546,440 | 545,946 | 546,999 | 528,546 |
| Other oper. income | Dollars | 373,597 | 364,654 | 590, 672 | 640,620 | 413,414 | 301,312 | 353,125 | 347,548 |
| Nonoperating income | Dollars | -42,356 | -54,793 | -88,541 | -55,897 | -4,514 | 26,250 | 43,342 | 68,078 |
| Gross income | Dollars | 857,109 | 815,983 | 1,031,783 | 1,147,410 | 955,340 | 873,508 | 943.466 | 944.172 |
| Labor expenses | Dollars | 295,728 | 321,851 | 369,475 | 377,290 | 322,977 | 330,751 | 330,131 | 333,994 |
| Other expenses | Dollars | 421,890 | 450,937 | 538,076 | 546,893 | 422,058 | 418,452 | 420,152 | 424,157 |
| Total | Dollars | 717,618 | 772,788 | 907,551 | 924,183 | 745,035 | 749,203 | 750,283 | 758,151 |
| NET SAVINGS ³ | Dollars | 139,491 | 43,195 | 124,232 | 223,227 | 210,305 | 124,305 | 193,183 | 186,021 |
| Relationships: | | | | | | | | | |
| Gross income/\$ expense | Dollars | 1.19 | 1.06 | 1.14 | 1.24 | 1.28 | 1.17 | 1.26 | 1.25 |
| Total sales/\$ assets | Dollars | 3.08 | 2.91 | 2.68 | 2.65 | 2.62 | 3.25 | 2.91 | 2.91 |
| Total sales/\$ labor exp. | Dollars | 30.80 | 25.30 | 22.71 | 21.87 | 25.76 | 28.08 | 27.90 | 26.89 |
| Total sales/employee | Dollars | | 651,389 | | | | 768,762 | 753,529 | 793,901 |
| Margins of total sales | Percent | 5.77 | 6.22 | 6.31 | 6.82 | 6.57 | 5.88 | 5.94 | 5.89 |
| Net savings of equity | Percent | 8.37 | 2.39 | 6.2 | 11.23 | 11.89 | 6.86 | 10.08 | 10.03 |
| Grain of total sales | Percent | 78.4 | 75.3 | 75.1 | 74.5 | 76.3 | 78.2 | 79.4 | 77.2 |
| Labor of total expenses | Percent | 41.2 | 41.6 | 40.7 | 40.8 | 43.4 | 44.2 | 44 | 44.1 |

Continued

Table 2-Selected physical facility and income statement data for corn-soybean first-handlers-of-grain cooperatives, by size, 1983-91* (continued)

| ltem | Unit | | Total sa | ales group (mi | , | oro | | | |
|---------------------------|---------|------------|------------|----------------|--------------------|------------|------------|------------|------------|
| | Unit | 1983 | 1985 | 1986 | \$15 or mo 1987 | 1988 | 1989 | 1990 | 1991 |
| Size characteristics: | | | | | | | | | |
| Locations | Number | | 3.51 | - 1 | | _ | 3.37 | 3.51 | 3.64 |
| Storage capacity | Bushels | , | 3,618,023 | | | | 4,084,654 | 4,107,043 | 4,240,562 |
| Grain sold | Bushels | , | 5,238,655 | 5,691,583 | 6,111,116 | 6,139,832 | 6,417,114 | 7,214,451 | 7,011,965 |
| Turnover rate | Times | 1.64 | 1.45 | | | | 1.57 | 1.78 | 1.65 |
| Unit-trains | Percent | | <u> </u> | | — | | 66.09 | 78.65 | 75.89 |
| Employees ² | Number | | 38.31 | | | — | 35.95 | 37.4 | 37.79 |
| Income statement items: | | | | | | | | | |
| Grain sales | Dollars | 20,419,681 | 18,693,506 | 17,714,308 | 15,763,693 | 19,279,072 | 22,939,341 | 21,517,726 | 21,396,922 |
| Farm supply sales | Dollars | 6,268,554 | 6,644,227 | 7,079,790 | 6,816,576 | 6,998,661 | 7,100,736_ | 7,030,823 | 7,454,236 |
| Total | Dollars | 26,688,235 | 25,337,733 | 24,794,098 | 22,580,269 | 26,277,733 | 30,040,077 | 28,548,549 | 28,851,158 |
| Cost of sales | Dollars | 25,009,273 | 23,601,728 | 23,029,472 | 20,940,884 | 24,414,136 | 28,165,978 | 26,744,678 | 26,962,509 |
| | | | | | | | | | |
| Margins on sales | Dollars | 1,678,962 | 1,736,005 | 1,764,626 | 1,639,385 | 1,863,597 | 1,874,099 | 1,803,871 | 1,888,649 |
| Other oper. income | Dollars | 1,033,605 | 931,930 | 1,464,165 | 1,556,384 | 1,145,869 | 881,439 | 941,655 | 1,039,857 |
| Nonoperating income | Dollars | -145,306 | -144,455 | -205,579 | -99,098 | -100,595 | 31,101 | 86,960 | 163,390 |
| Gross income | Dollars | 2,567,261 | 2,523,480 | 3,023,212 | 3,096,671 | 2,908,871 | 2,786,639 | 2,832,486 | 3,091,896 |
| Labor expenses | Dollars | 879,004 | 978,830 | 1,146,989 | 1,083,551 | 1,001,960 | 995,742 | 1,013,153 | 1,130,454 |
| Other expenses | Dollars | 1,360,517 | 1,384,505 | 1,521,594 | 1,440,119 | 1,358,650 | 1,307,476 | 1,276,860 | 1,422,527 |
| Total | Dollars | 2,239,521 | 2,363,335 | 2,668,583 | 2,523,670 | 2,360,610 | 2,303,218 | 2,290,013 | 2,552,981 |
| NET SAVINGS ³ | Dollars | 327,740 | 160,145 | 354,629 | 573,001 | 548,261 | 483,421 | 542,473 | 538,915 |
| Relationships: | | | | | | | | | |
| Gross income/\$ expense | Dollars | 1.15 | 1.07 | 1.13 | 1.23 | 1.23 | 1.21 | 1.24 | 1.21 |
| Total sales/\$ assets | Dollars | 3.04 | 3.2 | 3.07 | 2.81 | 2.69 | 3.47 | 3.17 | 2.87 |
| Total sales/\$ labor exp. | Dollars | 30.36 | 25.89 | 21.62 | 20.84 | 26.23 | 30.17 | 28.18 | 25.52 |
| Total sales/employee | Dollars | | 661,387 | | | | 835,607 | 777,135 | 770,766 |
| Margins of total sales | Percent | 6.29 | 6.85 | 7.12 | 7.26 | 7.09 | 6.24 | 6.32 | 6.55 |
| Net savings of equity | Percent | 7.68 | 4 | 7.96 | 12.58 | 12.78 | 10.61 | 11.62 | 10.94 |
| Grain of total sales | Percent | 76.5 | 73.8 | 71.4 | 69.8 | 73.4 | 76.4 | 75.4 | 74.2 |
| Labor of total expenses | Percent | 39.2 | 41.4 | 43 | 42.9 | 42.4 | 43.2 | 44.2 | 44.3 |

"1984 data not available.

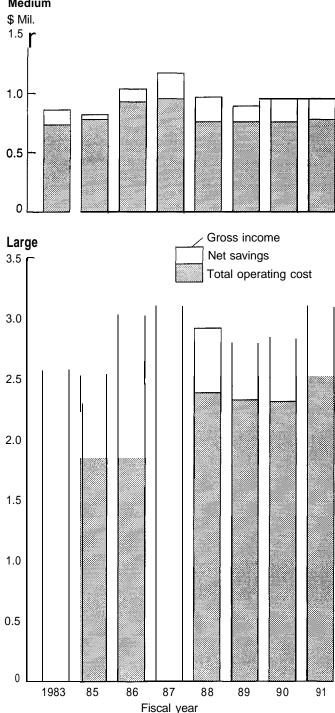
¹Cells with — means data not available.

*Full-time equivalent.

³Savings before income taxes and allocations.







Fiscal year 1984 not available

Medium = \$5.0 --- 14.9 mil. total sales. Large = \$15 mil. plus total sales.

When viewing the relationship of gross income to total expenses as an efficiency measure, medium-sized grain cooperatives in the Corn Belt tended to be more efficient than the large ones (fig. IO). Operating efficiency improved more rapidly and rose to a higher level for the medium-sized ones during 1983-91. This suggests there is no widespread pressure on local Corn Belt grain cooperatives to increase scale of operations.

Sales and Margins

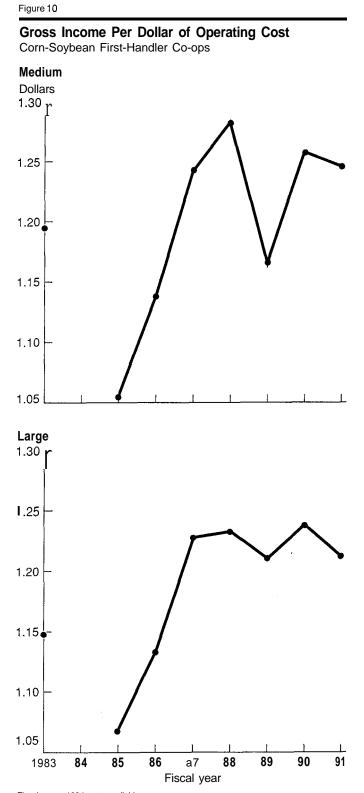
Total sales per association largely mirrored grain sales movements for both size groups. Farm supply sales provided stability over time (fig. 11 and table 2). The coefficient of variation (CV)¹ for farm supplies sales was 3.2 percent and 4.8 percent for the medium-sized and large grain cooperatives, respectively. The variation in grain sales was much greater during the period, with comparable CVs of 7.2 percent and 11 percent.

Year-to-year variation in total gross margins was relatively small and similar to farm supply sales (fig. 12). Annual average grain gross margins CVs were 11.8 percent and 16.3 percent for the medium-sized and large associations, respectively. Comparable total gross margins CVs were 5.6 percent and 6.5 percent.

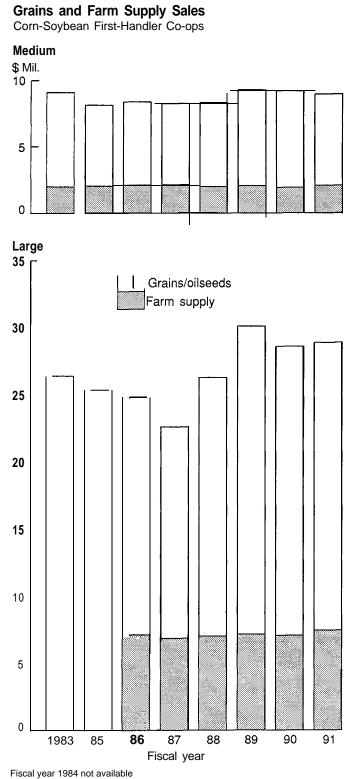
Cooperatives often may be operated with "target" total gross margins in mind when dealing with unpredictable annual variations in grain market prices and volumes. If so, most of the margins adjusting and stability would be associated with farm supplies. Thin grain merchandising margins that typified 1983-91 placed considerable pressure on the grain marketing activity for volumes sufficient to offset the low per-unit margins. This was difficult to accomplish during this period of declining exports.

Margins as a percentage of total sales were consistently higher for large than for medium-sized associations. This reflects the large cooperatives' consistently higher proportion of farm supply sales (table 2).

¹ The coefficient of variation expresses the standard deviation of a set of data as a percentage of its mean or average. This statistic is used in determining the relative variation of two or more sets of data.









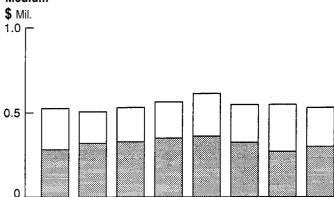
Medium = \$5.0 --- 14.9 mil. total sales. Large = \$15 mil. plus total sales

Fiaure 12

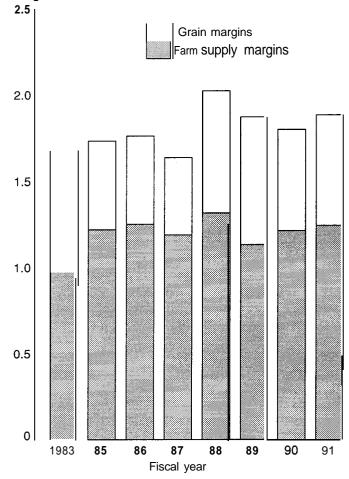
Grain and Farm Supply Margins

Corn-Soybean First-Handler Co-ops

Medium



Large



Fiscal year 1984 not available

Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total sales.

Grain Marketings and Prices Received

Grain marketings by medium-sized cooperatives varied narrowly and averaged about 2.1 million bushels per year during the study period (table 3). Marketings by large cooperatives, however, clearly climbed and averaged about 17 percent larger during 1988-91 than during 1983-87 (fig. 13). Corn and soybean marketings accounted for a steady 94 percent of the total for both size groups, but the mix changed with a shift from soybeans to corn.

Seasonal average prices received for corn and soybean marketings peaked in 1983, bottomed out in 1986, and rose to a lower peak in 1988 (fig. 14 and appendix A). Most of the variation in corn prices was related to Government program effects on production (and on ending stocks and Commodity Credit Corporation (CCC) grain storage operations) and exports (CCC-stored grain drawdowns to satisfy other Government program needs). Soybean prices varied largely in response to export demand factors.

Other Income Sources

Operating income from sources other than margins on sales was largely from the grain storage function and related services (e.g., drying, cleaning, and treating). This income normally contributed 40 percent and 35 percent, respectively, of total operating income for medium-sized and large cooperatives (fig. 15). Corn Belt grain cooperatives prospered under the Federal Government's grain storage program in 1986 and 1987 (fig. 16 and table 2). Medium-sized cooperatives benefitted proportionally more than their large counterparts. The program's short-term effect was dramatic. Storage-related income averaged about 67 percent more than in 1983 and 54 percent more than in 1985. Subsequent storage incomes for both size groups averaged about the same as during the pre-1986 period.

Nonoperating income-largely the combined effect of small patronage refunds received from other cooperatives and a net interest adjustment-was a negative component in the earlier years and positive in the latter years (fig. 17 and table 2). In earlier years, cooperatives were burdened with paying off substantial debt with its associated interest cost, plus having to absorb partial or full writeoffs of the value of investments in their respective regional cooperatives. This situation turned around during the latter years. Considerable debt was repaid and substantial contributions were made by regionals in the form of patronage refunds.

| Table 3-Types of grains mark | eted by corn-soybean | first-handlers-of-grain | cooperatives, by | total sales |
|------------------------------|----------------------|-------------------------|------------------|-------------|
| group, 1983-91* | | | | |

| Item | Uni t | 1983 | 1985 | 1988 | 1987 | 1988 | 1989 | 1990 | 1991 |
|-----------------------|-----------------|-----------|-----------|------------------|-----------|-----------|-----------|-----------|-----------|
| | | | | \$5- 14.9 millio | n | | | | |
| Grain marketed, total | Bushel s | 2,030,491 | 1,756,411 | 2,105,917 | 2,445,149 | 2,033,421 | 1,950,983 | 2,325,883 | 2,255,201 |
| Wheat | Bushel s | 59,010 | 57, 343 | 81, 388 | 64, 468 | 38, 129 | 55, 500 | 56, 913 | 65,778 |
| Corn | Bushels | 1,392,294 | 1,218,388 | 1,393,685 | 1,643,891 | 1,418,421 | 1,448,065 | 1,722,385 | 1,613,523 |
| Soybeans | Bushels | 532, 319 | 442, 342 | 555, 451 | 679, 464 | 541, 461 | 415, 155 | 497, 574 | 525, 361 |
| Sorghum | Bushels | 9, 512 | 7, 196 | 9, 606 | 1, 308 | 2,072 | 5, 798 | 11, 316 | 7,402 |
| Barley | Bushel s | 296 | 93 | 26, 211 | 2, 986 | 830 | 549 | 1, 443 | 5, 282 |
| Other ¹ | Bushel s | 37, 060 | 31, 049 | 39, 576 | 53, 032 | 32, 508 | 25, 916 | 36, 252 | 37, 855 |
| | | | \$ | 15 million or n | nore | | | | |
| Grain marketed, total | Bushel s | 5,828,276 | 5,238,655 | 5,691,583 | 6,111,116 | 6,139,832 | 6,417,114 | 7,214,451 | 7,011,965 |
| Wheat | Bushels | 179, 420 | 165,976 | 219, 975 | 134, 692 | 337,077 | 192, 795 | 127,096 | 224, 192 |
| Corn | Bushels | 4,145,753 | 3,635,236 | 3,731,211 | 4,180,574 | 4,334,721 | 4,870,645 | 5,563,184 | 5,095,497 |
| Soybeans | Bushel s | 1,429,269 | 1,310,269 | 1,631,310 | 1,498,776 | 1,292,435 | 1,230,977 | 1,340,726 | 1,474,390 |
| Sorghum | Bushel s | 18, 194 | 82, 518 | 48, 909 | 245, 314 | 145, 514 | 91, 965 | 140, 272 | 171, 588 |
| Barley | Bushels | 3, 299 | 67 | 389 | 0 | 0 | 65 | 165 | 659 |
| Other | Bushels | 52, 341 | 44, 589 | 59, 789 | 51,760 | 30,085 | 30,667 | 43,008 | 45,639 |

• 1984 data not available.

'Includes oats, sunflowers, rye, and flaxseed.

Patronage Refunds-Most patronage refunds received since 1988 came from regional cooperatives. They were an important and even "saving" source of income for local grain cooperatives (fig. 18).

Patronage from other cooperatives went from meager dividends in the early 1980s to almost nonexistent in the mid-I 980s. Several regional cooperatives had substantial losses in the form of investment writedowns and writeoffs. In turn, many locals were forced to take similar measures.

The grain industry began an upswing in the latter 1980s. Patronage refunds became an increasing proportion of the locals' profits (figs. 19 and 20). This income source continues to be sizeable, largely because of regional cooperative activity in value-added products. Regionals, largely through joint ventures, mergers, and acquisitions involving other cooperatives and investor-owned firms (IOFs), have been shifting resources to the production of larger-margin, valueadded commodities.

This situation is likely to typify the 1990s. The regionals continue to position themselves to be competitive in

the production of value-added products. While these margins may weaken somewhat as competition intensifies, they will continue to far exceed grain merchandising margins in the forseeable future and generate significant patronage dividends for member locals.

Operating Expenses

Total operating expenses (TOE) were reasonably stable during the period for both sizes of grain-handling cooperatives, with the exception of 1986-87 (fig. 9 and table 2). Operating expenses averaged significantly higher in 1986-87 than during the pre- and postperiods, corresponding to the substantially greater grain storage activity in 1986-87.

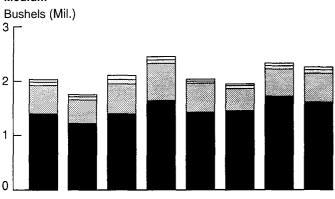
Role of Labor-Labor cost (including benefits), except for 1986-87, gradually increased for both sizes of cooperative, despite efforts to curb rising labor costs, particularly the benefits portion. Labor cost as a proportion of total expenses rose for both size groups during the period (fig. 21).

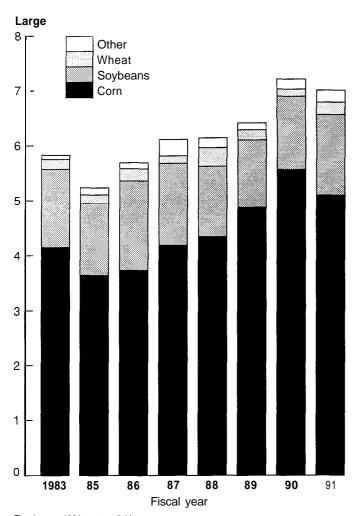
One measure of labor efficiency, total sales per dollar of labor expenses, describes the same distinct pattern.

Breakdown of Total Grains Sold

Corn-Soybean First-Handler Co-ops

Medium

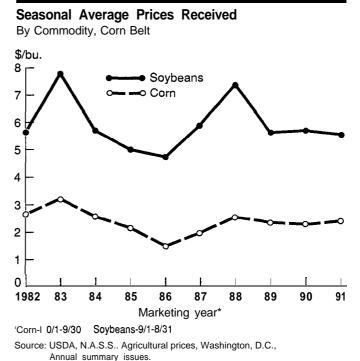




Fiscal year 1984 not available

Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total sales.

Figure 14

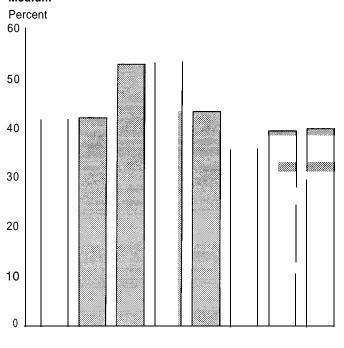


It was essentially at the same level in most years for both size groups (fig. 22). Labor efficiency dropped steadily from 1983 to 1987, more because of declining sales than because of rising labor costs for the large cooperatives. The reverse was true for the mediumsized cooperatives. For the large first-handlers, the sharp improvement in labor efficiency during 1988-89 was largely because of increased grain sales. For medium-sized cooperatives, efficiency increased largely because of lower labor costs in 1988 and increased sales in 1989. Entering the 1990s, sales were slipping-to-flat and labor costs were generally rising.

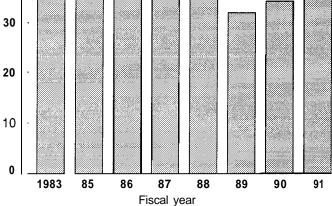
Other Expenses-Other operating expenses declined during the period, attributable largely to efforts to reduce overhead costs. Many grain associations had to adjust to operating more efficiently and generating higher profits given the excess fast-loading, unit-train shipping capacity acquired and/or constructed in the latter 1970s and early 1980s. This expanded infrastructure was largely unit-train grain shipping capability and additional grain storage capacity. (See appendix B and reference (2) for detailed information on cooperatives operating with unit-train capability).



Medium







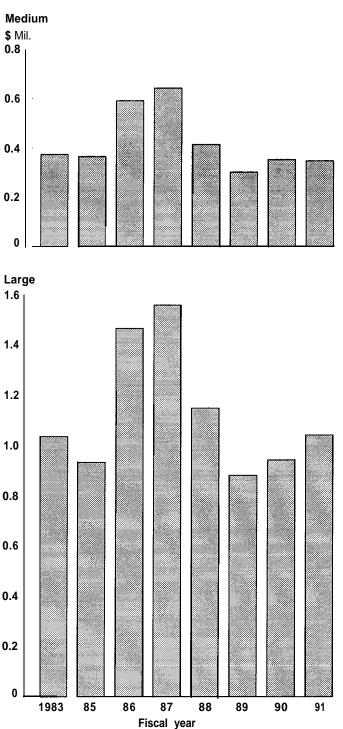
Fiscal year 1984 not available



Figure 16



Corn-Soybean First-Handler Co-ops

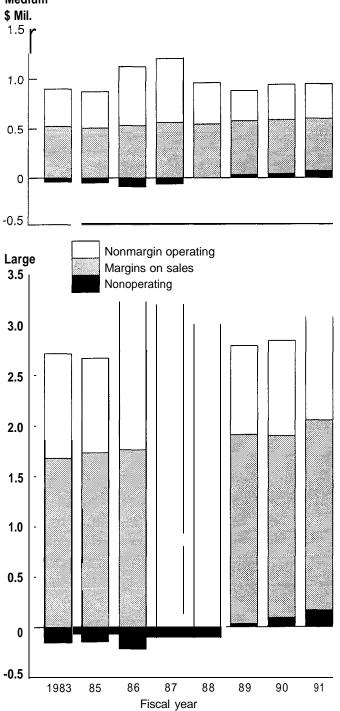


Fiscal year 1984 not available Medium = \$5.0 — 14.9 mil. total sales. Large = \$15 mil. plus total sales.

Gross Income Sources

Corn-Soybean First-Handler Co-ops

Medium



Fiscal year 1984 not available

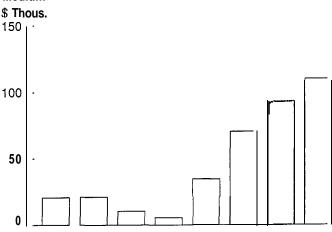
Medium = \$5.0 — 14.9 mil. total sales. Large = \$15 mil. plus total sales.

Figure 18

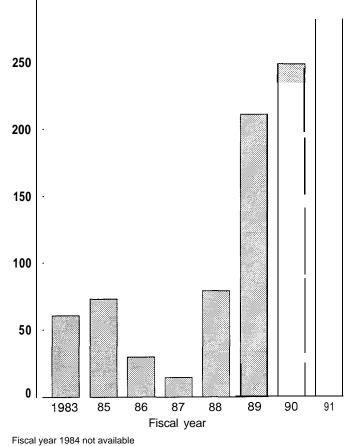
Patronage Refunds Received

Corn-Soybean First-Handler Co-ops

Medium

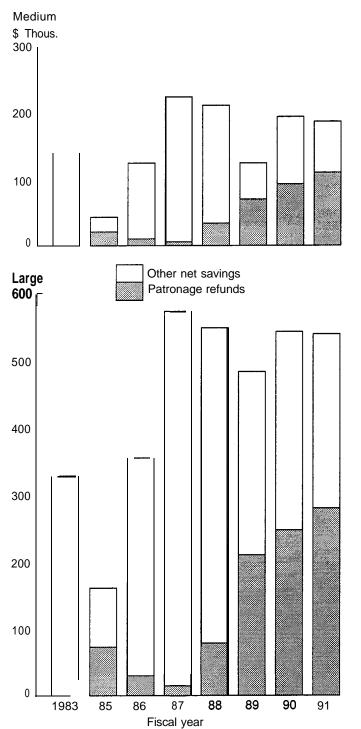


Large 300 ₁



Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total sales

Patronage Refunds Received and Total Net Savings Corn-Soybean First-Handler Co-ops



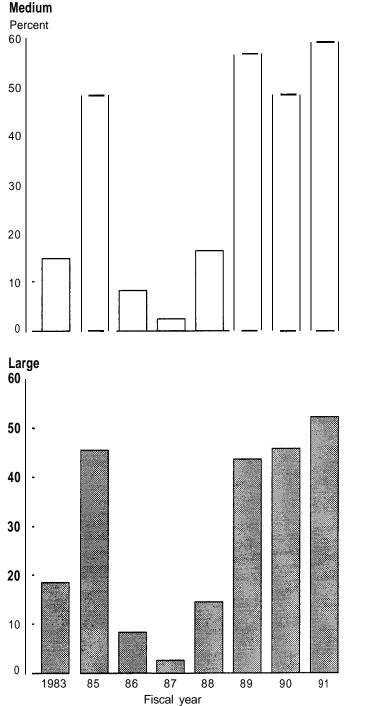
Fiscal year 1984 not available



Figure 20

Proportion Patronage Refunds Received of Net Savings

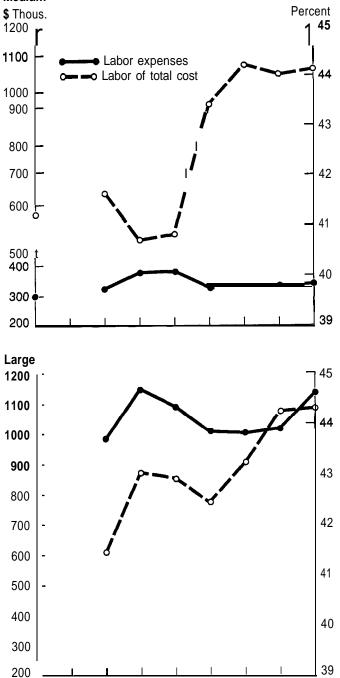
Corn-Soybean First-Handler Co-ops



Fiscal year 1984 not available Medium = \$5.0 — 14.9 mil. total sales. Large = \$15 mil. plus total sales.



Medium

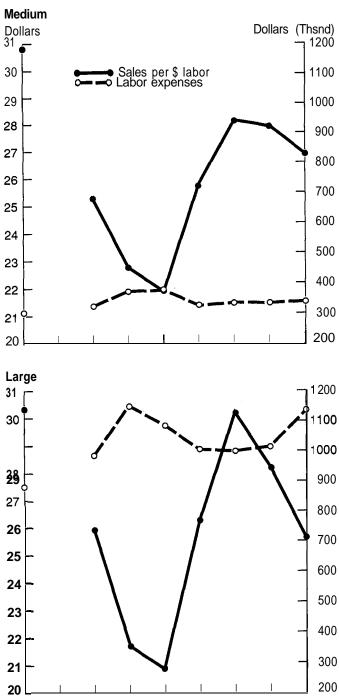


Fiscal year 1984 not available Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total Sales.

Fiscal year

Figure 22





Fiscal year 1984 not available

Medium = \$5.0 - 14.9 mil. totalsales. Large = \$15mil. plus total Sales.

Fiscal year

Expansion was generally in response to growth in grain exports during the latter 1970s and to expectations of continued growth well into the 1980s. U.S. corn exports peaked in 1980 at about 2.4 billion bushels and dropped to about 1.1 billion bushels in 1986. Similarly, soybean exports peaked in 1982, at about 0.9 billion bushels, and dropped steadily to about 0.6 billion bushels in 1985. This translated into a tremendous change in operating efficiency and profitability in grain merchandising.

Snapshot of Cost Structure-Time series operating cost data exist for only the labor and other operating expenses breakdown presented above. A detailed breakdown of costs prepared for 1989 under three major categories- labor, facility, and general/ administrative-is contained in appendix C. Cost distributions are similar, yet different, for both medium-sized and large cooperatives.

Labor and general/administrative expenses are a higher proportion of total operating cost for mediumsized than for large local grain cooperatives. Facility, interest, and income taxes account for a higher proportion of the total for large cooperatives. The breakdown of total labor cost reveals similar percentages for wages/salaries (84 percent), fringe benefits (9 percent), and taxes (7 percent) for both size groups.

Grain Storage Capacity

Grain storage capacity data are not available for local grain cooperatives for 1986-88, but data available for the remaining years largely mirror the national pattern. The decline in U.S. grain exports in the early 1980s was accompanied by a buildup in U.S. grain stocks, which peaked in 1986-87 at 8.4 billion bushels. This buildup, accompanied by Government agricultural program incentives, in turn, led to an increase in U.S. grain storage capacity. It reached a record 22.9 billion bushels on Dec. 1, 1988. Grain storage capacity has been declining and grain stocks have dropped sharply since. This has resulted in considerable excess grain storage capacity, and reduced storage income.

Cooperative grain storage capacity per association for both size groups shows early period increases, accompanied by declines in marketings and turnover rate (tables 1 and 3). Storage levels for 1989-91 averaged about 12 percent and 16 percent higher than for 1983-85 for medium-sized and large associations, respectively. Rising turnover rates in the 1990s largely reflect the pickup in grain merchandising.

Assets

Total value of assets per association varied narrowly and averaged about \$3 million for the medium-sized firms during the study period and was about \$8 to about \$10 million for the large firms (table 4). Net book value of fixed assets-physical facility and related equipment operated-tended to decline throughout the period for both groups (fig. 23).

Current assets per association increased and averaged significantly higher in value in the latter half of the period-26 percent and 41 percent, respectively, for medium-sized and large cooperatives. This coincides with the grain industry shift from a storage mode in 1985-86 involving largely Government-owned grain to the marketing mode involving primarily privately owned grain and accompanying inventory buildup that has prevailed since. The variation in total current assets value is attributable mostly to changes in the inventory value of crops.

Local first-handler investments, mostly in other cooperatives, slid until turning and reversing the decline beginning in 1989. The early half-period drop corresponded to the decline in the value of their regionals' assets. Despite this pattern, the level of the locals' investments in the early 1990s had not returned to early levels. This was particularly true for the medium-sized firms.

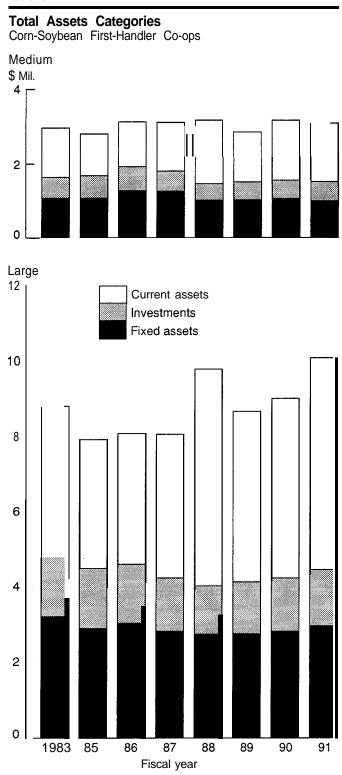
Member ownership (equity) of total assets varied between 60 and 65 percent for the medium-sized cooperatives while declining beginning in 1985 (fig. 24). Medium-sized associations owned a noticeably higher proportion of their assets than larger counterparts. Member ownership of assets for large firms climbed through 1987, but then dropped almost as fast as it had risen.

Equity Capital

Equity capital represents the member-ownership and control of the cooperative. It serves as a buffer for creditors in absorbing operating losses and declines in asset values. Many cooperatives found themselves adjusting to both during 1983-91.

Equity capital usually takes the form of stock (common and preferred), the noncash portion of patronage dividends declared (allocated), and unallocated reserves. The relative importance of these forms of equity varied considerably between the two size groups (fig. 25).

Fiaure 23



Fiscal year 1984 not available

Medium = 5.0 - 14.9 mil. total sales. Large = 15 mil. plus total sales.

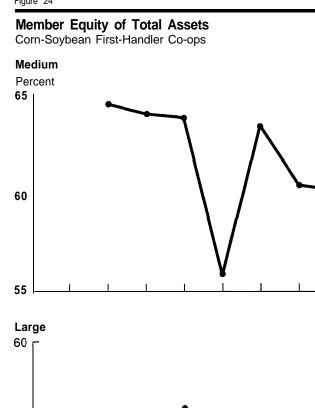
Table 4-Selected balance sheet data for corn-soybean first-handlers-of-grain cooperatives, by total sales group, 1983-91*

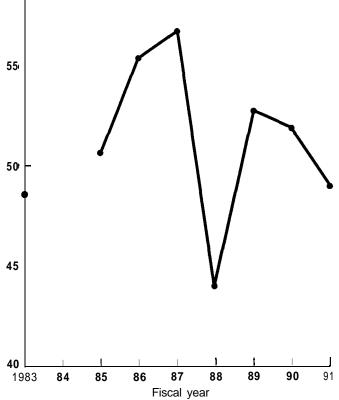
| Item | Unit | 1983 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 |
|---------------------|---------|-----------|-----------------|-------------------|--------------------|-------------------|------------|-----------|-------------|
| | | | | | \$5-14.9 mi | illion | | | |
| Current assets | Dollars | 1,319,916 | 1,112,149 | 1,203,939 | 1,306,669 | 1,701,487 | 1,343,643 | 1,607,462 | 1,561,15 |
| Investments | Dollars | 563, 496 | 610, 693 | 650, 212 | 537, 601 | 454, 946 | 489, 056 | 499, 233 | 522, 31 |
| Fixed assets | Dollars | 1,060,432 | 1,056,585 | 1,264,406 | 1,254,793 | 1,007,548 | 1,017,618 | 1,053,110 | 989, 31 |
| Other assets | Dollars | 17, 236 | 22.571 | 15,672 | 18,404 | 9,437 | 9, 830 | 10, 639 | 10, 40 |
| Total | Dollars | 2,961,080 | 2,801,998 | 3,134,229 | 3,117,467 | 3,173,418 | 2,860,147 | 3,170,444 | 3,083,18 |
| Current liabilities | Dollars | 899, 086 | 689, 886 | 802, 703 | 845, 560 | 1,212,182 | 883,982 | 1,094,272 | 1,066,52 |
| Long-term liab. | Dollars | 394, 528 | 305, 695 | 326, 847 | 283, 537 | 188, 046 | 163, 215 | 160, 562 | 161, 80 |
| Equity | Dollars | 1,667,466 | 1,806,417 | <u>29004, 679</u> | <u>1,988,370</u> | 1,773,19 <u>0</u> | 1,812,950 | 1,915,610 | 1,854,85 |
| Total | Dollars | 2,961,080 | 2,801,998 | 3,134,229 | 3,117,467 | 3,173,418 | 2,860,147 | 3,170,444 | 3,083,18 |
| Working capital' | Dollars | 480, 830 | 422, 263 | 401, 236 | 461, 109 | 489, 305 | 459, 661 | 513, 190 | 494,62 |
| Total debt | Dollars | 737, 811 | 537, 848 | 550, 042 | 531, 315 | 782, 586 | 440.819 | 619.654 | 476, 66 |
| Ratios: | | | | | | | | | |
| Current | Number | 1.47 | 1.61 | 1.50 | 1.55 | 1.40 | 1.52 | 1.47 | 1.4 |
| Liab./equity | Number | 0.78 | 0.55 | 0.56 | 0.57 | 0.79 | 0.58 | 0.66 | 0. |
| Equity/total assets | Number | 0.56 | 0.64 | 0.64 | 0.64 | 0.56 | 0.63 | 0.6 | 0 |
| Debt/total assets | Number | 0.25 | 0.19 | 0.18 | 0.17 | 0.25 | 0.15 | 0.2 | 0. |
| Debt/equi ty | Number | 0.44 | 0.30 | 0.27 | 0.27 | 0.44 | 0.24 | 0.32 | 0.5 |
| | | | | : | \$15 million or | more | | | |
| Current assets | Dollars | 3,965,367 | 3,419,267 | 3,453,062 | 3,807,460 | 5,744,014 | 49523, 147 | 4,762,783 | 5,607,91 |
| Investments | Dollars | 1,619,485 | 1,604,271 | 1,587,166 | 1,420,794 | 1,280,511 | 13384, 535 | 1,423,612 | 1505, 32 |
| Fixed assets | Dollars | 3,166,766 | 2,764,174 | 2,986,887 | 2,768,860 | 2,704,669 | 2,712,647 | 2,760,945 | 2,923,09 |
| Other assets | Dollars | 37.434 | 122.179 | 37,804 | 46, 827 | 35,175 | 31,425 | 50, 771 | 29.58 |
| Total | Dollars | 8,789,052 | 7,909,891 | 8,064,919 | 8,043,941 | 9,764,369 | 8,651,754 | 8,998,111 | 10,065,91 |
| Current liabilities | Dollars | 3,055,353 | 2,491,826 | 2,377,782 | 2,732,809 | 4,751,804 | 3,516,805 | 3,678,547 | 4,467,70 |
| Long-term liab. | Dollars | 1,466,769 | 1,414,821 | 1,229,972 | 756, 413 | 721, 119 | 577, 057 | 652, 966 | 670, 36 |
| Equi ty | Dollars | 4,266,930 | 4,003,244 | 4,457,165 | 4,554,719 | 4,291,446 | 4,557,892 | 4,666,598 | 4,927,84 |
| Total | Dollars | 8,789,052 | 7,909,891 | 8,064,919 | 8,043,941 | 9,764,369 | 8,651,754 | 8,998,111 | 10,065,91 |
| Working capital' | Dollars | 910, 014 | 927, 441 | 1,075,280 | 1,074,651 | 992, 210 | 1,006,342 | 1,084,236 | 1,140,20 |
| Fotal debt | Dollars | 2,833,951 | 2,318,339 | 1,933,607 | 1,539,949 | 2,959,679 | 1,616,717 | 1,671,124 | 1,723,96 |
| Ratios: | | | | | | | | | |
| Current | Number | 1.30 | 1.37 | 1.45 | 1.39 | 1.21 | 1.29 | 1.29 | 1. 5 |
| Liab./equity | Number | 1.06 | 0.98 | 0.81 | 0.77 | 1.28 | 0.90 | 0.93 | 1. |
| Equity/total assets | Number | 0.49 | 0.51 | 0.55 | 0.57 | 0.44 | 0.53 | 0.52 | 0.4 |
| Debt/total assets | Number | 0.32 | 0.29 | 0.24 | 0.19 | 0.30 | 0.19 | 0.19 | 0. 1 |
| Debt/equi ty | Number | 0.66 | 0.58 | 0.43 | 0.34 | 0.69 | 0.35 | 0.36 | 0.3 |

' 1984 data not available.

Current assets minus current liabilities.

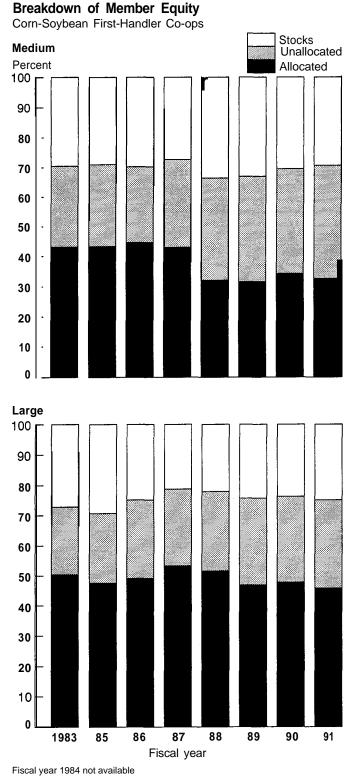






Fiscal year 1984 not available

Medium = \$5.0 — 14.9 mil. total sales. Large = \$15 mil. plus total sales.



Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total sales.

Common stock, generally linked to voting or membership by grain cooperatives, is an important source of equity capital for those in the Corn Belt. Stock as a proportion of total member equity was about 29 percent at both ends of the period, varying between 29 and 33 percent in between, for medium-sized firms (table 5). The rate for large firms was about the same as for medium-sized firms at the beginning of the period, but then declined and varied mostly in the lowto-mid 20s. There was a definite shift from allocated capital credits, mostly patronage refunds, to unallocated reserves during the period for mediumsized grain cooperatives. The unallocated reserves proportion also climbed for large firms, but represented a shift away from stock capital.

Debt Structure

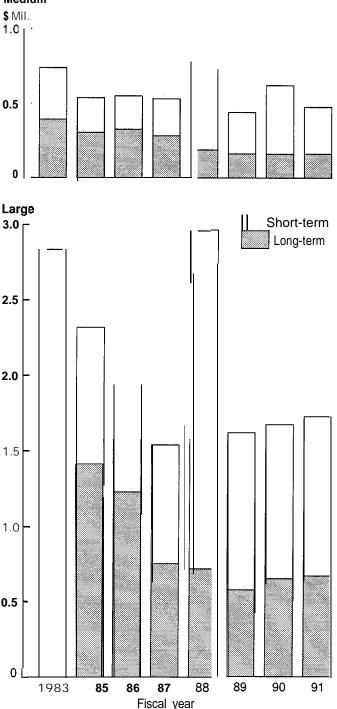
Reduction of long-term debt was an important objective and accomplishment for local grain cooperatives during 1983-91. Medium-sized and large firms had achieved manageable levels of debt by the end of the period (fig. 26 and table 6). In fact, long-term debt in the early 1990s averaged less than 50 percent of 1983-85 levels for both size groups. The exception was 1988, when short-term debt associated with an unusually large buildup of grain inventories increased sharply, particularly among large cooperatives.

Figure 26

Breakdown of Debt

Corn-Soybean First-Handler Co-ops

Medium



Fiscal year 1984 not available

Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total sales.

Table 5—Amount and types of member equity capital of corn-soybean first-handlers-of-grain cooperatives, by total sales group, 1983-91*

| Item | Unit | 1983 | 1 985 | 1986 | 1 987 | 1988 | 1989 | 1990 | 1991 |
|---------------|---------|-----------|--------------|-------------------------|--------------|-------------------|-------------------|-----------|-----------|
| | | | | \$5-14.9 <i>milli</i> d | on | | | | |
| MEMBER EQUITY | Dollars | 1,667,466 | 1,806,417 | 2,004,679 | 1,988,370 | 1,773,1 90 | 1,81 2,950 | 1,915,610 | 1,854,859 |
| Stock' | Percent | 29.5 | 29.0 | 29.7 | 27.3 | 33.5 | 33.0 | 30.4 | 29.3 |
| Allocated | Percent | 43.0 | 43.2 | 44.7 | 42.9 | 32.0 | 31.5 | 34.2 | 32.5 |
| Unallocated | Percent | 27.5 | 27.8 | 25.6 | 29.8 | 34.5 | 35.5 | 35.4 | 38.2 |
| | | | \$ | 15 million or r | nore | | | | |
| MEMBER EQUITY | Dollars | 4,266,930 | 4,003,244 | 4,457,165 | 4,554,719 | 4,291,446 | 4,557,892 | 4,666,598 | 4,927,845 |
| Stock' | Percent | 27.2 | 29.3 | 24.7 | 21.2 | 22.0 | 24.2 | 23.6 | 24.8 |
| Allocated | Percent | 50.4 | 47.6 | 49.1 | 53.3 | 51.6 | 46.9 | 47.8 | 45.8 |
| Unallocated | Percent | 22.4 | 23.1 | 26.2 | 25.5 | 26.4 | 28.9 | 28.6 | 29.4 |

*1984 data not available.

¹ Common, capital, and preferred stock, plus stock credits and fractional shares.

Table 6-Debt structure of corn-soybean first-handlers-of-grain cooperatives, by total sales group, 1983-91*

| Type of debt | Unit | 1983 | 1 985 | 1986 | 1987 | 1 988 | 1989 | 1990 | 1991 |
|--------------------------------|--------------------|-------------------------|---------------------------|-------------------------------|--------------------------|-----------------------------------|-------------------------|---------------------------|---------------------------|
| | | | | \$5- 14.9 <i>milli</i> | ion | | | | |
| Short-term Long-term | Dollars Dollars | 343,283 394,528 | 232,153 305,695 | 223,195 326,847 | 247,778 283,537 | 594,540 <u>1</u> 88,046 | 277,604 163,215 | 459,092 160,562 | 314,867 <u>161,801</u> |
| Total Long-term | Dollars Percent | 737,ai 1 53.5 | 637,848 56.8 | 550,042 59.4 | 531,315 53.4 | 782,586 24.0 | 440,81 9 37.0 | 619,654 25.9 | 476,668 33.9 |
| | | | \$ | 15 million or i | more | | | | |
| Short-term Long-term | Dollars Dollars | 1,367,182 1,466,769 | 903,51a 1,414,821 | 703,635 1,229,972 | 783,536 756,413 | 2,238,560 721.119 | 1,039,660 577.057 | 1,018,158 652.966 | 1,053,601 670,363 |
| Total Long-term of total | Dollars Percent | 2,833,951 51.8 | 2,318,339 61 .0 | 1,9 33,607 63.6 | 1,539,949 49.1 | 2,959,679 24.4 | 1,616,717 35.7 | 1,671 ,124 39.1 | 1,723,965 38.9 |

• I 984 data not available.

Analysis of a financial statement entails isolating various factors and constructing key relationships, usually ratios, for evaluating overall economic condition. Important factors to consider are an association's ability to (1) meet current obligations, (2) earn a competitive return on investment, (3) cope with external and internal financial problems, (4) raise needed capital, and (5) operate efficiently.

Ratios showing relationships between items in the financial and income statements of a business operation are constructed to aid in analyzing a cooperative's economic and financial situation.

They are largely descriptive and can indicate problem areas, but they cannot be used to solve problems. Ratios are used as guidelines for planning purposes and as a meaningful aid in formulating actions. Caution must be exercised in their use because both items in a ratio are subject to considerable variation. Their interpretation is largely subjective in the absence of fixed standards or hard and fast rules.

Ratios, at best, are approximations. Their application is limited because of differences attributed to factors like cooperative size, time-of-year closing, different accounting procedures, and use of financial resources. Several different ratios are meaningful in analyzing the cooperatives represented in this study.

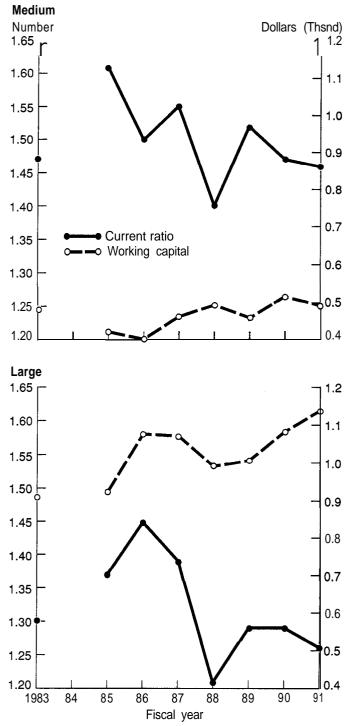
The ratio that probably best measures the cooperative's ability to meet its current financial obligations in a timely way is the <u>current</u> ratio. Despite the increase in working capital during 1983-91, calculation of the current ratio reveals an accompanying general worsening of the short-run liquidity situation for first-handlers of grain (fig. 27 and table 4). Even though liquidity is reflected for both size groups, medium-sized firms were in a better liquidity situation than large ones. This discouraging trend suggests that a number of the particularly large cooperatives might have been experiencing or headed for a short-run liquidity problem. Although ratio values greater than 1 .0:1 technically mean short-run liquidity, widely accepted guideline values are around 1.7:1 to 1.8:1.

The current ratio position can be misleading in isolation. It should be interpreted with caution regarding the overall financial health of an individual cooperative or group of cooperatives. A current ratio should be analyzed in conjunction with other

Figure 27

Current Ratio and Working Capital

Corn-Soybean First-Handler Co-ops



Fiscal year 1984 not available Medium = \$5.0 — 14.9 mil. total sales. Large = \$15 mil. plus total sales.

information pertaining to the cooperative's ability to generate sufficient revenue to meet current debt obligations.

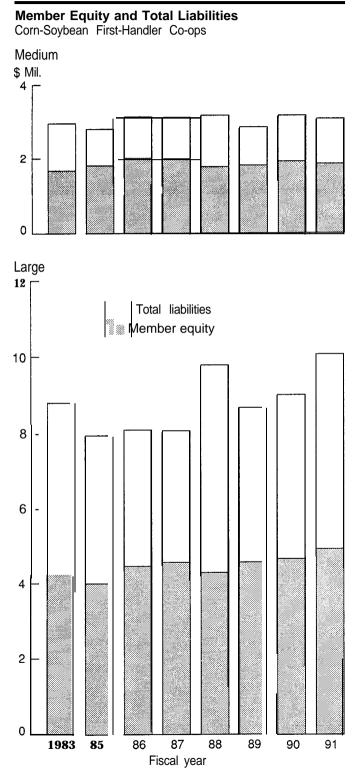
The <u>liabilities-to-net worth (equity)</u> ratio measures the amount of money members owe creditors in relation to how much they have invested. It was significantly different for the two size groups. This ratio varied mostly between 55 and 66 cents owed per \$1 invested for medium-sized firms (fig. 28 and table 4). On the other hand, large corn-soybean cooperatives owed creditors about as much as or more than members had invested during most of the period. Considerable long-term debt and current liabilities (mainly crop inventories) typified the early years. Despite sharply reduced long-term debt levels and rising equity in the latter years, the considerably higher current liabilities levels due to the increased grain volumes handled kept the ratio close to 1 :1 into the 1990s.

The <u>debt-to-eauity</u> ratios reveal general improvement in the amount of debt capital in relation to the amount of member investment dollars. This increased solvency was attributed to debt reduction for medium-sized local grain cooperatives and a combination of debt reduction and increasing member equity for large cooperatives (fig. 29 and table 4).

The debt-to-equity ratio reflects not only the universal importance of debt to a cooperative's solvency, but also its influence on profitability. Associations with higher debt-to- equity ratios averaged significantly lower net savings than those with lower ratios. This was as true for the 1990s as it was for 1983 and 1985 (table 7). This also was the pattern for net savings as a percentage of member equity (return to equity). Rates of return averaged nominal and even negative in 1985 for most association groups with debt-to-equity ratios of at least 0.70:1.

Calculation of the <u>net savinas-to-equity</u> ratio, the one used most often to measure return on member investment, shows generally increasing returns. The pattern of change in this ratio during 1983-91 was similar for both size groups, with rates of return generally 1 to 2 percentage points higher for the large cooperatives (fig. 30 and table 2). Returns for both size groups were highest during the Government storage mode period, followed by the 1990s.

Figure 28



Fiscal year 1984 not available Medium = \$5.0 - 14.9 mil. total sales. Large = \$15 mil. plus total sales.



Debt/Equity Ratios



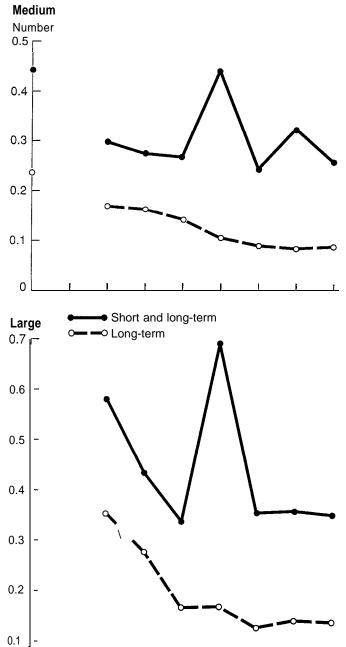
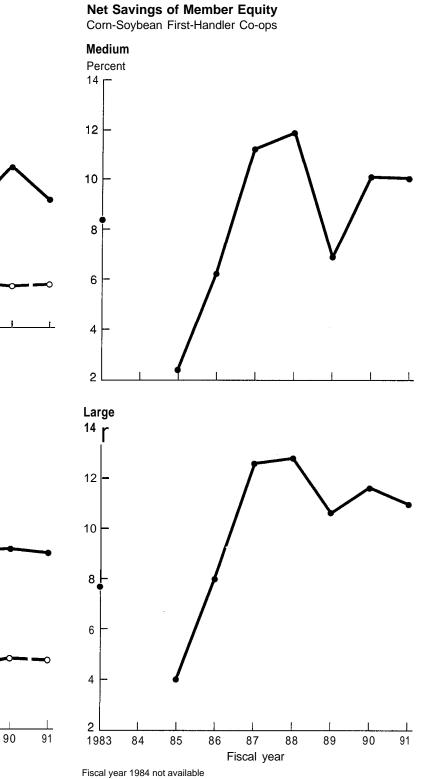
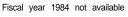


Figure 30





Medium = \$5.0 — 14.9 mil. total sales. Large = \$15 mil. plus total sales.

Fiscal year

Table 7-Net savings and return to member equity for corn-soybean first-handlers-of-grain cooperatives by debt/equity ratio, by total sales group, 1983,85,90,91

| Debt/equity ratio | Unit | 1983 | 1985 | 1990 | 1991 |
|-------------------|---------|--------------------|-------------------|----------------------------|--------------------|
| | | NET SAVI | NGS | | |
| | Ş | 5-14.9 millio | on sales | | |
| | Dollars | 106 004 | 165 205 | 000 074 | 100 100 |
| zero .0139 | Dollars | 196,994 200,867 | 165,385 78,689 | 268,371 225,1 85 | 199,420 218,110 |
| .4069 | Dollars | 105,315 | -4,023 | 128,432 | 137,264 |
| .70 plus | Dollars | 59,143 | -120,233 | 90,408 | 48,864 |
| | Donard | 00,110 | 120,200 | 50,400 | 40,004 |
| | \$1 | 5 million or n | nore sales | | |
| zero | Dollars | 633,694 | 503,163 | 1,240,765 | 908,089 |
| .0139 | Dollars | 488,610 | 280,099 | 603,914 | 567,707 |
| .4069 | Dollars | 486,479 | 221,226 | 407,353 | 577,103 |
| .70 plus | Dollars | 41,267 | -83,670 | 356,063 | 319,772 |
| | R | ETURN TO | EQUITY | | |
| | 9 | 5-14.9 millio | n sales | | |
| zero | Percent | 16.05 | 8.49 | 14.21 | 11.22 |
| .0139 | Percent | 10.52 | 4.13 | 10.96 | 11.10 |
| .4069 | Percent | 6.40 | -1.11 | 7.47 | 7.28 |
| .70 plus | Percent | 4.43 | -11.07 | 5.63 | 3.96 |
| | \$15 | 5 million or m | ore sales | | |
| zero | Percent | 20.67 | 9.96 | 16.62 | 20.62 |
| .0139 | Percent | 12.08 | 6.88 | 12.54 | 10.99 |
| .4069 | Percent | 9.95 | 4.44 | 10.05 | 11.24 |
| .70 plus | Percent | 0.96 | -2.77 | 8.23 | 8.54 |

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(1) "Patronage Refunds Boost Income of Local Grain Cooperatives," *Farmer Cooperatives* magazine. David E. Cummins, ACS, September 1991, pp. 7-9.

(2) "Co-ops Using Unit-Trains Lead Corn Belt Recovery," *Farmer Cooperatives* magazine. David E. Cummins, ACS, August 1991, pp. 6-7.

(3) "Led by Larger Cooperatives, Grain Handlers Turn the Corner," *Farmer Cooperatives* magazine. David E. Cummins, ACS, July 1990, pp. 8-10.

(4) Comparative Financial Profile of Cooperatives Handling Grain: First-Handlers With \$1 Million or More in Sales. David E. Cummins and Francis P. Yager, ACS Research Report 63, June 1987.

(5) Financial Profile of Cooperatives Handling Grain: First- Handlers, \$1 Million to \$4.9 Million in Sales. Francis P. Yager and David E. Cummins, ACS Research Report 58, January 1987. (6) Financial Profile of Cooperatives Handling Grain: First- Handlers, \$5 Million to \$14.9 Million in Sales. David E. Cummins and Francis P. Yager, ACS Research Report 55, May 1986.

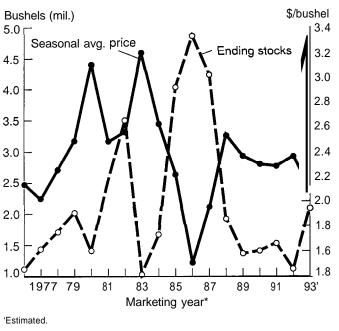
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(8) Cooperative Involvement in Grain Marketing. DavidE. Cummins, Francis P. Yager, Charles L. Hunley,Michael D. Kane, and Bruce J. Reynolds, ACSResearch Report 38, August 1984.

(9) Regional Grain Cooperatives, 1980 and 1981. Stanley K. Thurston and David E. Cummins, ACS Research Report 27, April 1983. Appendix A-Fiaure 1

Corn for Grain

Prices Received by Farmers and Ending Stocks in U.S.

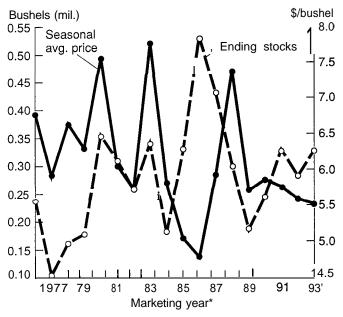


*September I-August 31



Soybeans

Prices Received by Farmers and Ending Stocks in U.S.



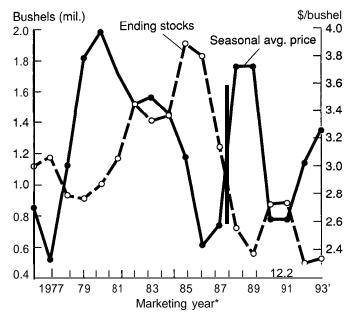
^{&#}x27;Estimated.

'September 1 -August 31

Appendix A-Figure 3

All Wheat

Prices Received by Farmers and Ending Stocks in U.S.



'Estimated.

"June 1-May 31

Appendix B Table I-Selected physical facility and income statement data for corn-soybean first-handlers-of-grain cooperatives, by unit-train status, by size*, 1991

| | | | 0. | million dollars) | |
|---------------------------|---------|------------|--------------|------------------|--------------|
| Item | Uni t | | or more | | -14.9 |
| | | Unit-train | Other co-ops | Unit-train | Other co-ops |
| Size characteristics: | | | | | |
| Locations | Number | 3.58 | 3.48 | 1.57 | 1.46 |
| Storage capacity | Bushels | 4,711,111 | 2,933,391 | 1,749,757 | 1,247,522 |
| Grain sold | Bushels | 7,563,483 | 5,166,472 | 2,688,360 | 2,008,321 |
| Turnover rate | Times | 1.61 | 1.76 | 1.54 | 1.61 |
| Unit-trains | Number | 1.59 | <u></u> | 1.04 | |
| Employees' | Number | 37.56 | 37.01 | 11. 71 | 11.17 |
| Income statement items: | | | | | |
| Grain sales | Dollars | 22,783,883 | 16,813,921 | 8,492,484 | 6,389,724 |
| Farm supply sales | Dollars | 7,480,883 | 7,366,184 | 1,963,331 | 2,080,854 |
| Total | Dollars | 30,264,766 | 24,180,105 | 10,455,815 | 8,470,578 |
| Cost of sales | Dollars | 28,355,436 | 22,359,792 | 9,911,514 | 7,947,478 |
| Margins on sales | Dollars | 1,909,330 | 1,820,313 | 544, 301 | 523, 100 |
| Other oper. income | Dollars | 1,077,724 | 914, 731 | 388, 556 | 333, 372 |
| Nonoper. income | Dollars | 191. 526 | 70. 421 | 90. 539 | 60, 313 |
| Gross income | Dollars | 3,178,580 | 2,805,465 | 1,023,396 | 916, 785 |
| Labor expenses | Dollars | 1,134,447 | 1,117,261 | 357, 174 | 325, 981 |
| Other expenses | Dollars | 1,468,038 | 1,272,143 | 457.672 | 412, 571 |
| Total | Dollars | 2,602,485 | 2,389,404 | 814, 846 | 738, 552 |
| NET SAVINGS ² | Dollars | 576, 095 | 416, 061 | 208, 550 | 178, 233 |
| Relationships: | | | | | |
| Gross income/\$ expense | Dollars | 1.22 | 1.17 | 1.26 | 1.24 |
| Total sales/\$ assets | Dollars | 2.77 | 3.34 | 2.94 | 2.90 |
| Total sales/\$ labor exp. | Dollars | 26.68 | 21.64 | 29. 27 | 25.98 |
| Total sales/employee | Dollars | 805.788 | 653. 324 | 892, 570 | 758, 140 |
| Margins of total sales | Percent | 6. 31 | 7. 53 | 5. 21 | 6.18 |
| Net savings of equity | Percent | 11.04 | 10.49 | 9.86 | 10.10 |
| Grain of total sales | Percent | 75.3 | 69.5 | 81.2 | 75.4 |
| Labor of total expenses | Percent | 43.6 | 46.8 | 43.8 | 44.1 |

'Size based on total sales for FY 1991.

'Full-time equivalent.

²Savings before income taxes and allocations.

| | | | Total sales group | (million dollars) | |
|---------------------|---------|--------------------|-------------------|-------------------|------------------|
| Item | Unit | \$15 | or more | \$5 | -14.9 |
| | | Unit-train | Other co-ops | Unit-train | Other co-ops |
| Current assets | Dollars | 6,1 82,940 | 3,707,816 | 1,780,631 | 1,485,287 |
| Investments | Dollars | 1,623,663 | 1,114,293 | 575,304 | 503,999 |
| Fixed assets | Dollars | 3,086,941 | 2,381,688 | 1 ,189,565 | 920,095 |
| Other assets | Dollars | 30,394 | 26,923 | 14,448 | 9,000 |
| Total | Dollars | 10,923,938 | 7,230,720 | 3,559,948 | 2,918,381 |
| Current liabilities | Dollars | 4,999,523 | 2,710,411 | 1,21 6,808 | 1 ,014,579 |
| Long-term liab. | Dollars | 705,699 | 553,603 | 227,875 | 138,961 |
| Equity | Dollars | 5218,716 | <u>3,966,706</u> | <u>2,115,265</u> | <u>1,764,841</u> |
| Total | Dollars | 10,923,938 | 7,230,720 | 3,559,948 | 2,918,381 |
| Working capital | Dollars | 1, 1 83,417 | 997,405 | 563,823 | 470,708 |
| Total debt | Dollars | 1,799,436 | 1,474,583 | 527,118 | 459,229 |
| Ratios: | | | | | |
| Current | Number | 1.24 | 1.37 | 1.46 | 1.46 |
| Liab./equity | Number | 1.09 | 0.82 | 0.68 | 0.65 |
| Equity/total assets | Number | 0.48 | 0.55 | 0.59 | 0.60 |
| Debt/total assets | Number | 0.16 | 0.20 | 0.15 | 0.16 |
| Debt/equity | Number | 0.34 | 0.37 | 0.25 | 0.26 |

Appendix B Table 2-Selected balance sheet data for corn-soybean first-handlers-of-grain cooperatives, by unit-train status, by size*, 1991

"Size based on total sales for FY 1991.

| Appendix C Table 1 | Selected operating statement cost and income data, by | у |
|--------------------|---|-----|
| | size*, corn-soybean first-handlers-of-grain cooperative | es, |
| | 1989 | |

| item | \$15 0 | | up (million dol | iaio) | , | All |
|----------------------------|----------------|---------|-----------------|----------|------------|-------------|
| | ψ10 U | r more | \$5 | \$5-14.9 | | eratives |
| | Dollars | Percent | Dollars | Percent | Dollars | Percent |
| EXPENSES: | | | | | | |
| Labor | 884,244 | 37.09 | 324,847 | 39.86 | 563,388 | 37.96 |
| Facility | 1 ,013,263 | 42.51 | 337,717 | 41.44 | 625,788 | 42.17 |
| General/adm. | 172,426 | 7.23 | 71,921 | 8.82 | 114,779 | 7.74 |
| Subtotal | 2,069,933 | 86.83 | 734,485 | 90.12 | 1,303,955 | 87.87 |
| Interest | 262,928 | 11.03 | 70,001 | 8.59 | 152,270 | 10.26 |
| Subtotal | 2,332,861 | 97.86 | 804,486 | 98.71 | 1,456,225 | 98.13 |
| Income taxes | 50,941 | 2.14 | 10,559 | 1.29 | 27,779 | <u>1.87</u> |
| Total | 2,383,802 | 100.00 | 815,045 | 100.00 | 1,484,004 | 100.00 |
| INCOME/SALES: | | | | | | |
| Gross income | 2,861 ,169 | | 942,357 | | 1,760,589 | |
| Per \$exp.1 | 1.23 | | 1.17 | | 1.21 | |
| Net savings | 477,367 | | 127,312 | | 276,584 | |
| Of sales | | 1.63 | | 1.36 | , | 1.55 |
| Total sales | 29,368,038 | | 9,345,050 | | 17,883,381 | |
| Per \$ exp. ¹ | ·····,···,···· | 12.59 | , , | 11.62 | | 12.28 |
| Grain sales | 23,161,416 | - | 7,331,957 | | 14,082,056 | - |
| Of total | , , | 78.87 | | 78.46 | | 78.74 |
| Price/bu. ² | 3.49 | | 3.71 | | 3.55 | |
| Bushels sold | 6,635,245 | | 1,975,639 | | 3,962,618 | |
| Bushels storage | 4,288,056 | | 1,414,301 | | 2,639,746 | |
| Turnover rate ³ | ,, | 1.55 | , ,,,,,,,, | 1.4 | , , , , | 1.5 |

* Size based on cooperative total sales for FY 1989.
¹ Includes interest paid; excludes Federal/state income taxes paid.
² Weighted average price per bushel received for all grain sold.
³ Ratio of bushels grain sold to bushels grain storage capacity.

| Cost category | | al sales group (million dollars) or more \$5-14.9 | | | - | All cooperatives | |
|------------------|-----------|--|---------|---------|-----------|------------------|--|
| | Dollars | Percent | Dollars | Percent | Dollars | Percent | |
| Labor | 884,244 | 37.90 | 324.847 | 40.38 | 563.388 | 38.69 | |
| Facility | 1,013,263 | 43.44 | 337,717 | 41.98 | 625,788 | 42.97 | |
| General/adm. | 172,426 | 7.39 | 71,921 | 8.94 | 114,779 | 7.88 | |
| Subtotal | 2,069,933 | 88.73 | 734,485 | 91.30 | 1,303,955 | 89.54 | |
| interest | 262,928 | 11.27 | 70,001 | 8.70 | 152,270 | 10.46 | |
| Total | 2,332,861 | 100.00 | 804,486 | 100.00 | 1,456,225 | 100.00 | |

Appendix C Table 2-Total operating costs, by major cost category, by size*, corn-soybean first-handler grain cooperatives, 1989

*Size based on cooperative total sales for FY 1989.

Appendix C Table 3-Total operating costs, by major cost category, by size*, corn-soybean first-handler grain cooperatives, 1989

| Cost category | | Total sales group \$15 <i>or more</i> | | s group (million dolla re \$5- | | ollars) All S5-14.9 cooperatives | | |
|------------------|-----------|--|---------|-----------------------------------|-----------|-------------------------------------|--|--|
| | Dollars | Percent | Dollars | Percent | Dollars | Percent | | |
| Labor | 884,244 | 42.72 | 324,847 | 44.23 | 563,388 | 43.21 | | |
| Facility | 1,013,263 | 48.95 | 337,717 | 45.98 | 625,788 | 47.99 | | |
| General/adm. | 172,426 | 8.33 | 71,921 | 9.79 | 114,779 | 8.80 | | |
| Total' | 2,069,933 | 100.00 | 734,485 | 100.00 | 1,303,955 | 100.00 | | |

* Size based on cooperative total sales for FY 1989.

¹ Excludes interest paid.

| Cost category | | al sales group (million dollars) or <i>more</i> \$5-14.9 | | | All cooperatives | |
|------------------|---------|---|---------|---------|---------------------|---------|
| | Dollars | Percent | Dollars | Percent | Dollars | Percent |
| Wages/salaries | 745,798 | 84.34 | 272,417 | 83.86 | 474,279 | 84.18 |
| Benefits | 75,262 | 8.51 | 28,834 | 8.88 | 48,632 | 8.63 |
| Taxes | 63,184 | 7.15 | 23,596 | 7.26 | 40,478 | 7.19 |
| Total | 884,244 | 100.00 | 324,847 | 100.00 | 563,389 | 100.00 |

corn-soybean first-handler grain cooperatives, 1989

Appendix C Table 4-Labor/labor-related cost, by cost category, by size*,

*Size based on cooperative total sales for FY 1989.

Appendix C Table 5—Facility operating cost, by cost category, by size*, corn-soybean first-handler grain cooperatives, 1989

| Cost category | | sales group <i>r more</i> | o (million dollars) \$5-14.9 coop | | | All peratives | |
|------------------|-----------|------------------------------|--------------------------------------|---------|---------|------------------|--|
| | Dollars | Percent | Dollars | Percent | Dollars | Percent | |
| Repairs | 146,212 | 14.43 | 37,694 | 11.16 | 83,969 | 13.42 | |
| TrucWtrac./auto | 109,618 | 10.82 | 36,393 | 10.78 | 67,618 | 10.81 | |
| Dryer fuel | 10,405 | 1.03 | 6,812 | 2.02 | 8,344 | 1.33 | |
| Plant supplies | 21,897 | 2.16 | 7,224 | 2.14 | 13,481 | 2.15 | |
| Grain weighing | 7,950 | 0.78 | 1,863 | 0.55 | 4,459 | 0.71 | |
| Pest treatment | 592 | 0.06 | 282 | 0.08 | 415 | 0.07 | |
| Nongrain testing | 477 | 0.05 | 422 | 0.12 | 445 | 0.07 | |
| Licenses/fees | 3,736 | 0.37 | 2,676 | 0.79 | 3,128 | 0.50 | |
| Insurance | 104,069 | 10.27 | 44,571 | 13.20 | 69,943 | 11.18 | |
| Taxes | 89,709 | 8.85 | 32,841 | 9.72 | 57,091 | 9.12 | |
| Utilities | 98,689 | 9.74 | 30,794 | 9.12 | 59,747 | 9.55 | |
| Telephone | 15,668 | 1.55 | 4,429 | 1.31 | 9,222 | 1.47 | |
| Rents/leases | 37,327 | 3.68 | 6,387 | 1.89 | 19,581 | 3.13 | |
| Misc. | 6,425 | 0.63 | 2,432 | 0.72 | 4,135 | 0.66 | |
| Depreciation | 360,488 | 35.58 | 122,896 | 36.39 | 224,211 | 35.83 | |
| Total | 1,013,263 | 100.00 | 337,717 | 100.00 | 625,788 | 100.00 | |

*Size based on cooperative total sales for FY 1989.

| Cost | Total | l sales grou | o (million dol | lars) | ŀ | All |
|--------------------|---------------|--------------|----------------|----------|---------------|---------|
| category | \$15 <i>o</i> | r more | \$5 | \$5-14.9 | | ratives |
| | Dollars | Percent | Dollars | Percent | Dollars | Percent |
| Directors fees | 5,803 | 3.37 | 2,716 | 3.78 | 4,032 | 3.51 |
| Bookkeeping | | | 128 | 0.18 | 73 | 0.06 |
| Legal | 1,233 | 0.72 | 186 | 0.26 | 632 | 0.55 |
| Prof. services | 24,527 | 14.22 | 12,681 | 17.63 | 17,733 | 15.45 |
| Data processing | 11,677 | 6.77 | 5,271 | 7.33 | 8,003 | 6.97 |
| Office supplies | 31,070 | 18.02 | 12,720 | 17.69 | 20,545 | 17.90 |
| Advertising | 25,265 | 14.65 | 10,151 | 14.11 | 16,596 | 14.46 |
| Dues/subscriptions | 5,769 | 3.35 | 2,291 | 3.19 | 3,774 | 3.29 |
| Meetings/travel | 16,456 | 9.54 | 6,780 | 9.43 | 10,906 | 9.50 |
| Annual meeting | | | 8 | 0.01 | 4 | 0.00 |
| Public relations | 1,870 | 1.08 | 845 | 1.17 | 1,282 | 1.12 |
| Bad debt | 9,924 | 5.76 | 5,709 | 7.94 | 7,506 | 6.54 |
| Electron. services | 1,996 | 1.16 | 892 | 1.24 | 1,363 | 1.19 |
| Misc. services | 4,135 | 2.40 | 915 | 1.27 | 2,288 | 1.99 |
| Misc. taxes | 228 | 0.13 | 402 | 0.56 | 328 | 0.29 |
| Bank charges | 92 | 0.05 | 105 | 0.15 | 100 | 0.09 |
| Miscellaneous | 32,381 | 18.78 | _10,121 | 14.07 | <u>19,613</u> | 17.09 |
| Total | 172,426 | 100.00 | 71,921 | 100.00 | 114, 779 | 100.00 |

Appendix C Table 6—General/admin. operating cost, by cost category, by size*, corn-soybean first-handler grain cooperatives,1989

'Size based on cooperative total sales for FY 1989.

U.S. Department of Agriculture Agricultural Cooperative Service

P.O. Box 96576 Washington, D.C. 20090-6576

Agricultural Cooperative Service (ACS) provides research, management, and educational assistance to cooperatives to strengthen the economic position of farmers and other rural residents. It works directly with cooperative leaders and Federal and State agencies to improve organization, leadership, and operation of cooperatives and to give guidance to further development.

The agency (1) helps farmers and other rural residents develop cooperatives to obtain supplies and services at lower cost and to get better prices for products they sell; (2) advises rural residents on developing existing resources through cooperative action to enhance rural living; (3) helps cooperatives improve services and operating efficiency; (4) informs members, directors, employees, and the public on how cooperatives work and benefit their members and their communities; and (5) encourages international cooperative programs.

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