Data for this report were collected from a questionnaire mailed to cooperatives asking them to participate in the revised publication, *Cooperative Brands of Processed Foods*. The questionnaire was mailed to dairy and processed foods cooperatives included in the previous directory. The survey was expanded to include regional supply cooperatives, fresh fruit and vegetable cooperatives with sales greater than $19,999,000 in 1987, and cooperatives included in *Directory of U.S. Agricultural Cooperative Exporters*. Citrus packing houses were added because of their affiliation with regional citrus marketing cooperatives.

A total of 236 questionnaires were mailed and 211 were returned, a response rate of 89 percent. Almost 70 percent of these respondents reported use of brands. These 144 cooperatives are listed in the directory using 1,016 brands.

Mention of company and brand names in this publication does not signify endorsement over other companies’ products and services.

Cooperative Brands
ACS Service Report 27
August 1990

A trademark or brand is a name and/or design used by firms to identify their products and to distinguish them from products supplied or manufactured by others. The benefits of branding include differentiating a product to increase consumer perception of its value. Consumer confidence in the quality and reliability of a brand can lead to increased loyalty and a premium price.

This directory was first published in 1977 and is in its third edition. Previous editions confined their surveys to processed food products. Yet, in addition to processed foods, cooperatives market under trademarks all types of products, such as fresh fruits and vegetables, grains, and farm supplies. This new edition has been expanded to include all of the aforementioned types of products. Furthermore, the revised directory includes information about the legal status and cooperative use of brands with respect to registration and licensing in both the United States and overseas.

Registration is necessary to maintain certain property rights to a trademark. A brand used in interstate commerce can usually be registered with the U.S. Patent and Trademark office. In addition, some States provide registration and legal protection for trademarks that are not sold in interstate commerce, but this directory did not survey this type of status for cooperative brands. Opportunities to register a brand and obtain property rights are available in many foreign countries. Foreign registrations can be particularly important for exporters who invest in market promotion.

A trademark licensing agreement legally permits someone other than the owner of a registered trademark to use it. A brand might be licensed to others for revenues and to expand recognition of the trademark if the quality of the product marketed can be guaranteed to meet certain quality requirements.
Licensing can be an important form of legal protection that enables cooperatives to contract with other firms to pack or sell member products without risk of losing or compromising their trademark rights. Cooperatives not only license their brand but also are licensees of brands that belong to others.

Cooperatives sometimes use different brands for different markets. For example, fruits sold fresh might differ from fruits sold to the industrial market for further processing. The cooperative might choose to use a different brand to prevent confusion by the buyers. Cooperatives often specialize in one product such as citrus but might also process the fruit to make juice, drinks, and processed fruit products. Several cooperatives have a wide array of products ranging from farm supplies to processed food.

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<th>Commodity</th>
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</table>

‘Includes peanuts
Table 1 shows how many cooperatives sell branded products in each of these categories. A total is not provided because several cooperatives market products in more than one category. Fresh fruits, with 57 cooperatives reporting brands, have the largest number. Dairy products came next with 26 cooperatives marketing brands. The largest nonfood category is animal feeds with 14.

Table 2 shows the number of brands in each category. Fresh fruit is the largest category with 327 brands. Dairy products, fresh and processed vegetables, and processed fruit are the

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</table>

*Includes peanuts*
next largest categories with 141, 78, and 77 brands, respectively. The nonfood category with the largest number of brands is animal feeds and additives with 120 brands. Seeds are the next largest nonfood category with 26 brands.

Cooperatives market their brands to retail, food service, and industrial trade. In section 2 of this directory, a brand not marketed to retail outlets but to food service and/or industrial trade is marked with an asterisk. There are 109 brands marked as such.

Of the 1,016 reported brands, 859 are registered (84 percent). Registration was also tabulated by commodity (table 2). Because cooperatives use the same brand for different categories, the total number of brands in table 2 is greater than 859. Cooperatives also reported if they had applied for registration of a brand.

Cooperatives also license their brands to others and are licensees of brands. Sixteen cooperatives reported licensing their brands to domestic companies, 18 license a brand from another company or cooperative, and 17 of these are under a nonexclusive agreement. A nonexclusive agreement enables a brand to be licensed to more than one company for similar products. Under an exclusive agreement a brand is licensed to just one company for a particular product. The one exclusive agreement in the directory is for the Donald Duck brand used for juice products by Citrus World.

Cooperatives also register and license brands in foreign markets but not to the same extent as in the domestic market. Fifty-nine cooperatives, or 42 percent, reported registering their brands overseas. Cooperatives are also less active in foreign licensing, as only seven license to foreign companies while two license their brands from foreign companies.

The first section of this directory is an index by type of product. The second is an alphabetical listing, including the name and address of each cooperative and its brands and the products marketed under each brand. The third is an alphabetical listing of brands with its producer cooperative.
## Cooperative Index by Product

### Dairy Products

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<td>Knouse Foods Cooperative Inc.</td>
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**Processed fruit**

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**Vegetable oil and products**

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**Other food products**

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**Animal feeds, additives and milk replacers**

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The following codes are used in this section:

* = Product is sold in non-retail outlets such as food service and/or industrial trade.
N = Brand is not a registered trademark with the U. S. Patent and Trademark office.
A = Application in progress for registration.

Ag Processing Inc. (AGP)
11235 Davenport St.
Omaha, NE 68154

Soybean salad oil—
Agsoy*

Agri-Urban Inc.
Box 117
Lebanon, OH 45036

Plant food—
GrolandN

Agripac, Inc.
P.O. Box 5346
Salem, OR 97304

Processed vegetables, fruits and berries—
Diamond A, Jack and the Beanstalk, Oregon’s Finest, Summertime, Ugene, Wilamette
Computer programs dealing with farm management—
Agri-Plan

Fresh potatoes—
Best of the West, The Best of the West

Pet, cat, dog, fish, horse, and lab animal food—
Big Red, Farmark, Buster, Flyer’s Choice, Respond,
Rascal, Finch Delight, Li’l Red, Nuggets, Prolab, Propet,
Rise, Spunky, Sho-Deo, Tender Morsels, Pro-Lab, Royal
WingA, Great Gravy*

Wild bird food—
Bird Snack, Chirp, Feathered Friend

Field seeds—
Eastland, Seedway, Verti-Clean Plus

Grass and lawn seed—
Wear Green, Country Squire, Paddock Green, Royal
Green, Shady Green, Turf Club, Treeline Shade, Spot
Green, PlaymateA

Fertilizers—
Beaver Brand, Greenlawn, Poly-Sul 47, Start-N-Gro,
Taterbest

Dairy and cattle feed, nutritional supplements,
and additives—
Field Fresh, Gro:Pak, Legumin, Pro:Right, Patio:Ratio,
Start:Right, Test:Rite, Topdress, Tasti-Flake, Beefmix

Milk filters, cleaners, detergents, and sanitizers for the
dairy industry—
Dura Cleen, Techguard, Valueguard

Garden seeds, flower seeds, vegetable seeds, field seeds,
grass seeds, and insecticide-fungicide for use on seeds and
pesticides—
Blue Ribbon
Fresh fruit, potatoes, fresh eggs and egg products, poultry and products, dry beans, breakfast cereals, and flour—
Country Best

Garden supplies including power lawn mowers and garden tractors—
Heritage

Peat moss—
Mister Pete

Rose plants —
Royal Circle

Petroleum products and propane—
Agway Energy Products, Agway Propane, Power Champ, See Saw

Chemical to melt snow and ice—
Fabu-Melt

Car batteries—
Power-Max

Driveway sealer—
Hi-Traction\textsuperscript{A}, Easy Stir\textsuperscript{A}

---

**Allen Dairy Products**  
**Box 10419**  
**Fort Wayne, IN 46852**

Milk and cultured products—
Allen Dairy\textsuperscript{N}
American Crystal Sugar Company
101 North Third St.
Moorhead, MN 56560

Sugar—
Crystal Sugar

Dietary fiber—
Duo Fiber*

Associated Milk Producers, Inc.
6609 Blanco Road
San Antonio, TX 78284

Cheese and processed milk—
Co-Jack*

Milk, processed milk, cheese, fruit juices, butter, milk powder, yogurt—
Morning Glory FarmsN*

Butter, cheese, instant nonfat milk—
State Brand

Butter—
Top Notch

Blue Anchor, Inc.
P.O. Box 15498
Sacramento, CA 95851

Fresh fruits—
Blue Anchor (Logo)

Fresh deciduous fruits—
Blue X, Magic Lake, Mountain Gems, Smiling Thru (Logo),
Sutter-Buttes, Winters
Fresh pears—
**Elmwood.** Merry Maker (Logo), Out of the West

Fresh grapes—
Golden Desert, Mecca, Owl, Valley Sky, Western Sky

Fresh deciduous fruits and grapes—
Peacock (Logo)

---

**Blue Chelan, Inc.**
P.O. Box 789
Chelan, WA 98816

Fresh apples and pears—
Blue Chelan, Mountain Goat, North Country

---

**Blue Diamond Growers**
P.O. Box 1768
Sacramento, CA 95812

Fresh and processed nuts—
Blue Diamond, Almond Plaza

Processed nuts—
Celebration*, Smokehouse, Mint’ees

---

**Bongards Creameries**
County Road 51
Bongards, MN 56560

Cheese, butter and whey powder—
**Bongards**
CA Citrus Producers Inc.
P.O. Box C
Lindsay, CA 93247

Frozen concentrate orange juice—
CCPI®

CA Planting Cotton Seed Distributors
Box 1281
Bakersfield, CA 93302

Cotton planting seed—
ACALA SS-2N®, ACALA PREMAN®, ACALA C-37N®,
ACALA SS-5N®, ACALA C-1N®

Cabot Farmers’ Cooperative Creamery Company
P.O. Box 128
Cabot, VT 05647

Dairy products—
Cabot

Low-fat cheese—
Light Vitalait

Natural cheese spread—
Vermont Royale

Flavored butter—
Chefs Butter

Processed cheese—
Vermontzarella

Butter—
Rosedale Brand

Cheddar cheese—
Hunters®, Private Stock®
Cal/West Seeds
P.O. Box 1428
Woodland, CA 95695

Seeds—
C/W*

Calavo Growers of California
P.O. Box 26081
Santa Ana, CA 92799

Fresh avocados, kiwi, papaya, guacamole, and avocado oil—
Calavo

Fresh avocados and guacamole—
Bueno

Fresh avocado—
El Dorado*, Tico*, Mexavo*

California Bean Growers Association
P.O. Box 24610
Ventura, CA 93002

Packaged dry beans, canned dry beans, and dehydrated beans—
Seaside

California and Hawaiian Sugar Company
P.O. Box 4126
Concord, CA 94520

Sugar—
C&H
Cass Clay Creamy, Inc.
Box 2947
Fargo, ND 58108

Dairy products-
Cass Clay\textsuperscript{N}, Minnesota Dairy\textsuperscript{N},
Lady Delight\textsuperscript{N}, Country Boy,
Golden Cream\textsuperscript{N}

Cenex
P.O. Box 64089
Saint Paul, MN 55164

Petroleum products-
Superlube 518\textsuperscript{N}, Superlube XL\textsuperscript{N},
Golden\textsuperscript{N}, Qwiklift Universal,
Cenlube\textsuperscript{N}, ML 365, Fieldmaster XL,
Cenex Xtra Premium Unleaded

Challenge Dairy Products, Inc.
P.O. Box 2369
Dublin, CA 94566

Dairy products-
Challenge

Butter—
Danish

Cherry Central Cooperative, Inc.
P.O. Box 988
Traverse City, MI 49685

Processed cherries, apples, blueberries, plums—
Fruit Patch
Processed apples, blueberries, cherries-
Cherry Central*, Reddi-Maid
Processed cherries-
Grand Traverse*, Traverse Bay Fruit Co.

Chief Wenatchee
P.O. Box 1091
Wenatchee, WA 98807

Fresh apples, pears, cherries, apricots and plums—
Chief Wenatchee, Wenatchee Chief

Fresh apples—
Chief Chelan

Fresh apples and cherries—
Supreme

Fresh cherries—
Wenatchee Gold

Citrus Central, Inc.
P.O. Box 607774
Orlando, FL 32860-7774

Frozen citrus juice—
Natural Sun, Sunbright, Choice C

Isotonic drink—
Spring Back*

Hand cleaner—
Dirt Squad*
Citrus World, Inc.
P.O. Box 1111
Lake Wales, FL 33859-1111

Fruit and tomato juices—
Donald Duck (Licensed for use by Citrus World under an exclusive licensing agreement)
Blue Bird

Coble Dairy Products Cooperative, Inc.
P.O. Box 629
Lexington, NC 27292

Dairy products—
Coble, Lite Look

Corona-College Heights Orange & Lemon Association
Box 7428
Riverside, CA 92503

Fresh citrus—
Athlete, Royal, Queen Bee,
Valley View, Pinnacle, Umpire,
Stork

Dairymen, Inc.
10140 Linn Station Rd.
Louisville, KY 40223

Dairy products—
Flav-O-Rich, Rich & Creamy,
Farm Best, Go Lo, Southern Maid,
Sip Ups, Nutri Treat™,
Dairy Charm™, Valley Rich™
Ice cream products—
Creamy Rich, Dixieland,
Light Desserts

Ice cream and candy—
Ehlers

Juices and drinks—
Flav-O-Rich, Pixie Drinks, Siesta

Non dairy creamer—
Farmers Best, Starland

Water—
Happy Valley

Dairymen’s Creamery Association, Inc.
Box 578
Caldwell, ID 83606

Milk, cottage cheese, and ice cream—
Home Dairies, Triangle-Young’s,
Associated Dairies, Ida-Gem

Milk, ice cream, butter*, powdered milk*, and cheese*—
Dairymen’s

Darigold, Inc.
635 Elliott Avenue West
Seattle, WA 98119

Dairy products and juice—
DARIGOLD

Dairy products—
Alpine

Ice cream—
Grandmas, Nutty Supreme

Milk, cottage cheese—
Trim

Cheese—
Luxury, Red Boy
Butter—
Med-O-Dew, Red Shield

Triple Squeeze—
Juice

Delta Purchasing Federation, A.A.L.
Box 8177
Greenwood, MS 38930

Petroleum products—
Delta Purchasing Federation

Diamond Fruit Growers Inc.
P.O. Box 180
Hood River, OR 97031

Apples, pears, cherries—
Blue Diamond, Red Diamond,
White Diamond, Panorama, Flawless

Diamond Walnut Growers, Inc.
(Marketed by Sun-Diamond Growers of California,
P.O. Box 9024, Pleasanton, CA 94566)
P.O. Box 1727
Stockton, CA 95201

Walnuts, pecans, and chocolate covered walnuts—
Diamond

Walnuts and mixed nuts—
Emerald

Mixed nuts—
Holiday, Spun Gold
Dundee Citrus Growers Association
Box 1739
Dundee, FL 33838

Fresh citrus-
Dun-DN, Double DN

Edinburg Citrus Association
Box 428
Edinburg, TX 78540

Fresh citrus-
Tropic Moon, Tropic Valley,
Edinburg's Best, Mission Pride

Exeter Citrus Association
901 Rocky Hill Drive
Exeter, CA 93221

Fresh citrus-
Skyrocket, Cascade O'Gold,
E.C.A., Orbit, Surpass,
Revelation, Nava Sweet

Farmers Co-op Dairy, Inc.
P.O. Box 309
Hazelton, PA 18201

Dairy products—
Farmers’ Cooperative
Farmers Petroleum Cooperative, Inc.
7373 W. Saginaw Highway
Lansing, MI 48909

Fuel—
Custom Diesel Fuel

Farmers’ Rice Cooperative
P.O. Box 15233
Sacramento, CA 95851

Rice—
Valencia, Golden State,
Diamond G, Wonder Rose,
FRC, Farmers’ Select,
Imperial 401

Rice bran—
FibeRice

Farmland Industries, Inc.
P.O. Box 7305
Kansas City, MO 64116

Ham, bacon and sausage—
Farmland, Jefferson County,
Maple River, Spring Hill

Primal/subprimal pork cuts—
Pro Cut

Car/ truck/ tractor batteries—
Advantage, Farmland

Petroleum products—
AmPlus, Magnum, Ruby, Farmland

Swine feeding program—
EnviroNomics, Farmland
Horse feed—
Pride of the Arena\textsuperscript{N,Farmland}

Pet food—
Co-op Special Dog\textsuperscript{N},
Family Style\textsuperscript{N,Right\textsuperscript{N}},
Farmland

Paint—
Farmland

---

**Fillmore Piru Citrus Association**

Box 635

**Fillmore, CA** 93015

Fresh citrus—
Airline, Belle of Piru,
Cupid, Cycle, Home of Ramona,
Indian Weaver, Mansion,
Mansion of Piru, Oriole,
Ringleader, Scona, Sno Boy,
Splendor, Titan, Triad,
Trysum, Weaver of Piru,
Airship, Buckhorn, Glider

---

**Gibson Wine Company**

P.O. Box 726

**Elk Grove, CA** 95759-0726

Wine—
Gibson Vineyards\textsuperscript{N},
Siverstone Cellars,
California Villages,
Woodbrook Vineyards,
Farley's Hard Cider, Romano,
Kitchen's Best

Champagne—
Chateaulet
Gold Crown Macadamia Association
P.O. Box 235
Fallbrook, CA 92028

Macadamia nuts—
Gold Crown Macadamia®

Gold Kist Inc.
244 Perimeter Center Parkway, N.E.
Atlanta, GA 30301

Poultry, feed, nuts, and fertilizer—
Gold Kist

Poultry—
Early Bird, Medallion,
Young N'Tender, Elegant Entrees,
Quicken Easy, Big Value,
Chicken International

Peanuts—
Gold Nut

Meats—
McEvers, Lunch Buddy

Fertilizer—
Garden Gold, Growers Pride,
Living Lawn

Feed—
Golden Horse, Best Bet, Big Hoss,
Kitty Kist, Top Notch,
Parlor Pig, Pay Day,
Performance Plus% Puppy Kist,
Pro Balance, Saddle King,
Silver King, Southern Gold

Seed treatment—
Molly Gold

Seed—
Producers Choice
Golden Gem Growers, Inc.
P.O. Box 9
Umatilla, FL 32784

- Golden Gem Growers, Inc.
  - Fresh and processed citrus-
    - Golden Gem, Sunbright
  - Fresh citrus-
    - Lake Gold, Sun State

Golden Guernsey Dairy Cooperative
P.O. Box 26567
Milwaukee, WI 53226

- Dairy products—
  - Golden Guernsey Dairy

Grand View Heights Citrus Association
9600 Rd. 256
Terra Bella, CA 93270

- Fresh citrus-
  - Deer Creek, Saw Tooth,
    - Grand-Pak, Spaniel, Grand View,
    - Ultra, Big-U

Great Lakes Mushroom Cooperative
23950 Ryan Road
Warren, MI 48091

- Processed mushrooms—
  - Great Lakes*, Marquette*
Guild Wineries & Distilleries
P.O. Box 55
Woodbridge, CA 95248

Champagne—
Cook's, Chase Limogere

Wine—
Cribari, Dunnewood, Bear Creek,
Vintner’s Choice

Haines City Citrus Growers Association
P.O. Box 337
Haines City, FL 33845

Fresh citrus—
Hill Top, Hill Top Gold

Harvest States Cooperatives
P.O. Box 43594
St. Paul, MN 55164

Margarine—
Best O'Corn*, Best O'Veg*,
Classic Cup*, Farbest*,
Kitchen KanisterN

Shortening—
Breakthrough*, Farbest(Lard)N*,
Poppin'Toppin'*

Salad Dressing—
Classical StyleN*,
Salad ShoppeN*,
1867 Sweet & Smokey

Olives—
On-A-Tree

Peanut butter—
Peanut PrideN, Wagon Trail

Feeds—
GTA Feeds
Humboldt Creamery Association
572 Highway 1
Fortuna, CA 95540

Milk, butter, and powdered milk—
Humboldt Creamery

Milk—
Country Maid

Hunt Brothers Cooperative
Box 631
Lake Wales, FL 33845

Fresh citrus—
Treasure Pack

Intermountain Farmers Association
Box 30168
Salt Lake City, UT 84130

Fertilizer—
Intermountain

Alfalfa seed—
CHAMP

Soil sterilant—
Sterilan

Dog food—
IFA Dog

Calf milk replacer—
Insta-Milk

Calf feeds—
Calfpower

Animal feeds—
Farmers Choice

30
Irvine Valencia Growers
Box 69
East Irvine, CA 92650

Fresh citrus-
Linen, Madras, Serge,
Satin, 'heed, Velvet

Ivanhoe Citrus Association
Box 458
Ivanhoe, CA 93235

Fresh citrus-
Rocky Hill, Sun Idol, Good Gift

Klink Citrus Association
Box 188
Ivanhoe, CA 93235

Fresh citrus-
Ivanhoe, Exclusive, Perfection,
Honey, Honey Bee, Venice Cove,
Splendid, Lemonade, Extractor

Knouse Foods Cooperative Inc.
Peach Glen, PA 17306

Processed apples—
Musselman's, Apple Leaf

Processed apples and juice—
Lucky Leaf

Kona Farmers Cooperative
P.O. Box 672
Captain Cook, HI 96704

Coffee—
Kona Farmers Cooperative*N
Lake Region Packing Association
P.O. Box 1047
Tavares, FL 32778

Fresh citrus-
Hammock®, Triangle®, Ruby®
Strube®, Tru-Florida®

Lake Wales Citrus Growers
P.O. Box 672
Lake Wales, FL 33859

Fresh citrus-
Prince of Wales, Crown Jewel,
Royal Arms, Highland Queen

Land O'Lakes, Inc.
P.O. Box 116
Minneapolis, MN 55440-0116

Fertilizer, lubricants, animal food, and seed—
Ag Service(Logo)

Computer programs and information systems—
Agrisource®, Proware, Croplan®

Medicated and non-medicated feed
supplements and additives—
Beef Srb, Fle®, Glymaxene,
Gold Ribbon, Nut'n'Nudge

Animal feeds—
Beef Crb, Calf Milk Replacer®,
Calf Supreme, Canter, Command,
Complete Calf Vigor, Convenience®
Country Choice®, Coxxi-Stop, Dairy
Supreme®, Fish Design, Future Cow,
Golden Glo®, Insta Flakes, Littermilk,
Litter Wean, Maxi Care, Medi-Flex®
Pig Perk, Show Supreme®, Show Maxi Milk,
Ultra Wean®, Vigor Plus
Agricultural chemicals—
Class^A

Fertilizer—
Cro Push, Nitro Gro^N

Air compressor—
Regal Aire^A

Processed peas—
Hi-West

Crop oil for herbicide application—
Knock Down

Animal feed, pet products, field seeds, disinfectants, and preparations for killing weeds—
Land 0 Lakes/Felco

Soybean products—
Dawson Mills (Logo)

Motor oil—
Lubriection^N

Canned poultry products—
Lynden

Frozen vegetables, fresh and processed poultry—
Lynden Farms

Alfalfa seeds—
Super Forage, Valor

Food and beverage flavorings—
Alex Fries

Prepared meat substitute—
Anaprime

Bakery ingredient consisting of whey, milk solids, and soya flour—
Ayr-Lac^®

Cheese and butter—
Ayrshire

Dairy food containing whey and milk protein—
Ayrsk’m
Meats and processed meat products-
Bar C, Beer Salami\textsuperscript{N}, Deli Meister,
Fun Dog\textsuperscript{*}, Gusto, Gusto Dog\textsuperscript{N}, Hickory House, Lea Farms, Old Meister, Quick-Ettes, S, Schweigert, Schweigert's Sunday Morning Delight, Smokettes\textsuperscript{N}, Sunday Morning Delight, Tenderbite

Processed turkey products-
Land 0' Lakes Turkey On A Stick\textsuperscript{N}

Casein based blends—
Blend Master\textsuperscript{*}

Dairy products and fruit drinks-
Bridgeman

Ice cream and ice cream toppings, fruit juice, and drinks-
Bridgeman's

Butter—
But-R-Cups\textsuperscript{*}, Fountain,
Hilldale, Lakeshore, Old Days,
Pride Butter

Cottage cheese containing fruit or vegetables—
Cottage Cups

Ice cream, frozen dairy desserts—
Big Dipper\textsuperscript{N}, Country Creamery

Cheeses and processed cheeses—
Cavqurd, Cheddease, Dairy Belt, 4-Quart,
Golden Velvet, European Classics\textsuperscript{*}, Primo,
Readi Pac\textsuperscript{*}, Spoonery Cheese,
Switzkastle\textsuperscript{A}, La Chedda

Cheese and imitation cheese—
Chedarella

Imitation cheese—
Chezarella

Food flavoring—
Cheez Aid\textsuperscript{*}, Cheez Boost
Frozen egg preparation and margarine-butter blend -
Country Morning

Margarine-butter blend -
Country Morning Blend

Dairy and/or vegetable oil spreads —
Signature

Margarine —
Rose Grove

Sauces and dips —
Cuisine Maker, Deluxe RanchA, Family Cuisine, Presto Pizza, Sabrosa

Cocoa mix —
Cocoa Classics

Instant nonfat dry milk and chocolate drink —
Flash

Milk and ice cream —
Get The Taste Of The Country

Butter and ice cream —
Kenwood

Mixes for soft drinks and oleomargarine —
Pace

Frozen egg products —
Mor-Whip, Scramblend, Traveler's Morning

Pudding —
YummyA

Dried whey milk product —
X-L*

Fruit flavored dairy-based product —
DairyberryA
Dairy products-
Happy Tooth®, Lean Cream,
Sanitary Farm Dairies®, The
Dairy Best®, Topper®

Food and food ingredients—
Oven Checked®, Wisota®

Bread—
Land O'Bran

Food line including dairy products, eggs and egg products,
products, dessert mix, gravies, margarine, puddings, and
sauces—
Indian Maiden (Logo)

Dairy products and whey products-
LAKE TO LAKE (Logo)

Canned vegetables-
LAND-O-LAKES

Butter, poultry, cheese, eggs, sauces, and
processed fruit and vegetables-
LAND O'LAKES (Logo)

Canned vegetables and juice, margarine, dairy
products, pudding, gravies, egg products-
Land O'Lakes (Logo)

Dairy products, eggs and egg products, margarine, pudd-
ings, sauces, meat and processed meats, fruit juice and
drinks, and bakery goods, animal feeds, fertilizers,
 petroleum products, seeds, equipment/pipeline detergent,
milkstone remover, and other dairy supplies—
LAND O'LAKES (Logo)

Lindsay Fruit Association
Box 930
Lindsay, CA 93247

Fresh oranges—
Sans Egal®, Red Label®,
Time Tested®
Lindsay Olive Growers
P.O. Box 278
Lindsay, CA 93247

Olives—
Lindsay, La Mirada, Valencia,
Mt. Whitney, La Questa, Orinda,
Monterey Inn, San Fernando Valley

Sauces—
Aunt Penny’s, Emilio’s*

MFA Inc.
615 Locust St.
Columbia, MO 65201

Dairy feed—
Dairy RPS, Super Cow, Kalf Nip

Dog food—
Gold-N-Rich, Gold-N-Kibble

Medicated additive for feed—
MSP

Pig feed—
Pig Pass, Super Pig

Horse feed—
Strut-N-Shine

Fertilizer—
Sur Start, Green Spot, Perk

Cattle feeder—
Gold Circle Feeder

Seeds—
Trophy Brand
MFC Services (ML)
P.O. Box 500
Madison, MS 39110

Feed—
   Clover Brand

Chemicals and fertilizers—
   Red Panther

Mahoning Swiss Cheese Cooperative
RFD #1
Smicksburg, PA 16256

Cheese and butter—
   Mahoning Swiss Cheese

Maine Potato Growers, Inc.
P.O. Box 271
Presque Isle, ME 04769

Fresh potatoes—
   Blue Goose, MPG, Lobster, Red Ball

Manson Growers Cooperative
P.O. Box 322
Manson, WA 98831

Fresh apples—
   Manson, Jolly Jim
Marlin Growers, Inc.
1855 E. County 16th St.
Yuma, AZ 85365

Fresh citrus—
Red Ridinghood, Sunnizone,
Flagship, Landmark, Admiral,
No Nicer

Maryland and Virginia Milk Producers
Coooperative Association
1985 Issac Newton Square
Reston, VA 22090

Milk and dairy products—
Marva MaidN*

Milk replacer and dairy cleaners—
PennmarvaN

Mesa Citrus Growers
Box 1388
Mesa, AZ 85211

Fresh citrus—
Trail, Canyon, Equal, Four A,
Hopi, Red Z, Salt River

Michigan Blueberry Growers Association
P.O. Box B
Grand Junction, MI 49056

Fresh and processed blueberries—
Great Lakes, Great Sunbelt,
Blue Mill, Lake States
Michigan Milk Producers Association  
P.O. Box 8002  
Novi, MI 48050

Milk powder-  
Michigan Milk Producer Assoc.N*

Butter, instant milk powder-  
Valley LeaN

Butter-  
Michigan Maid, RemusN,  
ConstantineN

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Mid-America Dairymen, Inc.  
P.O. Box 1837  
Springfield, MO 65802-2584

Cheese sauce—  
Buenos Nachos

Coffee Creamer—  
Coffee, Gem*

Dips, toppings—  
Chefs Hat

Yogurt—  
Fruit T' Boot

Dehydrated cheese and blends—  
Mastergrade*

Dairy products—  
Mid-America Farms, Village Creamery

Butter-  
Prize of Iowa, Recipe Book,  
Tray Pats*

Cheese—  
Party Kubes, Zumbro Valley
Canned milk shake—
Sport Shake

Milk Marketing Inc.
P.O. Box 36050
Strongsville, OH 44136

Butter—
Cottage Creamery

Butter and yogurt—
Dairy Maid

Mozzarella and provolone cheese—
JacoboN*, EnricoN*

Mims Citrus Growers Association
2455 Folsom Rd.
Mims, FL 32754

Fresh citrus—
Merritt Island

Mission Citrus Growers Cooperative, Inc.
P.O. Box 6407
Yuma, AZ 85366-6407

Fresh citrus—
Mission, Sea Breeze, Desert Breeze,
Schooner, Smile, Panama, Happy
Mount Dora Growers Co-op
P.O. Box 36
Mount Dora, FL 32757

Fresh citrus—
Lake Dora®, Chow®

Mountain Orchard Cooperative, Inc.
P.O. Box 2
Aspers, PA 17304-0002

Fresh apples, peaches, and pears—
Mountain Orchard

Mushroom Cooperative Canning Co.
P.O. Box 389
Kennett Square, PA 19348

Fresh and processed mushrooms—
MGA®, Mother Earth®

Processed mushrooms—
Sno Kap®, Easy Elegance®

Norbest, Inc.
P.O. Box 458
Midvale, UT 84047

Turkey and turkey products—
Norbest, Tasti-Lean, Roastrite,
Budgetwise, Family Tradition,
Family Pride
NORPAC FOODS, INC.
P.O. Box 458
Stayton, OR 97383

Canned and frozen fruits and vegetables—
Flav-R-Pat, Westpac, Gold Club*,
Santiam, Staco, Norpac*, Valley Maid*,
Ringlette*, Mill Race*, Super Market*,
Edenside”, Pearl’s Quality*, Royal
Purple*, Royal Garden*, Springwater”,
Royal Garnet*, Oregon Beauty*, Valley
Brand*, Allfire*

Frozen soup—
Soup Supreme*

Frozen entree—
Beans Supreme*

Frozen corn on the cob—
Cobbetts, Cobbettes*, Cob Corn
Shorties, Sack O’Corn

Frozen potato products—
Slim Jims, Flav-R-Taters,
Drive Inn*, Tater Bars, Big Daddy,
Rawhide*

Nulaid Foods, Inc.
5820 Stoneridge Mall Rd.
Pleasanton, CA 94566

Fresh and processed eggs—
Nulaid
0-AT-KA Milk Producers Cooperative Inc.
P.O. Box 718
Batavia, NY 14020

Dairy products—
Gold Cow®, Spring Farm, Page

Ocean Spray Cranberries, Inc.
1 Ocean Spray Dr.
Lakeville, MA 02349

Grapefruit
Riversweet

Fresh cranberries and grapefruit, processed cranberries, cranberry juice, grapefruit juice, and juice blends—
Ocean Spray

Ojai-Tapo Citrus Association
Box 307
Somis, CA 93066

Fresh citrus—
Mupu, Quality, Tapo, Felicity,
Dream Flower, Tache, Hummingbird,
Verity

Orange Cove-Sanger Citrus Association
180 South Ave.
Orange Cove, CA 93646

Fresh citrus—
Porn Porn, Orange Cove, Order,
Assurance, Four-Square
Orange Heights Orange Association  
P.O. Box 608  
Corona, CA 91718-0608

Fresh citrus—  
Homer, Atlas, Corona Crown,  
Corona Beauty, Princess, Mount Olive, Trojan, Flavor, Tartan

Oregon Prune Exchange  
1840 B Street  
Forest Grove, OR 97116

Dried prunes—  
Red Ribbon, Mistland

Orland Orange Growers Association, Inc.  
415 5TH St.  
Orland, CA 95963

Fresh citrus—  
Orland*, Glen Oro*, Sierra*

Pacific Coast Producers  
P.O. Box 4240  
Santa Clara, CA 95054

Processed tomatoes—  
Mission PrideN*, Prima RedN

Processed fruit—  
Villa PacificaN, Pak O'GoldN,  
P.C.P.N, Vita RayN
Pioneer Growers Cooperative
P.O. Box 460
Belle Glade, FL 33430

Fresh vegetables—
Frontier, Wells Ace N,
Winter King N, Team N,
Pioneer N, Royal Red N, K.J.N

Porterville Citrus Association, The
142 W. Olive St.
Porterville, CA 93257

Fresh citrus—
For-Get-Me-Not, MT-Whitney,
Dawn-O-Gold, Tulip, Golden Trail,
Oak Leaf

Prairie Farms Dairy, Inc.
P.O. Box 72
Carlinville, IL 62626

Dairy products—
Prairie Farms

Pro-Fat Cooperative, Inc.
P.O. Box 682
Rochester, NY 14603

Potato chips—
Hiland, Old Vienna, Tim’s Cascade

Dried beef specialties—
Lowrey’s
Producers Rice Mill, Inc.
P.O. Box 461
Stuttgart, AR 72160

Rice—
Par Excellence, Le Gourmet, Granada

Redlands Foothill Groves
P.O. Box 366
Redlands, CA 92374

Fresh citrus—
Redlands Foothill, Summit,
Gold Banner, Desert Bloom,
Foothill Gold% Camellia,
Royal Knight

Rice Growers Association of California
P.O. Box 958
Sacramento, CA 95804

Rice—
Hinode, Hinode California
Harvest^N, Silver Pearl,
Kokusai Rose, RGA, Hinode Harvest
Blend, Hinode White & Wild, Good
Fortune^T, Hinode Harvest, Kokusai,
Sello Rojo, Red Seal, Golden Pearl

Riceland Foods, Inc.
P.O. Box 927
Stuttgart, AK 72160

Rice and oil—
Chefway
Rice—
**Chefway** Conditioned Rice, Cowboy,
Delta Star*, Lotus*, Monogram*,
Oriental Harvest*, Oriental Rose,
Pagoda, Perfection, Rice Bits,
Riceland, Riceland’s, **Riceland Perfected**,  
**Ricerrific**, Two Girl, Velly Nice,
Vitagrain*

Oil—
**Chefway Pourable** Clear Fry*,
Primasoy 100*, Sal-Fry, Surefy,
ULV Oil

Shortening—
Delta Queen*, Shur-Chef

Rice hulls—
No **Pac***

Riceland Foods—
Oil, shortening, and rice

Lecithin—
Lecicap B*, Lecigran F*,
Lecikote 8555*, Leciprime*,
Lecisoy*, Leciperse*

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Santa Paula Orange Association
P.O. Box 990
Santa Paula, CA 93060

Fresh citrus—
Strength*, Robust*, Courage*,
Endurance*, Stalwart*, Nimble*,
Stamina*
Saticoy Lemon Association
P.O. Box 46
Santa Paula, CA 93060-0046

Fresh citrus-
All Year, Hardy, Keeper,
Tepic, Montalvo, Saticoy,
Sea Cool, Somisea, Cutter,
Strand, Galleon, Sea-Cured,
Sea-Bound, Brigade, Coy,
Regent, Custom, Ruler,
Brimfull, Anacapa, Alamo,
Sespe

Seald-Sweet Growers, Inc.
P.O. Box 2349
Tampa, FL 33601

Fresh and processed citrus-
Seald-Sweet

Fresh citrus-
Florigold, Flori-Kist, Prestige,
Florda Sweet, Seald Fresh

Sierra Citrus Association
P.O. Box 338
Lindsay, CA 93247

Fresh citrus-
Distinctive, Energy, Healthgiver,
Heart of Calif., Lily,
Star of Calif., Tribute,
Washington, Lifeguard
Sierra Vista Packing Co., Inc.
P.O. Box 1
Orosi, CA 93647

Fresh citrus—
Genesis, Ulysses, Zuma

Silver Springs Citrus Cooperative
P.O. Box 1046
Winter Garden, FL 32787

Orange, grapefruit, apple, pineapple, tomato, and blend juices—
Sunbright

Sioux Honey Association
P.O. Box 388
Sioux City, IA 51102

Honey—
Sue Bee, Aunt Sue, Clover Maid,
3 Bears

Skookum, Inc.
P.O. Box 1987
Wenatchee, WA 98801

Fresh apples, pears, cherries, and apricots—
Skookum

Fresh apples—
King Chelan

Fresh apples, cherries—
Mission Ridge
Snokist Growers
P.O. Box 1587
Yakima, WA 98907

Fresh apples, pears, cherries, prunes, plums, and apple juice—
Snokist

Fresh and processed apples—
Blue Ribbon

Fresh apples—
Yakaval

Fresh cherries—
First Prize

Processed cherries—
Dear Lady

Processed apples—
Red Ribbon

Processed pears and peaches—
Cohort, Tri Our

Southern Minnesota Beet
Sugar Cooperative
P.O. Box 500
Renville, MN 56284

Sugar, molasses, beet pulp—
Southern Minnesota*
Southern States Cooperative, Inc.
P.O. Box 26234
Richmond, VA 23260

Fertilizer—
Grow Master, Green Charger,
Carpet Maker\(^N\), Lawn Starter\(^N\),
Fall Fertilizer\(^N\)

Rotary tillers and lawn mowers—
Statesman

Horse feed—
Bonanza, Brood Mare Special,
Colt Maker, Performance Champion,
Silver Stirrup

Beef and dairy feed—
Calf Maker, Calf Developer,
Dari-Flo, Forage Extender, Milk
Maker, Pro Mo\(^N\), Pro-Pass\(^N\),
Pro-Way

Swine feed—
Pork Maker, Pro Pork\(^N\)

Poultry feed—
Super Laying Mash, X-L-A

Rabbit feed
Rabbit Maker

Feed—
Medallion Quality Feeds\(^N\)

Wormer for beef and swine—
Wormisol

Southwest Feed & Farm Supply Inc.
Box 682
Opelousas, LA 70570

Feed—
SFA\(^N\)
St. Albans Cooperative Creamery, Inc.
Box 277
St. Albans, VT 05478

Powdered milk—
Orbit Spray Powder®

Strathmore Cooperative Association
Box 277
Strathmore, CA 93267

Fresh citrus—
Demand, Bonnie Doon, Record,
Plaid, Handsum, Rose Crest

Strathmore Packing House Company
Box 368
Strathmore, CA 93267

Fresh citrus—
Strathmore, Annie Laurie,
Scotch Lassie Jean, Loch Lomond,
Bagpipe

Sun-Maid Growers of California
(Marketed by Sun-Diamond Growers of California,
P.O. Box 9024, Pleasanton, CA 94566)
13525 South Bethel Avenue
Kingsburg, CA 93631

Raisins, dried peaches, and dried apricots—
Sun-Maid
Sunkist Growers, Inc.
P.O. Box 7888
Van Nuys, CA 91409

Fresh citrus—
SGI, SK, Excel, Red Ball

Soft Drink—
Diet Sunkist

Fresh citrus, soft drink, processed citrus products—
Sunkist

Processed citrus products—
Exchange

Sunsweet Growers Inc.
(Marketed by Sun-Diamond Growers of California,
P.O. Box 9024, Pleasanton, CA 94566)
P.O. Box 232
Yuba City, CA 95992

Prunes, prune juice, and mixed fruit—
Sunsweet

Prunes—
Golden Glow, Sun Gold, Sun Star,
Sugar Plum

Sunland Packing House Company
Box 950
Porterville, CA 93258

Fresh citrus—
Good Cheer, Dominant, Reward,
Feature, Golden Gleam, S-L,
Sun Garden
Tillamook County Creamery Association
P.O. Box 313
Tillamook, OR 97141

Milk and dairy products—
Tillamook

Tree Top, Inc.
P.O. Box 248
Selah, WA 98942

Juices and processed apples—
Tree Top

Juices—
Top Harvest

Fiber enhanced juices—
Fiber Rich

Tri/Valley Growers
P.O. Box 7114
San Francisco, CA 94120-7114

Processed fruit and vegetables—
Libbys, Monarch, S&W, Tri/Valley

Processed tomatoes—
Corina, Tuttarosso, Redpack,
Sacramento

Olives—
Oberti
Trout, Inc.  
P.O. Box 669  
Chelan, WA 98816

Fresh apples—  
*Trout*, *Coho*, *Dolly Varden*

Umatilla Citrus Growers Association  
P.O. Box J  
Umatilla, FL 32784

Fresh citrus—  
*Duckhead*, *Drum Major*,  
*Umatilla Bell*

United Co-operative Farmers, Inc.  
22 Kimball Place  
Fitchburg, MA 01420

Animal feeds—  
UCF Farm & Home Feeds

Universal Cooperatives, Inc.  
P.O. Box 460  
Minneapolis, MN 55420

Fresh and processed vegetables, nuts, other food products,  
aricultural chemicals, petroleum products, batteries, tires,  
fencing, other farm supplies—  
CO-OP (Universal Cooperative has property rights to the  
word co-op if all the letters are capitalized. The design and  
mark combined is registered as a composite mark.)

Petroleum products—  
Superol, Super 12M, Versatol
Agricultural chemicals, fertilizers, dairy supplies, fencing, other farm supplies-
Universal

Fencing—
Motto

Twine—
Diamond, Agri-tuff, Gold Crest,
Certified

Wood treatment—
Wood Saver

Dairy supplies-
Agstar

Garden supplies-
Turf-Til, Turf-Trak, Turf-Trim

Batteries—
WeatherMark

Tires—
Agri-deep lug, Agri-mono rib,
Agri-tri rib, Agri-radial,
Agri-dual rib, Agri-implement,
Agri-super tri rib, Agri-trak radial,
Agri-service

Valley Fig Growers
(Marketed by Sun Diamond Growers of California,
P.O. Box 9024, Pleasanton, CA 94566)
P.O. Box 1987
Fresno, CA 93718

Figs—
Blue Ribbon
Valley of Virginia Cooperative  
Milk Producers Association  
P.O. Box 272  
Harrisonburg, VA 22801

Dairy products—  
Shenandoah’s Pride

Milk—  
Monticello

Ventura County Independents Association  
P.O. Box 307  
Fillmore, CA 93015

Fresh citrus—  
Golden Acres, Agate, Good Advice,  
Los Padres, Mercury, Silvercraft,  
Topaz, Uncle Sam

Ventura Pacific Company  
P.O. Box 5599  
Montalvo, CA 93003

Fresh citrus—  
Ventura Maid, Pacific Maid,  
Ocean View, Ocean Maid, San Marcos  
By the Sea, Onward, Ven Pac,  
Ven-Co

Villa Park Orchards Association, The  
P.O. Box 339  
Orange, CA 92666

Fresh citrus—  
Miracle, California Dream  
Pala Brave, Red Dog, Cal-Oro,
Washington Rhubarb Growers Association
P.O. Box 537
Sumner, WA 98390

Fresh and frozen rhubarb-
Sumner®

Fresh rhubarb-
First Pick®

Frozen rhubarb-
Rhu-B-Pak®

Waterloo Service Company
P.O. Box 300
Waterloo, IA 50704

Lubrication products and specialty items—
Co-op Co.* Wa-Se-Co.*

Waverly Growers Cooperative
P.O. Box 287
Waverly, FL 33877

Fresh citrus—
Dixie Boy, Full, Huntsman,
Jolly Roger, Juicy Ripe,
Pepper, Seald Pep, Top Fresh,
Waverly, Waverly Famous
Welch Foods, Inc.
(Owned by National Grape Co-operative Association, Inc.)
2 South Portage St.
Westfield, NY 14787

Grape products and juice—
Welch’s, Welchito

Blended juice and cocktails—
Welch’s Orchard

Grape drink—
Welchade

Wenoka Sales
P.O. Box 658
Wenatchee, WA 98801

Fresh apples and pears—
Wenoka, Oro, Blue Star, Jolly Bear

West Central Cooperative
P.O. Box 68
Ralston, IA 51459

Cattle feed—
SoyPlus

Western Dairymen Cooperative Inc.
P.O. Box 2730
Salt Lake City, UT 84110

Cheese—
Cache Valley, Star Valley
Juice drinks—
Professor Pool Trio

Orange juice—
Professor Pool O.J.®

Dairy products—
Cream 0° Weber® Hi-Land®, Nevada Dairy®

Winter Garden Citrus Products Cooperative
Box 770399
Winter Garden, FL 34777-0399

Orange juice—
Whole Sun, Sunshine State,
Winter Gold

Winter Haven Citrus Growers Association
P.O. Box 312
Winter Haven, FL 33880

Fresh citrus—
Capidome®

Yakima Valley Grape Producers, Inc.
401 Avenue B
Grandview, WA 98930

Fruit and vegetable juices, concentrates, and purees—
Yakima Valley, Jills®, Twin Peaks®
Yorba Orange Growers Association
P.O. Box 69
Anaheim, CA 92805

Fresh citrus—
Ring David, Rebecca,
Marc Antony, Cleopatra

Yuma Mesa Fruit Growers Association
P.O. Box 2889
Yuma, AZ 85364

Fresh Citrus—
Desert Ring, Desert Chief,
Desert Prince, Desert Brave,
Yuma Mesa, Serape,
Desert Supreme
Alphabetical Listing of Brands

1867 Sweet & Smokey (Harvest States Cooperatives)
3 Bears (Sioux Honey Association)
4-Quart (Land O’Lakes, Inc.)
ACALA C-1 (CA Planting Cotton Seed Distributors)
ACALA C-37 (CA Planting Cotton Seed Distributors)
ACALA PREMA (CA Planting Cotton Seed Distributors)
ACALA SS-2 (CA Planting Cotton Seed Distributors)
ACALA SS-5 (CA Planting Cotton Seed Distributors)
Admiral (Marlin Growers, Inc.)
Advance (Villa Park Orchards Association)
Advantage (Farmland Industries, Inc.)
Ag Service (Land O’Lakes, Inc.)
Agate (Ventura County Independents Association)
Agri-deep lug (Universal Cooperatives, Inc.)
Agri-dual rig (Universal Cooperatives, Inc.)
Agri-implement (Universal Cooperatives, Inc.)
Agri-mono rib (Universal Cooperatives, Inc.)
Agri-radial (Universal Cooperatives, Inc.)
Agri-service (Universal Cooperatives, Inc.)
Agri-super tri rip (Universal Cooperatives, Inc.)
Agri-trak radial (Universal Cooperatives, Inc.)
Agri-tri rib (Universal Cooperatives, Inc.)
Agri-tuff (Universal Cooperatives, Inc.)
Agriplan (Agway Inc.)
Agrisource (Land O’Lakes, Inc.)
Agristar (Universal Cooperatives, Inc.)
Agsoy (Ag Processing Inc.[AGP])
Agway Energy Products (Agway Inc.)
Agway Propane (Agway Inc.)
Airline (Fillmore Piru Citrus Association)
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LAND-O-LAKES (Land O'Lakes, Inc.)
La Chedda (Land O'Lakes, Inc.)
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Mastergrade (Mid-America Dairymen, Inc.)
McEvers (Gold Kist Inc.)
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SFA (Southwest Feed & Farm Supply, Inc.)
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SK (Sunkist Growers, Inc.)
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Sack O'Corn (Norpac Foods, Inc.)
Sacramento (Tri/Valley Growers)
Saddle King (Gold Kist Inc.)
Sal-Fry (Riceland Foods, Inc.)
Salad Shoppe (Harvest States Cooperatives)
Salt River (Mesa Citrus Growers)
San Fernando Valley (Lindsay Olive Growers)
San Marcos (Ventura Pacific Company)
Sanitary Farm Dairies (Land O'Lakes, Inc.)
Sans Egal (Lindsay Fruit Association)
Santiam (Norpac Foods, Inc.)
Saticoy (Saticoy Lemon Association)
Satin (Irvine Valencia Growers)
Saw Tooth (Grand View Heights Citrus Association)
Schooner (Mission Citrus Growers Cooperative, Inc.)
Schweigert (Land O'Lakes, Inc.)
Schweigert Sunday Morning Delight (Land O'Lakes, Inc.)
Scona (Fillmore Piru Citrus Association)
Scotch Lassie Jean (Strathmore Packing House Company)
Scramblend (Land O'Lakes, Inc.)
Sea Breeze (Mission Citrus Growers Cooperative, Inc.)
Sea Cool (Saticoy Lemon Association)
Sea-Bound (Saticoy Lemon Association)
Sea-Cured (Saticoy Lemon Association)
Seald Fresh (Seald-Sweet Growers, Inc.)
Seald Pep (Waverly Growers Cooperative)
Seald-Sweet (Seald-Sweet Growers, Inc.)
Seaside (California Bean Growers Association)
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| See Saw               | (Agway Inc.)                   |
| Seedway               | (Agway Inc.)                   |
| Sello Rojo            | (Rice Growers Association of California) |
| Serape                | (Yuma Mesa Fruit Growers Association) |
| Serge                 | (Irvine Valencia Growers)      |
| Sespe                 | (Saticoy Lemon Association)    |
| Shady Green           | (Agway Inc.)                   |
| Shenandoah’s Pride    | (Valley of Virginia Cooperative Milk Producers Association) |
| Sho-Deo               | (Agway Inc.)                   |
| Show Supreme          | (Land O’Lakes, Inc.)           |
| Shur-Chef             | (Riceland Foods, Inc.)         |
| Sierra                | (Orland Orange Growers Association, Inc.) |
| Siesta                | (Dairymen, Inc.)               |
| Signature             | (Land O’Lakes, Inc.)           |
| Silver King           | (Gold Kist Inc.)               |
| Silver Pearl          | (Rice Growers Association of California) |
| Silver Stirrup        | (Southern States Cooperative, Inc.) |
| Silver Tips           | (Villa Park Orchards Association) |
| Silvercraft           | (Ventura County Independents Association) |
| Silverstone Cellars   | (Gibson Wine Company)          |
| Sip Ups               | (Dairymen, Inc.)               |
| Skookum               | (Skookum, Inc.)                |
| Skyrocket             | (Exeter Citrus Association)    |
| Slim Jims             | (Norpac Foods, Inc.)           |
| Smile                 | (Mission Citrus Growers Cooperative, Inc.) |
| Smiling Thru          | (Blue Anchor, Inc.)            |
| Smokehouse            | (Blue Diamond Growers)         |
| Smokettes             | (Land O’Lakes, Inc.)           |
| Sno Boy               | (Fillmore Piru Citrus Association) |
| Sno Kap               | (Mushroom Cooperative Canning Co.) |
| Snokist               | (Snokist Growers)              |
| Somisea               | (Saticoy Lemon Association)    |</p>
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Tree Top (Tree Top, Inc.)
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Triangle (Lake Region Packing Association)
Triangle-Young’s (Dairymen’s Creamery Association)
Tribute (Sierra Citrus Association)
Trim (Darigold, Inc.)
Triple Squeeze (Darigold, Inc.)
Trojan (Orange Heights Orange Association)
Trophy Brand (MFA Inc.)
Tropic Moon (Edinburg Citrus Association)
Tropic Valley (Edinburg Citrus Association)
Trot (Trout)
Tru-Florida (Lake Region Packing Association)
Trysum (Fillmore Piru Citrus Association)
Tulip (Porterville Citrus Association)
Turf-Til (Universal Cooperatives, Inc.1)
Turf-Trak (Universal Cooperatives, Inc.)
Turf-Trim (Universal Cooperatives, Inc.)
Turf Club (Agway Inc.)
Tuttorosso (Tri/Valley Growers)
Tweed (Irvine Valencia Growers)
Twin Peaks (Yakima Valley Grape Producers, Inc.)
Two Girl (Riceland Foods, Inc.)
UCF Farm & Home Feeds (United Co-operative Farmers, Inc.)
ULV oil (Riceland Foods, Inc.)
Ugene (Agripac, Inc.)
Ultra (Grand View Heights Citrus Association)
Ultra Wean (Land O’Lakes, Inc.)
Ulysses (Sierra Vista Packing Co.)
Umatilla Belle (Umatilla Citrus Growers Association)
Umpire (Corona-College Heights Orange & Lemon Association)
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Welch’s
Welch’s Orchard
Welchade
Welchito
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Wenatchee Chief
Wenatchee Gold
Wenoka
Western Sky
Westpac
White Diamond
Whole Sun
Wilamette
Winter Gold
Winter King
Winters
Wisota
Wonder Rose
Wood Saver
Woodbrook Vineyards
Wormisol
X-L
X-L-A
Yakaval
Yakima Valley
Young N’Tender
Yuma Mesa
Yummy
Zuma
Zumbro Valley
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(Chief Wenatchee)
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(Blue Anchor, Inc.)
(Norpac Foods, Inc.)
(Diamond Fruit Growers Inc.)
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(Gold Kist Inc.)
(Yuma Mesa Fruit Growers Association)
(Land O’Lakes, Inc.)
(Sierra Vista Packing Co.)
(Mid-America Dairymen, Inc.)
Agricultural Cooperative Service (ACS) provides research, management, and educational assistance to cooperatives to strengthen the economic position of farmers and other rural residents. It works directly with cooperative leaders and Federal and State agencies to improve organization, leadership, and operation of cooperatives and to give guidance to further development.

The agency (1) helps farmers and other rural residents develop cooperatives to obtain supplies and services at lower cost and to get better prices for products they sell; (2) advises rural residents on developing existing resources through cooperative action to enhance rural living; (3) helps cooperatives improve services and operating efficiency; (4) informs members, directors, employees, and the public on how cooperatives work and benefit their members and their communities; and (5) encourages international cooperative programs.

ACS publishes research and educational materials and issues Farmer Cooperatives magazine. All programs and activities are conducted on a nondiscriminatory basis, without regard to race, creed, color, sex, age, marital status, handicap, or national origin.