

Agricultural Cooperative Service

ACS Service Report 27

Cooperative Brands



Preface

Data for this report were collected from a questionnaire mailed to cooperatives asking them to participate in the revised publication, *Cooperative Brands of Processed Foods*. The questionnaire was mailed to dairy and processed foods cooperatives included in the previous directory. The survey was expanded to include regional supply cooperatives, fresh fruit and vegetable cooperatives with sales greater than \$19,999,000 in 1987, and cooperatives included in *Directory of U.S.***Agricultural Cooperative Exporters.** Citrus packing houses were added because of their affiliation with regional citrus marketing cooperatives.

A total of 236 questionnaires were mailed and 211 were returned, a response rate of 89 percent. Almost 70 percent of these respondents reported use of brands. These 144 cooperatives are listed in the directory using 1,016 brands.

Mention of company and brand names in this publication does not signify endorsement over other companies' products and services.

Cooperative Brands ACS Service Report 27 August 1990

Supersedes *Cooperative Brands of Processed Foods*, **ACS** Service Report 14, June 1985.

Cooperative Brands

Karen J. Spatz and Bruce J. Reynolds

A trademark or brand is a name and/or design used by firms to identify their products and to distinguish them from products supplied or manufactured by others. The benefits of branding include differentiating a product to increase consumer perception of its value. Consumer confidence in the quality and reliability of a brand can lead to increased loyalty and a premium price.

This directory was first published in 1977 and is in its third edition. Previous editions confined their surveys to processed food products. Yet, in addition to processed foods, cooperatives market under trademarks all types of products, such as fresh fruits and vegetables, grains, and farm supplies. This new edition has been expanded to include all of the aforementioned types of products. Furthermore, the revised directory includes information about the legal status and cooperative use of brands with respect to registration and licensing in both the United States and overseas.

Registration is necessary to maintain certain property rights to a trademark. A brand used in interstate commerce can usually be registered with the U.S. Patent and Trademark office. In addition, some States provide registration and legal protection for trademarks that are not sold in interstate commerce, but this directory did not survey this type of status for cooperative brands. Opportunities to register a brand and obtain property rights are available in many foreign countries. Foreign registrations can be particularly important for exporters who invest in market promotion.

A trademark licensing agreement legally permits someone other than the owner of a registered trademark to use it. A brand might be licensed to others for revenues and to expand recognition of the trademark if the quality of the product marketed can be guaranteed to meet certain quality requirements.

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Licensing can be an important form of legal protection that enables cooperatives to contract with other firms to pack or sell member products without risk of losing or compromising their trademark rights. Cooperatives not only license their brand but also are licensees of brands that belong to others.

Cooperatives sometimes use different brands for different markets. For example, fruits sold fresh might differ from fruits sold to the industrial market for further processing. The cooperative might choose to use a different brand to prevent confusion by the buyers. Cooperatives often specialize in one product such as citrus but might also process the fruit to make juice, drinks, and processed fruit products. Several cooperatives have a wide array of products ranging from farm supplies to processed food.

Table 1-Number of cooperatives using brands, by commodity

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'Includes peanuts

Table 1 shows how many cooperatives sell branded products in each of these categories. A total is not provided because several cooperatives market products in more than one category. Fresh fruits, with 57 cooperatives reporting brands, have the largest number. Dairy products came next with 26 cooperatives marketing brands. The largest nonfood category is animal feeds with 14.

Table 2 shows the number of brands in each category. Fresh fruit is the largest category with 327 brands. Dairy products, fresh and processed vegetables, and processed fruit are the

Table 2-Number of brands used by cooperatives, and number of brands registered or applied for, by commodity type

Commodity		Regi	stration
	Number of brands	Registered	Applied for registration
Dairy products	141	100	5
Drinks and juices	43	37	0
Fresh fruit	327	307	1
Processed fruit	77	70	0
Fresh and processed vegetables	78	66	0
Nuts'	15	13	0
Wine	14	13	0
Sweeteners	7	6	0
Poultry and egg	34	33	0
Beef and pork	25	21	1
Rice	44	43	0
Vegetable oil and products	26	22	0
Other food products brands	38	30	3
Animal feeds and additives	120	92	11
Agricultural chemicals	10	9	1
Petroleum products	27	20	0
Fertilizers	26	19	0
Batteries and tires	14	14	0
Computer programs	4	2	2
Garden supplies	8	8	0
Dairy supplies	8	7	0
Seeds	26	20	1
Other farm supplies	17	14	3

'Includes peanuts

next largest categories with 141, 78, and 77 brands, respectively. The nonfood category with the largest number of brands is animal feeds and additives with 120 brands. Seeds are the next largest nonfood category with 26 brands.

Cooperatives market their brands to retail, food service, and industrial trade. In section 2 of this directory, a brand not marketed to retail outlets but to food service and/or industrial trade is marked with an asterisk. There are 109 brands marked as such.

Of the 1,016 reported brands, 859 are registered (84 percent). Registration was also tabulated by commodity (table 2). Because cooperatives use the same brand for different categories, the total number of brands in table 2 is greater than 859. Cooperatives also reported if they had applied for registration of a brand.

Cooperatives also license their brands to others and are licensees of brands. Sixteen cooperatives reported licensing their brands to domestic companies, 18 license a brand from another company or cooperative, and 17 of these are under a nonexclusive agreement. A nonexclusive agreement enables a brand to be licensed to more than one company for similar products. Under an exclusive agreement a brand is licensed to just one company for a particular product. The one exclusive agreement in the directory is for the Donald Duck brand used for juice products by Citrus World.

Cooperatives also register and license brands in foreign markets but not to the same extent as in the domestic market. Fifty-nine cooperatives, or 42 percent, reported registering their brands overseas. Cooperatives are also less active in foreign licensing, as only seven license to foreign companies while two license their brands from foreign companies.

The first section of this directory is an index by type of product. The second is an alphabetical listing, including the name and address of each cooperative and its brands and the products marketed under each brand. The third is an alphabetical listing of brands with its producer cooperative.

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Alphabetical Listing of Cooperatives

The following codes are used in this section:

* = Product is sold in non-retail outlets such as food service and/or industrial trade.

A = Application in progress for registration.

Ag Processing Inc. (AGP) 11235 Davenport St. Omaha, NE 68154

> Soybean salad oil— Agsoy*

Agri-Urban Inc. Box 117 Lebanon, OH 45036

> Plant food— Groland^N

Agripac, Inc. P.O. Box 5346 Salem, OR 97304

> Processed vegetables, fruits and berries— Diamond A, Jack and the Beanstalk, Oregon's Finest, Summertime, Ugene, Wilamette

Agway Inc. Box 4933 Syracuse, NY 13221

Computer programs dealing with farm management—Agri-Plan

Fresh potatoes—
Best of the West, The Best of the West

Pet, cat, dog, fish, horse, and lab animal food—Big Red, Farmark, Buster, Flyer's Choice, Respond, Rascal, Finch Delight, Li'l Red, Nuggets, Prolab, Propet, Rise, Spunky, Sho-Deo, Tender Morsels, Pro-Lab, Royal WingA, Great Gravy*

Wild bird food— Bird Snack, Chirp, Feathered Friend

Field seeds— Eastland, Seedway, Verti-Clean Plus

Grass and lawn seed— Wear Green, Country Squire, Paddock Green, Royal Green, Shady Green, Turf Club, Treeline Shade, Spot Green, Playmate^A

Fertilizers— Beaver Brand, Greenlawn, Poly-Sul 47, Start-N-Gro, Taterbest

Dairy and cattle feed, nutritional supplements, and additives—
Field Fresh, Gro:Pak, Legumin,Pro:Right, Patio:Ratio,
Start:Right, Test:Rite, Topdress, Tasti-Flake, Beefmix

Milk filters, cleaners, detergents, and sanitizers for the dairy industry—

Dura Cleen, Techguard, Valueguard

Garden seeds, flower seeds, vegetable seeds, field seeds, grass seeds, and insecticide-fungicide for use on seeds and pesticides—
Blue Ribbon

Fresh fruit, potatoes, fresh eggs and egg products, poultry and products, dry beans, breakfast cereals, and flour—Country **Best**

Garden supplies including power lawn mowers and garden tractors— Heritage

Peat moss— Mister Pete

Rose plants — Royal Circle

Petroleum products and propane— Agway Energy Products, Agway Propane, Power Champ, See Saw

Chemical to melt snow and ice— Fabu-Melt

Car batteries— Power-Max

Driveway sealer— Hi-Traction^A, Easy Stir^A

Allen Dairy Products Box 10419 Fort Wayne, IN 46852

 $\begin{array}{ll} \mbox{Milk and cultured products---} \\ \mbox{Allen Dairy}^{N} \end{array}$

American Crystal Sugar Company 101 North Third St. Moorhead, MN 56560

Sugar— Crystal Sugar

Dietary fiber— **Duo Fiber***

Associated Milk Producers, Inc. 6609 Blanco Road San Antonio, TX 78284

Cheese and processed milk-

Co-Jack*

Milk, processed milk, cheese, fruit juices, butter, milk powder, yogurt— Morning Glory Farms N*

Butter, cheese, instant nonfat milk-

State Brand

Butter—
Top Notch

Blue Anchor, Inc. P.O. Box 15498 Sacramento, CA 95851

> Fresh fruits-Blue Anchor (Logo)

Fresh deciduous fruits-

Blue X, Magic Lake, Mountain Gems, Smiling Thru $(\operatorname{Logo}),$ Sutter-Buttes, Winters

Fresh pears-**Elmwood,** Merry Maker (Logo), Out of the West

Fresh grapes-Golden Desert, Mecca, Owl, Valley Sky, Western Sky

Fresh deciduous fruits and grapes-Peacock (Logo)

Blue Chelan, Inc. P.O. Box 789 Chelan, WA 98816

> Fresh apples and pears-Blue Chelan, Mountain Goat, North Country

Blue Diamond Growers P.O. Box 1768 Sacramento, CA 95812

Fresh and processed nuts—Blue Diamond, Almond Plaza

Processed nuts— Celebration*, Smokehouse, Mint'ees

Bongards Creameries County Road 51 Bongards, MN 56560

Cheese, butter and whey powder— $Bongards^N$

CA Citrus Producers Inc. P.O. Box C Lindsay, CA 93247

Frozen concentrate orange juice— **CCPI***

CA Planting Cotton Seed Distributors Box 1281 Bakersfield, CA 93302

Cotton planting seed—
ACALA SS-2N*, ACALA PREMAN*, ACALA C-37N*,
ACALA SS-5N*, ACALA C-1N*

Cabot Farmers' Cooperative Creamery Company P.O. Box 128 Cabot, VT 05647

Dairy products—Cabot

Low-fat cheese-Light Vitalait

Natural cheese spread— Vermont Royale

Flavored butter—Chefs Butter

Processed cheese-Vermontzarella

Butter— Rosedale Brand

Chedder cheese-Hunters^N, Private Stock^N Cal/West Seeds P.O. Box 1428 Woodland, CA 95695

> Seeds— C/W*

Calavo Growers of California P.O. Box 26081 Santa Ana, CA 92799

Fresh avocados, kiwi, papaya, guacamole, and avocado oil—

Calavo

Fresh avocados and guacamole—

Bueno

Fresh avocado— El **Dorado*, Tico*, Mexavo***

California Bean Growers Association P.O. Box 24610 Ventura, CA 93002

Packaged dry beans, canned dry beans, and dehydrated beans—
Seaside

California and Hawaiian Sugar Company P.O. Box 4126 Concord, CA 94520

Sugar— C&H Cass Clay Creamy, Inc. Box 2947 Fargo, ND 58108

> Dairy products-Cass Clay^N, Minnesota Dairy^N, Lady Delight^N, Country Boy, Golden CreamN

Cenex P.O. Box 64089 Saint Paul, MN 55164

> Petroleum products-Superlube 518^N, Superlube XL^N, Golden p^N, Qwiklift Universal, Cenlube^N, ML 365, Fieldmaster XL, Cenex Xtra Premium Unleaded

Challenge Dairy Products, Inc. P.O. Box 2369 Dublin, CA 94566

> Dairy products-Challenge

Butter— Danish

Cherry Central Cooperative, Inc. P.O. Box 988
Traverse City, MI 49685

Processed cherries, apples, blueberries, plums—Fruit Patch

Processed apples, blueberries, cherries-Cherry Central*, Reddi-Maid^N Processed cherries-Grand Traverse*, Traverse Bay Fruit Co.^N

Chief Wenatchee P.O. Box 1091 Wenatchee, WA 98807

Fresh apples, pears, cherries, apricots and plums—Chief Wenatchee N , Wenatchee Chief

Fresh apples—Chief Chelan^N

Fresh apples and cherries- $Supreme^N$

Fresh cherries-Wenatchee Gold

Citrus Central, Inc. P.O. Box 607774 Orlando, FL 32860-7774

> Frozen citrus juice— Natural Sun, Sunbright, Choice C

Isotonic drink— Spring Back*

Hand cleaner— Dirt Squad* Citrus World, Inc. P.O. Box 1111 Lake Wales, FL 33859-1111

Fruit and tomato juices— **Donald Duck** (*Licensed for use by Citrus* World under an exclusive *licensing agreement*) **Blue Bird**

Coble Dairy Products Cooperative, Inc. P.O. Box 629 Lexington, NC 27292

Dairy products-Coble, Lite Look

Corona-College Heights Orange & Lemon Association Box **7428**Riverside, CA 92503

Fresh citrus— Athlete, Royal, Queen Bee, Valley View, Pinnacle, Umpire, Stork

Dairymen, Inc. **10140** Linn Station Rd. Louisville, KY 40223

> Dairy products-Flav-O-Rich, Rich & Creamy, Farm Best, Go Lo, Southern Maid, Sip Ups, Nutri Treat^N, Dairy Charm^N, Valley Rich^N

Ice cream products-Creamy Rich, Dixieland, Light Desserts^N

Ice cream and candy— Ehrlers^N

Juices and drinks— Flav-O-Rich, Pixie Drinks, Siesta

Non dairy creamer— Farmers Best, Starland^N

Water— Happy Valley^N

Dairymen's Creamery Association, Inc.

Box 578

Caldwell, ID 83606

Milk, cottage cheese, and ice cream-Home Dairies, Triangle-Young's, Associated Dairies, Ida-Gem

Milk, ice cream, butter*, powdered milk*, and cheese*—Dairymen's

Darigold, Inc. 635 Elliott Avenue West Seattle, WA 98119

Dairy products and juice—DARIGOLD

Dairy products-**Alpine**

Ice cream-Grandmas, Nutty Supreme^N

Milk, cottage cheese—

Cheese— Luxury, Red Boy Butter— Med-O-Dew, Red Shield

Triple Squeeze—
Juice

Delta Purchasing Federation, A.A.L. Box 8177 Greenwood, MS 38930

> Petroleum products— Delta Purchasing Federation

Diamond Fruit Growers Inc. P.O. Box 180 Hood River, OR 97031

Apples, pears, cherries—
Blue Diamond, Red Diamond,
White Diamond, Panorama, Flawless

Diamond Walnut Growers, Inc. (Marketed by Sun-Diamond Growers of California, **P.O** Box 9024, Pleasanton, CA 94566) P.O. Box 1727 Stockton, CA 95201

Walnuts, pecans, and chocolate covered walnuts— **Diamond**

Walnuts and mixed nuts—

Emerald

Mixed nuts— Holiday, Spun Gold **Dundee** Citrus Growers Association Box **1739 Dundee,** FL 33838

> Fresh citrus-**Dun-D**N, **Double D**N

Edinburg Citrus Association Box 428 Edinburg, TX 78540

> Fresh citrus- **Tropic Moon, Tropic Valley, Edinburg's Best, Mission Pride**

Exeter Citrus Association 901 Rocky Hill Drive Exeter, CA 93221

> Fresh citrus-Skyrocket, Cascade O'Gold, E.C.A., Orbit, Surpass, Revelation, Nava Sweet

Farmers Co-op Dairy, Inc. **P.O.** Box 309 Hazelton, PA 18201

Dairy products— Farmers' Cooperative Farmers Petroleum Cooperative, Inc. 7373 W. Saginaw Highway Lansing, MI 48909

Fuel— Custom Diesel Fuel^N

Farmers' Rice Cooperative P.O. Box 15233 Sacramento, CA 95851

> Rice-Valencia, Golden State, Diamond G, Wonder Rose, FRC, Farmers' Select, Imperial 401

Rice bran— FibeRice

Farmland Industries, Inc. P.O. Box 7305 Kansas City, MO 64116

> Ham, bacon and sausage— Farmland, Jefferson County, Maple River, Spring Hill

Primal/subprimal pork cuts— Pro Cut

Car/truck/tractor batteries— Advantage, Farmland

Petroleum products— AmPlus, Magnum^N, Ruby, Farmland

Swine feeding program— EnviroNomics^N, Farmland Horse feed— Pride of the Arena^N,Farmland

Pet food— Co-op Special Dog^N, Family Style^N, Right^N, Farmland

Paint— Farmland

Fillmore Piru Citrus Association Box 635 Fillmore, CA 93015

Fresh citrus—
Airline, Belle of Piru,
Cupid, Cycle, Home of Ramona,
Indian Weaver, Mansion,
Mansion of Piru, Oriole,
Ringleader, Scona, Sno Boy,
Splendor, Titan, Triad,
Trysum, Weaver of Piru,
Airship, Buckhorn, Glider

Gibson Wine Company P.O. Box 726 Elk Grove, CA 95759-0726

Wine—
Gibson Vineyards^N,
Siverstone Cellars,
California Villages,
Woodbrook Vineyards,
Farley's Hard Cider, Romano,
Kitchen's Best

Champagne—Chateaulet

Gold Crown Macadamia Association P.O. Box 235 Fallbrook, CA 92028

Macadamia nuts-Gold Crown Macadamia^{N*}

Gold Kist Inc. 244 Perimeter Center Parkway, N.E. Atlanta, GA 30301

Poultry, feed, nuts, and fertilizer—Gold Kist

Poultry—
Early Bird, Medallion,
Young N'Tender, Elegant Entrees,
Quicken Easy, Big Value,
Chicken International

Peanuts—Gold Nut

Meats— McEvers, Lunch Buddy

Fertilizer— Garden Gold, Growers Pride, Living Lawn

Feed—
Golden Horse, Best Bet, Big Hoss,
Kitty Kist, Top Notch,
Parlor Pig, Pay Day,
Performance Plus% Puppy Kist,
Pro Balance, Saddle King,
Silver King, Southern Gold

Seed treatment— Molly Gold

Seed— Producers Choice

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Golden Gem Growers, Inc. **P.O.** Box 9 Umatilla, FL 32784

Fresh and processed citrus-Golden Gem, Sunbright

Fresh citrus-**Lake Gold, Sun State**^N

Golden Guernsey Dairy Cooperative **P.O.** Box 26567 Milwaukee, WI 53226

Dairy products— Golden Guernsey Dairy

Grand View Heights Citrus Association 9600 Rd. 256 Terra **Bella**, CA 93270

> Fresh citrus-Deer Creek, Saw Tooth, Grand-Pak, Spaniel, Grand View, Ultra, Big-U

Great Lakes Mushroom Cooperative 23950 Ryan Road Warren, MI 48091

> Processed mushrooms— Great Lakes*, Marquette^{N*}

Guild Wineries & Distilleries P.O. Box 55 Woodbridge, CA 95248

Champagne—Cook's, Chase Limogere

Wine-

Cribari, Dunnewood, Bear Creek, Vintner's Choice

Haines City Citrus Growers Association P.O. Box 337 Haines City, FL 33845

Fresh citrus— Hill Top, Hill Top Gold

Harvest States Cooperatives P.O. Box 43594 St. Paul, MN 55164

Margarine— Best O'Corn*, Best O'Veg*, Classic Cup*,Farbest*, Kitchen Kanister^N

Shortening— Breakthrough*, Farbest(Lard)N*, Poppin' Toppin'*

Salad Dressing— Classical Style^{N*}, Salad Shoppe^{N*}, 1867 Sweet & Smokey

Olives— On-A-Tree

Peanut butter— Peanut Pride^N, Wagon Trail

Feeds—GTA Feeds

Humboldt Creamery Association 572 Highway 1 Fortuna, CA 95540

Milk, butter, and powdered milk— Humboldt Creamery

Milk— Country Maid

Hunt Brothers Cooperative

Box 631

Lake Wales, FL 33845

Fresh citrus—

Treasure Pack^N

Intermountain Farmers Association

Box 30168

Salt Lake City, UT 84130

Fertilizer— Intermountain^N

Alfalfa **seed**— CHAMP

Soil sterilant— Sterilan

Dog food— IFA Dog^N

Calf milk replacer— Insta-Milk^N,

 $\begin{array}{c} Calf \ \ feeds - \\ \textbf{Calfpower}^{N} \end{array}$

Animal feeds-Farmers Choice^N Irvine Valencia Growers Box 69 East Irvine, CA 92650

> Fresh citrus-Linen, Madras, Serge, Satin, 'heed, Velvet

Ivanhoe Citrus Association Box 458 Ivanhoe, CA 93235

> Fresh citrus-Rocky Hill, Sun Idol, Good Gift

Klink Citrus Association Box 188 Ivanhoe, CA 93235

> Fresh citrus-Ivanhoe, Exclusive, Perfection, Honey, Honey Bee, Venice Cove, Splendid, Lemonade, Extractor

Knouse Foods Cooperative Inc. Peach Glen, PA 17306

Processed apples— Musselman's, Apple Leaf

Processed apples and juice— Lucky Leaf

Kona Farmers Cooperative P.O. Box 672 Captain Cook, HI 96704

> Coffee— Kona Farmers Cooperative^{N*}

Lake Region Packing Association P.O. Box 1047 Tavares, FL 32778

Fresh citrus-Hammock^N, Triangle^N, Ruby^N Strube^N, Tru-Florida^N

Lake Wales Citrus Growers P.O. Box 672 Lake Wales, FL 33859

Fresh citrus-Prince of Wales, Crown Jewel, Royal Arms, Highland Queen

Land O'Lakes, Inc. P.O. Box 116 Minneapolis, MN 55440-0116

Fertilizer, lubricants, animal food, and seed—Ag Service(Logo)

Computer programs and information systems—Agrisource^A, Proware, Croplan^A

Medicated and non-medicated feed supplements and additives— Beef Srb, Fle^A, Glymaxene, Gold Ribbon, Nut&Nudge

Animal feeds—
Beef Crb, Calf Milk Replacer^N,
Calf Supreme, Canter, Command,
Complete Calf Vigor, Convenience%
Country Choice^A, Coxxi-Stop, Dairy
Supreme^A, Fish Design, Future Cow,
Golden Glo^A, Insta Flakes, Littermilk,
Litter Wean, Maxi Care, Medi-Flex%
Pig Perk, Show Supreme^A, Show Maxi Milk,
Ultra Wean^A, Vigor Plus

Agricultural chemicals—Class^A

Fertilizer—

Cro Push, Nitro GroN

Air compressor— Regal Aire^A

Processed peas—Hi-West

Crop oil for herbicide application—Knock Down

Animal feed, pet products, field seeds, disinfectants, and preparations for killing weeds—Land 0 Lakes/Felco

Soybean products—

Dawson Mills (Logo)

Motor oil— Lubritection^N

Canned poultry poducts— Lynden

Frozen vegetables, fresh and processed poultry— Lynden Farms

Alfalfa seeds— Super Forage, Valor

Food and beverage flavorings—Alex Fries

Prepared meat substitute— Anaprime

Bakery ingredient consisting of whey, milk solids, and soya flour—**Ayr-Lac***

Cheese and butter— Ayrshire

Dairy food containing whey and milk protein—Ayrsk'm

Meats and processed meat products-Bar C, Beer Salami^N, Deli Meister, Fun Dog*, Gusto, Gusto Dog^N, Hickory House, Lea Farms, Old Meister, Quick-Ettes, S, Schweigert, Schweigert's Sunday Morning Delight, Smokettes^N, Sunday Morning Delight, Tenderbite

Processed turkey products-Land 0' Lakes Turkey On A Stick^N

Casein based blends—Blend Master*

Dairy products and fruit drinks-Bridgeman

Ice cream and ice cream toppings, fruit juice, and drinks-Bridgeman's

Butter— But-R-Cups*, Fountain, Hilldale, Lakeshore, Old Days, Pride Butter

Cottage cheese containing fruit or vegetables—Cottage Cups

Ice cream, frozen dairy desserts— Big Dipper^N, Country Creamery

Cheeses and processed cheeses— Cavqurd, Cheddease, Dairy Belt, 4-Quart, Golden Velvet, European Classics*, Primo, Readi Pac*, Spoonery Cheese, Switzkastle^A, La Chedda

Cheese and imitiation cheese—Chedarella

Imitation cheese—Chezarella

Food flavoring— Cheez Aid*, Cheez Boost Frozen egg preparation and margarine-butter blend-Country Morning

Margarine-butter blend-Country Morning Blend

Dairy and/or vegetable oil spreads— Signature

Margarine— Rose Grove

Sauces and dips— Cuisine Maker, Deluxe Ranch^A, Family Cuisine, Presto Pizza, Sabrosa

Cocoa mix—
Cocoa Classics

Instant nonfat dry milk and chocolate drink—Flash

Milk and ice cream-Get **The Taste Of TheCountry**

Butter and ice cream-

Kenwood

Mixes for soft drinks and oleomargarine—

Frozen egg products— Mor-Whip, Scramblend, Traveler's Morning

Pudding—Yummy^A

Dried whey milk product-

X-L*

Fruit flavored dairy-based product-**Dairyberry**^A Dairy products-Happy Tooth^A, Lean Cream, Sanitary Farm Dairies^N, The Dairy Best^A, Topper^N

Food and food ingredients— Oven **Checked**^N, **Wisota**^N

Bread— Land O'Bran

Food line including dairy products, eggs and egg products, products, dessert mix, gravies, margarine, puddings, and sauces—

Indian Maiden (Logo)

Dairy products and whey products-LAKE TO **LAKE** (**Logo**)

Canned vegetables-LAND-O-LAKES

Butter, poultry, cheese, eggs, sauces, and processed fruit and vegetables-LAND **O'LAKES** (**Logo**)

Canned vegetables and juice, margarine, dairy products, pudding, gravies, egg products-Land O'Lakes (Logo)

Dairy products, eggs and egg products, margarine, puddings, sauces, meat and processed meats, fruit juice and drinks,and bakery goods, animal feeds, fertilizers, petroleum products, seeds, equipment/pipeline detergent, milkstone remover, and other dairy supplies—LAND O'LAKES (Logo)

Lindsay Fruit Association Box 930 Lindsay, CA 93247

Fresh oranges—
Sans Egal*, Red Label*,
Time Tested*

Lindsay Olive Growers P.O. Box 278 Lindsay, CA 93247

Olives— Lindsay, La Mirada, Valencia, Mt. Whitney, La Questa, Orinda, Monterey Inn, San Fernando Valley

Sauces-

Aunt Penny's, Emilio's*

MFA Inc. 615 Locust St. Columbia, MO 65201

Dairy feed-

Dairy RPS, Super Cow, Kalf Nip

Dog food—

Gold-N-Rich, Gold-N-Kibble

Medicated additive for feed—

MSP

Pig feed—

Pig Pass, Super Pig

Horse feed-

Strut-N-Shine

Fertilizer-

Sur Start, Green Spot, Perk

Cattle feeder-

Gold Circle Feeder

Seeds-

Trophy Brand

MFC Services (ML) P.O. Box 500 Madison, MS 39110

> Feed— Clover Brand^N

Chemicals and fertilizers-

Red Panther

Mahoning Swiss Cheese Cooperative RFD **#1** Smicksburg, PA 16256

Cheese and butter— Mahoning Swiss Cheese^N

Maine Potato Growers, Inc. P.O. Box **271** Presque Isle, ME **04769**

Fresh potatoes— Blue Goose, MPG, Lobster, Red Ball

Manson Growers Cooperative P.O. Box 322 Manson, WA 98831

> Fresh apples— Manson, Jolly Jim

Marlin Growers, Inc. 1855 E. County 16th St. Yuma, AZ 85365

> Fresh citrus-Red Ridinghood, Sunnizone, Flagship, Landmark, Admiral, No Nicer

Maryland and Virginia Milk Producers Coooperative Association 1985 Issac Newton Square Reston, VA 22090

> Milk and dairy products— Marva Maid^{N*}

Mesa Citrus Growers Box 1388 Mesa, AZ 85211

> Fresh citrus-Trail, Canyon, Equal, Four A, Hopi, Red Z, Salt River

Michigan Blueberry Growers Association P.O. Box B Grand Junction, MI 49056

> Fresh and processed blueberries— Great Lakes, Great Sunbelt, Blue Mill, Lake States

Michigan Milk Producers Association P.O. Box 8002 Novi, MI 48050

Milk powder-Michigan Milk Producer Assoc. N*

Butter, instant milk powder-Valley $\mathbf{Lea}^{\mathbf{N}}$

Butter-Michigan Maid, Remus^N, Constantine^N

Mid-America Dairymen, Inc. P.O. Box 1837 Springfield, MO 65802-2584

Cheese sauce— Buenos Nachos

Coffee Creamer—Coffee, Gem*

Dips, toppings— Chefs Hat

Yogurt— Fruit T' Boot

Dehydrated cheese and blends— Mastergrade*

Dairy products— Mid-America Farms, Village Creamery

Butter-Prize of Iowa, Recipe Book, Tray Pats*

Cheese—Party Kubes, Zumbro Valley

Milk Marketing Inc. P.O. Box 36050 Strongsville, OH 44136

Butter—
Cottage Creamery

Butter and yogurt— Dairy Maid

Mozzarella and provolone cheese— Jacobo^{N*}, Enrico^{N*}

Mims Citrus Growers Association 2455 Folsom Rd. Mims, FL 32754

> Fresh citrus-Merritt Island

Mission Citrus Growers Cooperative, Inc. P.O. Box 6407 **Yuma, AZ** 85366-6407

Fresh citrus-

Mission, Sea Breeze, Desert Breeze, Schooner, Smile, Panama, Happy

Mount Dora Growers Co-op P.O. Box 36 Mount Dora, FL 32757

Fresh citrus— Lake Dora^{N*}, Chow^{N*}

Mountain Orchard Cooperative, Inc. P.O. Box 2 Aspers, PA 17304-0002

Fresh apples, peaches, and pears—Mountain Orchard

Mushroom Cooperative Canning Co. P.O. Box 389 Kennett Square, PA 19348

> Fresh and processed mushrooms-MGA*, Mother Earth*

Processed mushrooms-Sno Kap*, Easy Elegance*

Norbest, Inc. P.O. Box 458 Midvale, UT 84047

> Turkey and turkey products— Norbest, Tasti-Lean, Roastrite, Budgetwise, Family Tradition, Family Pride

NORPAC FOODS, INC. P.O. Box 458
Stayton, OR 97383

Canned and frozen fruits and vegetables—Flav-R-Pat, Westpac, Gold Club*, Santiam, Staco, Norpac*, Valley Maid*, Ringletts, Mill Race*, Super Market*, Edenside'', Pearl's Quality*, Royal Purple*, Royal Garden*, Springwater'', Royal Garnet*, Oregon Beauty*, Valley Brand*, Allfire*

Frozen soup— Soup Supreme*

Frozen entree— Beans Supreme*

Frozen corn on the cob— Cobbetts, Cobbettes*, Cob Corn Shorties, Sack O'Corn

Frozen potato products— Slim Jims, Flav-R-Taters, Drive Inn*, Tater Bars, Big Daddy, Rawhide*

Nulaid Foods, Inc. 5820 Stoneridge Mall Rd. Pleasanton, CA 94566

> Fresh and processed eggs— Nulaid

0-AT-KA Milk Producers Cooperative Inc. P.O. Box 718 **Batavia, NY** 14020

Dairy products—
Gold Cow^N, Spring Farm, Page

Ocean Spray Cranberries, Inc. 1 Ocean Spray Dr. Lakeville, MA 02349

Grapefruit **Riversweet**

Fresh cranberries and grapefruit, processed cranberries, cranberry juice, grapefruit juice, and juice blends—Ocean Spray

Ojai-Tapo Citrus Association

Box 307 **Somis, CA** 93066

Fresh citrus-Mupu, Quality, Tapo, Felicity, Dream Flower, Tache, Hummingbird, Verity

Orange Cove-Sanger Citrus Association 180 South Ave. Orange Cove, CA 93646

Fresh citrus-Porn Porn, Orange Cove, Order, Assurance, Four-Square Orange Heights Orange Association P.O. Box 608 Corona,CA 91718-0608

> Fresh citrus-Homer, Atlas, Corona Crown, Corona Beauty, Princess, Mount Olive, Trojan, Flavor, Tartan

Oregon Prune Exchange 1840 B Street Forest Grove, OR 97116

> Dried prunes— Red Ribbon, Mistland

Orland Orange Growers Association, Inc. 415 **5TH St. Orland,** CA 95963

Fresh citrus-Orland*, Glen Oro*, Sierra*

Pacific Coast Producers P.O. Box 4240 Santa Clara, CA 95054

> Processed tomatoes— Mission Pride^{N*}, Prima Red^N

Processed fruit— Villa Pacifica^N, Pak O'Gold^N, P.C.P.^N, Vita Ray^N

Pioneer Growers Cooperative P.O. Box 460 Belle Glade, FL 33430

Fresh vegetables—
Frontier, Wells Ace^N,
Winter King^N, Team^N,
Pioneer^N, Royal Red^N,K.J.^N

Porterville Citrus Association, The 142 W. Olive St. Porterville, CA 93257

> Fresh citrus— For-Get-Me-Not, MT-Whitney, Dawn-O-Gold, Tulip, Golden Trail, Oak Leaf

Prairie Farms Dairy, Inc. P.O. Box 72 Carlinville, IL 62626

Dairy **products**—
Prairie Farms

Pro-Fat Cooperative, Inc. P.O. Box 682 Rochester, NY 14603

> Potato chips— Hiland, Old Vienna, Tim's Cascade

Dried beef specialties— Lowrey's Producers Rice Mill, Inc. P.O. Box 461 Stuttgart, AR 72160

Rice-

Par Excellence, Le Gourmet, Granada

Redlands Foothill Groves P.O. Box 366 Redlands, CA 92374

> Fresh citrus— Redlands Foothill, Summit, Gold Banner, Desert Bloom, Foothill Gold% Camellia, Royal Knight

Rice Growers Association of California P.O. Box 958 Sacramento, CA 95804

> Rice— Hinode, Hinode California Harvest^N, Silver Pearl, Kokusai Rose, RGA, Hinode Harvest Blend, Hinode White & Wild, Good Fortune*, Hinode Harvest, Kokusai, Sello Rojo, Red Seal, Golden Pearl

Riceland Foods, Inc. P.O. Box 927 Stuttgart, AK 72160

> Rice and oil— Chefway

Rice—
Chefway Conditioned Rice, Cowboy,
Delta Star*, Lotus*, Monogram*,
Oriental Harvest*, Oriental Rose,
Pagoda, Perfection, Rice Bits,
Riceland, Riceland's, Riceland Perfected,
Ricerrific, Two Girl, Velly Nice,
Vitagrain*

Oil— Chefway Pourable Clear Fry*, Primasoy 100*, Sal-Fry, Surefry, ULV Oil

Shortening— Delta Queen*, Shur-Chef

Rice hulls— No **Pac***

Riceland Foods— Oil, shortening, and rice

Lecithin— Lecicap B*, Lecigran F*, Lecikote 8555*, Leciprime*, Lecisoy*, Leciperse*

Santa Paula Orange Association P.O. Box 990 Santa Paula, CA 93060

> Fresh citrus— Strength*, Robust*, Courage*, Endurance*, Stalwart*, Nimble*, Stamina*

Saticoy Lemon Association P.O. Box 46 **Santa Paula, CA** 93060-0046

Fresh citrus-All Year, Hardy, Keeper, Tepic, Montalvo, Saticoy, Sea Cool, Somisea, Cutter, Strand, Galleon, Sea-Cured, Sea-Bound, Brigade, Coy, Regent, Custom, Ruler, Brimfull, Anacapa, Alamo, Sespe

Seald-Sweet Growers, Inc. P.O. Box 2349
Tampa, FL 33601

Fresh and processed citrus-Seald-Sweet

Fresh citrus-Florigold, Flori-Kist, Prestige, Flor'da Sweet, Seald Fresh

Sierra Citrus Association P.O. Box 338 Lindsay, CA 93247

> Fresh citrus-Distinctive, Energy, Healthgiver, Heart of Calif., Lily, Star of Calif., Tribute, Washington, Lifeguard

Sierra Vista Packing Co., Inc. P.O. Box 1 Orosi, CA 93647

> Fresh citrus-Genesis, Ulysses, Zuma

Silver Springs Citrus Cooperative P.O. Box 1046 Winter Garden, FL 32787

> Orange, grapefruit, apple, pineapple, tomato, and blend juices— Sunbright

Sioux Honey Association P.O. Box 388 Sioux City, IA 51102

> Honey---Sue Bee, Aunt Sue, Clover Maid, 3 Bears

Skookum, Inc. P.O. Box 1987 Wenatchee, WA 98801

> Fresh apples pears, cherries, and apricots— Skookum

Fresh apples— King Chelan

Fresh apples, cherries— **Mission Ridge**

Snokist Growers P.O. Box 1587 Yakima, WA 98907

Fresh apples, pears, cherries, prunes, plums, and apple juice—
Snokist

Fresh and processed apples-Blue Ribbon

Fresh apples-Yakaval

Fresh cherries-First Prize

Processed cherries-Dear Lady

Processed apples-**Red Ribbon**

Processed pears and peaches—Cohort, **Tri** Our

Southern Minnesota Beet Sugar Cooperative P.O. Box 500 Renville, MN 56284

Sugar, molasses, beet pulp—Southern Minnesota^{N*}

Southern States Cooperative, Inc. P.O. Box 26234 Richmond, VA 23260

Fertilizer—
Grow Master, Green Charger,
Carpet Maker^N, Lawn Starter^N,
Fall Fertilizer^N

Rotary tillers and lawn mowers— Statesman

Horse feed— Bonanza, Brood Mare Special, Colt Maker, Performance Champion, Silver Stirrup

Beef and dairy feed—
Calf Maker, Calf Developer,
Dari-Flo, Forage Extender, Milk
Maker, Pro Mo^N, Pro-Pass^N,
Pro-Way

Swine feed— Pork Maker, Pro Pork^N

Poultry feed— Super Laying Mash, X-L-A

Rabbit feed Rabbit Maker

Feed— Medallion Quality Feeds^N

Wormer for beef and swine—Wormisol

Southwest Feed & Farm Supply Inc.

Box 682

Opelousas, LA 70570

Feed— SFAN St. Albans Cooperative Creamery, Inc. Box 277
St. Albans, VT 05478

Powdered milk— Orbit Spray Powder^{N*}

Strathmore Cooperative Association Box 277 Strathmore, CA 93267

> Fresh citrus-Demand, Bonnie Doon, Record, Plaid, Handsum, Rose Crest

Strathmore Packing House Company Box 368 Strathmore, CA 93267

> Fresh citrus-Strathmore, Annie Laurie, Scotch Lassie Jean, Loch Lomond, Bagpipe

Sun-Maid Growers of California (Marketed by Sun-Diamond Growers of California, P.O. Box 9024, Pleasanton, CA 94566) 13525 South Bethel Avenue Kingsburg, CA 93631

Raisins, dried peaches, and dried apricots—Sun-Maid

Sunkist Growers, Inc. P.O. Box 7888 Van Nuys, CA 91409

> Fresh citrus-SGI, **SK, Excel, Red Ball**

Soft Drink— Diet Sunkist

Fresh citrus, soft drink, processed citrus products-**Sunkist**

Processed citrus products-**Exchange**

Sunsweet Growers Inc. (Marketed by Sun-Diamond Growers of California, P.O. Box 9024, Pleasanton, CA 94566) P.O. Box 232 Yuba City, CA 95992

Prunes, prune juice, and mixed fruit—Sunsweet

Prunes—
Golden Glow, Sun Gold, Sun Star,
Sugar Plum

Sunland Packing House Company Box 950 Porterville, CA 93258

> Fresh citrus-Good Cheer, Dominant, Reward, Feature, Golden Gleam, S-L, Sun Garden

Tillamook County Creamery Association P.O. Box 313 Tillamook, OR 97141

Milk and dairy products—Tillamook

Tree Top, Inc. P.O. Box 248 Selah, WA 98942

> Juices and processed apples— Tree **Top**

Juices— Top Harvest

Fiber enhanced juices—Fiber Rich

Tri/Valley Growers P.O. Box 7114 San Francisco, CA 94120-7114

Processed fruit and vegetables—Libbys, Monarch, S&W, Tri/Valley

Processed tomatoes— Corina, Tuttorosso, Redpack, Sacramento

Olives— Oberti Trout, Inc. P.O. Box 669 Chelan, WA 98816

Fresh apples—
Trout*,Coho*, Dolly Varden*

Umatilla Citrus Growers Association P.O. Box J Umatilla, FL 32784

Fresh citrus—
Duckhead^N, Drum Major^N,
Umatilla Bell@

United Co-operative Farmers, Inc. 22 Kimball Place Fitchburg, MA 01420

Animal feeds— UCF Farm & Home Feeds

Universal Cooperatives, Inc. P.O. Box 460 Minneapolis, MN 55420

Fresh and processed vegetables, nuts, other food products, agricultural chemicals, petroleum products, batteries, tires, fencing, other farm **supplies**—
CO-OP (Universal Cooperative has property rights to the word co-op if all the letters are capitalized. The design and mark combined is registered as a composite mark.)

Petroleum products— Superol, Super 12M, Versatol Agricultural chemicals, fertilizers, dairy supplies, fencing, other farm supplies-

Universal

Fencing-Motto

Twine-Diamond, Agri-tuff, Gold Crest, Certified

Wood treatment— Wood Saver

Dairy supplies-Agstar

Garden supplies-

Turf-Til, Turf-Trak, Turf-Trim

Batteries-WeatherMark

Tires-Agri-deep lug, Agri-mono rib, Agri-tri rib, Agri-radial, Agri-dual rib, Agri-implement, Agri-super tri rib, Agri-trak radial, Agri-service

Agricultural chemicals, garden supplies, dairy suppliessecurity

Valley Fig Growers (Marketed by Sun Diamond Growers of California, P.O. Box 9024, Pleasanton, CA 94566) P.O. Box 1987 Fresno, CA 93718

Figs-Blue Ribbon Valley of Virginia Cooperative Milk Producers Association P.O. Box 272 Harrisonburg, VA 22801

> Dairy products— Shenandoah's Pride

Milk— Monticello

Ventura County Independents Association P.O. Box 307 Fillmore, CA 93015

Fresh citrus-Golden Acres, Agate, Good Advice, Los Padres, Mercury, Silvercraft, Topaz, Uncle Sam

Ventura Pacific Company P.O. Box 5599 Montalvo, CA 93003

> Fresh citrus-Ventura Maid, Pacific Maid, Ocean View, Ocean Maid, San Marcos By the Sea, Onward, Ven Pac, Ven-Co

Villa Park Orchards Association, The P.O. Box 339 Orange, CA 92666

> Fresh citrus-Miracle, California Dream Pala Brave, Red Dog, Cal-Oro,

Rooster, Tesoro Rancho, Advance, Fli-Hi, Alphabetical, Three Arches, Bird Rocks, Silver Tips

Washington Rhubarb Growers Association P.O. Box 537 Sumner, WA 98390

Fresh and frozen rhubarb- $Sumner^{N*}$

Fresh rhubarb-First Pick^{N*}

Frozen rhubarb-**Rhu-B-Pak**^N

Waterloo Service Company P.O. Box 300 Waterloo, IA 50704

Lubrication products and specialty items—Co-op Co.*, Wa-Se-Co.*

Waverly Growers Cooperative P.O. Box 287 Waverly, FL 33877

> Fresh citrus— Dixie Boy, Full, Huntsman, Jolly Roger, Juicy Ripe, Pepper, Seald Pep, Top Fresh, Waverly, Waverly Famous

Welch Foods, Inc. (Owned by National Grape Co-operative Association, Inc.) 2 South Portage St. Westfield, NY 14787

Grape products and juice—Welch's, Welchito

Blended juice and cocktails—Welch's Orchard

Grape drink— Welchade

Wenoka Sales P.O. Box 658 Wenatchee, WA 98801

> Fresh apples and pears— Wenoka, Oro, Blue Star, Jolly Bear

West Central Cooperative P.O. Box 68 Ralston, IA 51459

Cattle feed—SoyPlus

Western Dairymen Cooperative Inc. P.O. Box 2730 Salt Lake City, UT 84110

> Cheese— Cache Valley, Star Valley

Juice drinks— Professor Pool Trio

Orange juice-Professor Pool O.J.^N

Dairy products— Cream 0' Weber^N, Hi-Land^N, Nevada Dairy^N

Winter Garden Citrus Products Cooperative Box 770399 Winter Garden, FL 34777-0399

Orange juice-Whole Sun, Sunshine State, Winter Gold

Winter Haven Citrus Growers Association P.O. Box 312 Winter Haven, FL 33880

Fresh citrus— Capidome^N

Yakima Valley Grape Producers, Inc. 401 Avenue B Grandview, WA 98930

Fruit and vegetable juices, concentrates, and purees—Yakima Valley, Jills N , Twin Peaks N

Yorba Orange Growers Association P.O. Box 69 Anaheim, CA 92805

Fresh citrus—
Ring David, Rebecca,
Marc Antony, Cleopatra

Yuma Mesa Fruit Growers Association P.O. Box 2889 Yuma, AZ 85364

Fresh Citrus—
Desert Ring, Desert Chief,
Desert Prince, Desert Brave,
Yuma Mesa, Serape,
Desert Supreme

Alphabetical Listing of Brands

1867 Sweet & Smokey (Harvest States Cooperatives)
3 Bears (Sioux Honey Association)

4-Quart (Land O'Lakes, Inc.)

ACALA C-1 (CA Planting Cotton Seed Distributors)
ACALA C-37 (CA Planting Cotton Seed Distributors)
ACALA PREMA (CA Planting Cotton Seed Distributors)
ACALA SS-2 (CA Planting Cotton Seed Distributors)
ACALA SS-5 (CA Planting Cotton Seed Distributors)

Admiral (Marlin Growers, Inc.)

Advance (Villa Park Orchards Association)

Advantage (Farmland Industries, Inc.)

Ag Service (Land O'Lakes, Inc.)

Agate (Ventura County Independents

Association)

Agri-deep lug (Universal Cooperatives, Inc.) Agri-dual rig (Universal Cooperatives, Inc.) Agri-implement (Universal Cooperatives, Inc.) Agri-mono rib (Universal Cooperatives, Inc.) Agri-radial (Universal Cooperatives, Inc.) Agri-service (Universal Cooperatives, Inc.) Agri-super tri rip (Universal Cooperatives, Inc.) Agri-trak radial (Universal Cooperatives, Inc.) Agri-tri rib (Universal Cooperatives, Inc.) Agri-tuff (Universal Cooperatives, Inc.)

Agriplan (Agway Inc.)
Agrisource (Land O'Lakes, Inc.)

Agristar (Universal Cooperatives, Inc.)

Agsoy (Ag Processing Inc.(AGP))

Agway Energy Products (Agway Inc.)
Agway Propane (Agway Inc.)

A i r l i n e (Fillmore Piru Citrus Association)

Airship (Fillmore Piru Citrus Association) Alamo (Saticoy Lemon Association)

Alex Fries (Land O'Lakes, Inc.)

All Year (Saticoy Lemon Association) Allen Dairy (Allen Dairy Products) Allfire (Norpac Foods, Inc.) Almond Plaza (Blue Diamond Growers)

Alphabetical (Villa Park Orchards Association)

Alpine (Darigold, Inc.)

AmPlus (Farmland Industries, Inc.) Anacapa (Saticoy Lemon Association)

Anaprime (Land O'Lakes, Inc.)

Annie Laurie (Strathmore Packing House Company) Apple Leaf (Knouse Foods Cooperative Inc.) **Associated Dairies** (Dairymen's Creamery Association) Assurance (Orange Cove-Sanger Citrus Association: Athlete

(Corona-College Heights Orange &

Lemon Association)

Atlas (Orange Heights Orange Association)

Aunt Penny's (Lindsay Olive Growers) Aunt Sue (Sioux Honey Association)

Ayr-Lac (Land O'Lakes, Inc.) **Ayrshire** (Land O'Lakes, Inc.) Ayrsk'm (Land O'Lakes, Inc.)

(Strathmore Packing House Company) **Bagpipe**

Bar C (Land O'Lakes, Inc.) Beans Supreme (Norpac Foods, Inc.)

Bear Creek (Guild Wineries & Distilleries)

Beaver Brand (Agway Inc.)

Beef CRB (Land O'Lakes, Inc.) Beef SRB (Land O'Lakes, Inc.)

Beefmix (Agway Inc.)

Beer Salami (Land O'Lakes, Inc.)

Belle of Piru (Fillmore Piru Citrus Association)

Best Bet (Gold Kist Inc.) Best O'Corn (Harvest States Cooperatives)
Best O'Veg (Harvest States Cooperatives)

Best of the West (Agway Inc.)

Big Daddy (Norpac Foods, Inc.)
Big Dipper (Land O'Lakes, Inc.)
Big Hoss (Gold Kist Inc.)
Big Red (Agway Inc.)

Big U (Grand View Heights Citrus Association)

Big Value (Gold Kist Inc.)

Bird Rocks (Villa Park Orchards Association)

Bird Snack (Agway Inc.)

Blend Master (Land O'Lakes, Inc.) Blue Anchor (Blue Anchor, Inc.) Blue Bird (Citrus World) Blue Chelan (Blue Chelan, Inc.) Blue Diamond (Blue Diamond Growers) Blue Diamond (Diamond Fruit Growers Inc.) Blue Goose (Maine Potato Growers, Inc.) Blue Mill (Michigan Blueberry Growers

Association)

Blue Ribbon (Agway Inc.)
Blue Ribbon (Snokist Growers)
Blue Ribbon (Valley Fig Growers)
Blue Star (Wenoka Sales)
Blue X (Blue Anchor, Inc.)

Bonanza (Southern States Cooperative, Inc.)

Bongards (Bongards Creameries)

Bonnie Doon (Strathmore Cooperative Association)

Breakthrough (Harvest States Cooperatives)

Bridgeman's (Land O'Lakes, Inc.) Bridgeman's (Land O'Lakes, Inc.)

Brigade (Saticoy Lemon Association)
Brimful1 (Saticoy Lemon Association)
Brood Mare Special (Southern States Cooperative, Inc.)
Buckhorn (Fillmore Piru Citrus Association)

Budgetwise (Norbest, Inc.)

Bueno (Calavo Growers of California)
Buenos Nachos (Mid-America Dairymen, Inc.)

Buster (Agway Inc.)

But-R-Cups (Land O'Lakes, Inc.)

By the Sea (Ventura Pacific Company)

C&H (California and Hawaiian Sugar

Company)

C/W (Cal/West Seeds)

CCPI (CA Citrus Producers Inc.)

Cabot Farmers' Cooperative Creamery

Company)

Cache Valley (Western Dairymen Cooperative, Inc.)
Cal-Or0 (Villa Park Orchards Association)
Calavo (Calavo Growers of California)
Calf Developer (Southern States Cooperative, Inc.)
Calf Maker (Southern States Cooperative, Inc.)

Calf Milk Replacer (Land O'Lakes, Inc.)
Calf Supreme (Land O'Lakes, Inc.)

California Dream (Intermountain Farmers Association)

(Villa Park Orchards Association)

California Villages (Gibson Wine Company)
Camellia (Redlands Foothill Groves)
Canter (Land O'Lakes, Inc.)

Canyon (Mesa Citrus Growers)

Capidome (Winter Haven Citrus Growers

Association)

Carpet Maker (Southern States Cooperative, Inc.)

Cascade O'Gold (Exeter Citrus Association)
Cass Clay (Cass-Clay Creamery, Inc.)
Cavqurd (Land O'Lakes, Inc.)
Celebration (Blue Diamond Growers)

Cenex Xtra Premium

Unleaded (Cenex)
Cenlube (Cenex)

Certified (Universal Cooperatives, Inc.)
Challenge (Challenge Dairy Products, Inc.)
Champ (Intermountain Farmers Association)

Chase Limogere (Guild Wineries & Distilleries)
Chateaulet (Gibson Wine Company)
Chedarella (Land O'Lakes, Inc.)
Cheddease (Land O'Lakes, Inc.)
Cheez Aid (Land O'Lakes, Inc.)

Chefs Butter (Cabot Farmers' Cooperative Creamery

Company)

Chefs Hat (Mid-America Dairymen, Inc.)

Chefway Conditioned Rice (Riceland Foods, Inc.)

(Riceland Foods, Inc.)

Chefway Pourable

Clear Fry (Riceland Foods, Inc.)

Cherry Central (Cherry Central Cooperative, Inc.)

Chezarella (Land O'Lakes, Inc.)
Chicken International (Gold Kist Inc.)
Chief Chelan (Chief Wenatchee)
Chief Wenatchee (Chief Wenatchee)
Chirp (Agway Inc.)

Choice C (Citrus Central, Inc.)

Chow (Mount Dora Growers Co-op)

Class (Land O'Lakes, Inc.)

Classic Cup (Harvest States Cooperatives)
Classical Style (Harvest States Cooperatives)

Cleopatra (Yorba Orange Growers Association)

Clover Brand (MFC Services(AAL))

Clover Maid (Sioux Honey Association)

Co-Jack (Associated Milk Producers, Inc.)
co-OP (Universal Cooperatives, Inc.)
co-op co. (Waterloo Service Company)
Co-op Special Dog (Farmland Industries, Inc.)

Cob Corn Shorties (Norpac Foods, Inc.)
Cobbettes (Norpac Foods, Inc.)

Cobbetts (Norpac Foods, Inc.)

Coble Dairy Products, Inc.)

Cocoa Classics (Land O'Lakes, Inc.)

Coffee, Gem (Mid-America Dairymen, Inc.)

Coho (Trout)

Cohort (Snokist Growers)

Colt Maker (Southern States Cooperative, Inc.)

Command (Land O'Lakes, Inc.)
Complete Calf Vigor (Land O'Lakes, Inc.)

Constantine (Michigan Milk Producers Association)

Convenience (Land O'Lakes, Inc.)

Cook's (Guild Wineries & Distilleries)

Corina (Tri/Valley Growers)

Corona Beauty (Orange Heights Orange Association)
Corona Crown (Orange Heights Orange Association)

Cottage Creamery (Milk Marketing Inc.)
Cottage Cups (Land O'Lakes, Inc.)

Country Best (Agway Inc.)

Country Boy (Cass-Clay Creamery, Inc.)
Country Choice (Land O'Lakes, Inc.)
Country Creamery (Land O'Lakes, Inc.)

Country Maid (Humboldt Creamery Association)

Country Morning (Land O'Lakes, Inc.)
Country Morning Blend (Land O'Lakes, Inc.)

Country Squire (Agway Inc.)

Courage (Santa Paula Orange Association)

Cowboy (Riceland Foods, Inc.)
Coxxi-Stop (Land O'Lakes, Inc.)

Coy (Saticoy Lemon Association)

Cream O'Weber (Western Dairymen Cooperative Inc.)

Creamy Rich (Dairymen, Inc.)

Cribari (Guild Wineries & Distilleries)

Cro Push (Land O'Lakes, Inc.) Croplan (Land O'Lakes, Inc.)

Crown Jewel (Lake Wales Citrus Growers)

crystal sugar (American Crystal Sugar Company)

Cuisine Maker (Land O'Lakes, Inc.)

Cupid (Fillmore Piru Citrus Association)
Custom (Saticoy Lemon Association)

Custom Diesel Fuel (Farmers Petroleum Cooperative, Inc.)

Cutter (Saticoy Lemon Association)
Cycle (Fillmore Piru Citrus Association)

Dairy Belt (Land O'Lakes, Inc.)

Dairy Charm (Dairymen, Inc.)

Dairy Maid (Milk Marketing Inc.)

Dairy RPS (MFA Inc.)

Dairy Supreme (Land O'Lakes, Inc.)
Dairyberry (Land O'Lakes, Inc.)

Dairymen's (Dairymen's Creamery Association)

Danish (Challenge Dairy Products, Inc.)

Dari-Flo (Southern States Cooperative, Inc.)

Darigold (Darigold, Inc.)

Dawn-O-Gold (Porterville Citrus Association)

Dawson Mills (Land O'Lakes, Inc.)
Dear Lady (Snokist Growers)

Deer Creek (Grand View Heights Citrus

Association)

Deli Meister (Land O'Lakes, Inc.)

Delta Purchasing (Delta Purchasing Federation,

Federation A.A.L.)

Delta Queen (Riceland Foods, Inc.)
Delta Star (Riceland Foods, Inc.)
Deluxe Ranch (Land O'Lakes, Inc.)

Demand (Strathmore Cooperative Association)

Desert Bloom (Redlands Foothill Groves)

Desert Brave (Yuma Mesa Fruit Growers Association)
Desert Breeze (Mission Citrus Growers Cooperative,

Inc.)

Desert Chief (Yuma Mesa Fruit Growers Association)

Desert King (Yuma Mesa Fruit Growers Association)

Desert Prince (Yuma Mesa Fruit Growers Association)

Desert Supreme (Yuma Mesa Fruit Growers Association)

Diamond (Diamond Walnut Growers, Inc.)

Diamond (Universal Cooperatives, Inc.)

Diamond A (Agripac, Inc.)

Diamond G (Farmers Rice Cooperative)

Diet Sunkist (Sunkist Growers, Inc.)

Dirt Squad (Citrus Central, Inc.)

Distinctive (Sierra Citrus Association)

Dixieland (Dairymen, Inc.)

Dolly Varden (Trout)

Dixie Boy

Dominant (Sunland Packing House Company)

(Waverly Growers Cooperative)

Donald Duck (Citrus World)

Double D (Dundee Citrus Growers Association)

Dream Flower (Ojai-Tapo Citrus Association)

Drive Inn (Norpac Foods, Inc.)

Drum Major (Umatilla Citrus Growers Association)

Duckhead (Umatilla Citrus Growers Association)

Dun-D (Dundee Citrus Growers Association)

Dunnewood (Guild Wineries & Distilleries)

Dunnewood (Guild Wineries & Distilleries)

Duo Fiber (American Crystal Sugar Company)

Dura Cleen (Agway Inc.)

E.C.A. (Exeter Citrus Association)

Early Bird (Gold Kist Inc.)
Eastland (Agway Inc.)

Easy Elegance (Mushroom Cooperative Canning Co.)

Easy Stir (Agway Inc.)

Edenside (Norpac Foods, Inc.)

Edinburg's Best (Edinburg Citrus Association)

Ehrlers (Dairymen, Inc.)

El Dorado (Calavo Growers of California)

Elegant Entrees (Gold Kist Inc.)
Elmwood (Blue Anchor, Inc.)

Emerald (Diamond Walnut Growers, Inc.)

Emilio's (Lindsay Olive Growers)

Endurance (Santa Paula Orange Association)

Energy (Sierra Citrus Association) Enrico (Milk Marketing Inc.) (Farmland Industries, Inc.)

Environomics (Mesa Citrus Growers) Equal **European Classics** (Land O'Lakes, Inc.) Excel (Sunkist Growers, Inc.) Exchange (Sunkist Growers, Inc.) Exclusive (Klink Citrus Association) Extractor (Klink Citrus Association) **FLE** (Land O'Lakes, Inc.)

FRC (Farmers Rice Cooperative)

Fabu-Melt (Agway Inc.)

Fall Fertilizer (Southern States Cooperative, Inc.)

Family Cuisine (Land O'Lakes, Inc.) Family Pride (Norbest, Inc.)

Family Syle (Farmland Industries, Inc.)

Family Tradition (Norbest, Inc.)

Farbest (Harvest States Cooperatives) Farbest(Lard) (Harvest States Cooperatives) Farley's Hard Cider (Gibson Wine Company)

Farm Best (Dairymen, Inc.) **Farmark** (Agway Inc.) Farmers Best (Dairymen, Inc.)

Farmers Choice (Intermountain Farmers Association)

Farmers' Cooperative (Farmers Co-op Dairy, Inc.) Farmers' Select (Farmers Rice Cooperative) Farmland (Farmland Industries, Inc.)

Fav-O-Rich (Dairymen, Inc.) Feathered Friend (Agway Inc.)

(Sunland Packing House Company) **Feature Felicity** (Ojai-Tapo Citrus Association) Fibe Rice (Farmers Rice Cooperative)

Fiber Rich (Tree Top, Inc.) Field Fresh (Agway Inc.)

Fieldmaster XL (Cenex) Finch Delight (Agway Inc.)

First Pick (Washington Rhubarb Growers

Association)

First Prize (Snokist Growers) Fish Design (Land O'Lakes, Inc.) **Flagship** (Marlin Growers, Inc.) Flash (Land O'Lakes, Inc.) Flav-O- Rich (Dairymen, Inc.) Flav-R-Pat (Norpac Foods, Inc.) Flav-R-Taters (Norpac Foods, Inc.)

Flavor (Orange Heights Orange Association)

Flawless (Diamond Fruit Growers Inc.) Fli-Hi (Villa Park Orchards Association) Flor'da Sweet (Seald-Sweet Growers, Inc.) (Seald-Sweet Growers, Inc.) Flori-Kist Florigold (Seald-Sweet Growers, Inc.)

Flyer's Choice (Agway Inc.)

Foothill Gold (Redlands Foothill Groves) For-Get-Me-Not (Porterville Citrus Association) Forage Extender (Southern States Cooperative, Inc.)

Fountain (Land O'Lakes, Inc.) (Mesa Citrus Growers) Four A Four-Square

(Orange Cove-Sanger Citrus

Association)

Frontier (Pioneer Growers Cooperative) Fruit Patch (Cherry Central Cooperative, Inc.) Fruit T'Boot (Mid-America Dairymen, Inc.) Full (Waverly Growers Cooperative)

(Land O'Lakes, Inc.) Fun Dog **Future Cow** (Land O'Lakes, Inc.)

GTA Feeds (Harvest States Cooperatives) Galleon (Saticoy Lemon Association)

Garden Gold (Gold Kist Inc.)

Genesis (Sierra Vista Packing Co.) (Gibson Wine Company) Gibson Vineyards

Glen Oro (Orland Orange Growers Association, Inc.)

Glider (Fillmore Piru Citrus Association)

Glymaxene (Land O'Lakes, Inc.)
Go Lo (Dairymen, Inc.)

Gold Banner (Redlands Foothill Groves)

Gold Circle Feeder (MFA Inc.)

Gold Club (Norpac Foods, Inc.)

Gold Cow (0-AT-KA Milk Producers Cooperative

Inc.)

Gold Crest (Universal Cooperatives, Inc.)

Gold Crown Macadamia (Gold Crown Macadamia Association)

Gold Kist (Gold Kist Inc.)
Gold Nut (Gold Kist Inc.)
Gold Ribbon (Land O'Lakes, Inc.)

Gold-N-Kibble (MFA Inc.) Gold-N-Rich (MFA Inc.)

Golden Acres (Ventura County Independents

Association)

Golden Cream (Cass-Clay Creamery, Inc.)

Golden D (Cenex)

Golden Desert (Blue Anchor, Inc.)

Golden Gem Growers, Inc.)

Golden Gleam (Sunland Packing House Company)

Golden Glo (Land O'Lakes, Inc.)
Golden Glow (Sunsweet Growers Inc.)

Golden Guernsey Dairy (Golden Guernsey Dairy Cooperative)

Golden Horse (Gold Kist Inc.)

Golden Pearl (Rice Growers Association of California)

Golden State (Farmers Rice Cooperative)
Golden Trail (Porterville Citrus Association)

Golden Velvet (Land O'Lakes, Inc.)

Good Advice (Ventura County Independents

Association)

Good Cheer (Sunland Packing House Company)
Good Fortune (Rice Growers Association of California)

Good Gift (Ivanhoe Citrus Association)

Granada (Producers Rice Mill, Inc.)

Grand Traverse (Cherry Central Cooperative, Inc.)

Grand View (Grand View Heights Citrus

Association)

Grand-Pak (Grand View Heights Citrus

Association)

Grandmas (Darigold, Inc.)
Great Gravy (Agway Inc.)

Great Lakes Mushroom Cooperative)

Great Lakes (Michigan Blueberry Growers

Association)

Great Sunbelt (Michigan Blueberry Growers

Association)

Green Charger (Southern States Cooperative, Inc.)

Green Spot (MFA Inc.)
Greenlawn (Agway Inc.)
Gro:Pak (Agway Inc.)
Groland (Agri-Urban Inc.)

Grow Master (Southern States Cooperative, Inc.)

Growers Pride (Gold Kist Inc.)
Gusto (Land O'Lakes, Inc.)
Gusto Dog (Land O'Lakes, Inc.)

Hammock (Lake Region Packing Association)

Handsum (Strathmore Cooperative Association)

Happy (Mission Citrus Growers Cooperative,

Inc.)

Happy Tooth (Land O'Lakes, Inc.)
Happy Valley (Dairymen, Inc.)

Hardy (Saticoy Lemon Association)
Healthgiver (Sierra Citrus Association)
Heart of Calif. (Sierra Citrus Association)

Heritage (Agway Inc.)

Hi-Land (Western Dairymen Cooperative Inc.)

Hi-Traction (Agway Inc.)
Hi-West (Land O'Lakes, Inc.)
Hickory House (Land O'Lakes, Inc.)

Highland Queen (Lake Wales Citrus Growers)

Hiland (Pro-Fat Cooperative, Inc.) Hill Top

(Haines City Citrus Growers

Association)

Hill Top Gold (Haines City Citrus Growers

Association)

Hilldale (Land O'Lakes, Inc.)

Hinode (Rice Growers Association of California) Hinode California Harvest (Rice Growers Association of California) Hinode Harvest (Rice Growers Association of California) Hinode Harvest Blend (Rice Growers Association of California) Hinode White and Wild (Rice Growers Association of California)

Holiday (Diamond Walnut Growers, Inc.) Home Dairies (Dairymen's Creamery Association) Home of Ramona (Fillmore Piru Citrus Association) (Orange Heights Orange Association) Homer

Honey (Klink Citrus Association) Honey Bee (Klink Citrus Association) (Mesa Citrus Growers) Hopi

Humboldt Creamery (Humboldt Creamery Association) Hummingbird (Ojai-Tapo Citrus Association)

(Cabot Farmers' Cooperative Creamery Hunters

Company)

Huntsman (Waverly Growers Cooperative) IFA Dog (Intermountain Farmers Association) Ida-Gem (Dairymen's Creamery Association)

Imperial 401 (Farmers Rice Cooperative)

Indian Maiden (Land O'Lakes, Inc.)

Indian Weaver (Fillmore Piru Citrus Association)

Insta Flakes (Land O'Lakes, Inc.)

Insta-Milk (Intermountain Farmers Association) Intermountain (Intermountain Farmers Association)

Ivanhoe (Klink Citrus Association)

Jack and the Beanstalk (Agripac, Inc.)

Jacobo (Milk Marketing Inc.) (Farmland Industries, Inc.) Jefferson County

Jills (Yakima Valley Grape Producers, Inc.)

Jolly Bear (Wenoka Sales) Jolly Jim (Manson Growers Cooperative) Jolly Roger (Waverly Growers Cooperative) Juicy Ripe (Waverly Growers Cooperative) K.J. (Pioneer Growers Cooperative)

Kalf Nip (MFA Inc.)

Keeper (Saticoy Lemon Association)

Kenwood (Land O'Lakes, Inc.) King Chelan (Skookum, Inc.)

King David (Yorba Orange Growers Association)

Kitchen Kanister (Harvest States Cooperatives) Kitchen's Best (Gibson Wine Company)

Kitty Kist (Gold Kist Inc.) Knock Down (Land O'Lakes, Inc.)

Kokusai (Rice Growers Association of California) Kokusai Rose (Rice Growers Association of California)

Kona Farmers Cooperative (Kona Farmers Cooperative)

LAND 0 LAKES (Land O'Lakes, Inc.) LAND O'LAKES (Land O'Lakes, Inc.) LAND-O-LAKES (Land O'Lakes, Inc.) La Chedda (Land O'Lakes, Inc.). La Mirada (Lindsay Olive Growers) La Questa (Lindsay Olive Growers) Lady Delight (Cass-Clay Creamery, Inc.) Lake Dora (Mount Dora Growers Co-op) Lake Gold (Golden Gem Growers, Inc.) Lake States

Association)

(Michigan Blueberry Growers

Lake to Lake (Land O'Lakes, Inc.) Lakeshore (Land O'Lakes, Inc.) Land 0 Lakes/Felco (Land O'Lakes, Inc.) Land O'Bran (Land O'Lakes, Inc.) Land O'Lakes (Land O'Lakes, Inc.)

Land O'Lakes Turkey

on a Stick (Land O'Lakes, Inc.) Landmark (Marlin Growers, Inc.)

Lawn Starter (Southern States Cooperative, Inc.)

Le Gourmet (Producers Rice Mill, Inc.)

(Land O'Lakes, Inc.) Lea Farms Lean Cream (Land O'Lakes, Inc.) (Riceland Foods, Inc.) Lecicap B Lecigran F (Riceland Foods, Inc.) Lecikote 8555 (Riceland Foods, Inc.) Leciperse (Riceland Foods, Inc.) Leciprime (Riceland Foods, Inc.) (Riceland Foods, Inc.) Lecisoy

Legumin (Agway Inc.)

Lemonade (Klink Citrus Association)

Li'l Red (Agway Inc.)

Libbys (Tri/Valley Growers)
Lifeguard (Sierra Citrus Association)

Light Desserts (Dairymen, Inc.)

Light Vitalait (Cabot Farmers' Cooperative Creamery

Company)

Lily (Sierra Citrus Association)
Lindsay (Lindsay Olive Growers)
Linen (Irvine Valencia Growers)
Lite Look (Coble Dairy Products, Inc.)

Litter Wean (Land O'Lakes, Inc.)
Littermilk (Land O'Lakes, Inc.)
Living Lawn (Gold Kist Inc.)

Lobster (Maine Potato Growers, Inc.)

Loch Lomond (Strathmore Packing House Company)

Los Padres (Ventura County Independents

Association)

Lotus (Riceland Foods, Inc.)

Lowrey's (Pro-Fat Cooperative, Inc.)

Lybritagian (Lond O'Lekes, Inc.)

Lubritection (Land O'Lakes, Inc.)

Lucky Leaf (Knouse Foods Cooperative Inc.)

Luxury (Gold Kist Inc.)

Luxury (Darigold, Inc.)

Lynden (Land O'Lakes, Inc.)

Lynden Farms (Land O'Lakes, Inc.)

MGA (Mushroom Cooperative Canning Co.)

ML 365 (Cenex)

MPG (Maine Potato Growers, Inc.)

MPS (MFA Inc.)

Madras (Irvine Valencia Growers)

Magic Lake (Blue Anchor, Inc.)

Magnum (Farmland Industries, Inc.)

Mahoning Swiss Cheese(Mahoning Swiss Cheese Cooperative)Mansion(Fillmore Piru Citrus Association)Mansion of Piru(Fillmore Piru Citrus Association)Manson(Manson Growers Cooperative)Maple River(Farmland Industries, Inc.)

Marc Antony (Yorba Orange Growers Association)

Marquette (Great Lakes Mushroom Cooperative)

Marva Maid (Maryland and Virginia Milk Producers)

Mastergrade (Mid-America Dairymen, Inc.)

McEvers(Gold Kist Inc.)Maxi Care(Land O'Lakes, Inc.)Mecca(Blue Anchor, Inc.)Medallion(Gold Kist Inc.)Med-O-Dew(Darigold, Inc.)

Medallion Quality Feeds (Southern States Cooperative, Inc.)

Medi-Flex (Land O'Lakes, Inc.)

Mercury (Ventura County Independents

Association)

Merritt Island (Mims Citrus Growers Association)

Merry Maker (Blue Anchor, Inc.)

Mexavo (Calavo Growers of California)

Michigan Maid (Michigan Milk Producers Association)

Michigan Milk Producer

Association (Michigan Milk Producers Association)

Mid-America Farms (Mid-America Dairymen, Inc.)

Milk Maker (Southern States Cooperative, Inc.)

Mill Race (Norpac Foods, Inc.)
Minnesota Dairy (Cass-Clay Creamery, Inc.)
Mint'ees (Blue Diamond Growers)

Miracle (Villa Park Orchards Association)

Mission (Mission Citrus Growers Cooperative,

Inc.)

Mission Pride (Edinburg Citrus Association)
Mission Pride (Pacific Coast Producers)

Mission Ridge (Skookum, Inc.)
Mister Pete (Agway Inc.)

Mistland (Oregon Prune Exchange)

Molly Gold (Gold Kist Inc.)

Monarch (Tri/Valley Growers)

Monogram (Riceland Foods, Inc.)

Montalvo (Saticoy Lemon Association)
Monterey Inn (Lindsay Olive Growers)

Monticello (Valley of Virginia Cooperative Milk

Producers Association)

Mor-Whip (Land O'Lakes, Inc.)

Morning Glory Farms (Associated Milk Producers, Inc.)

Mother Earth (Mushroom Cooperative Canning Co.)

Motto (Universal Cooperatives, Inc.)

Mount Olive (Orange Heights Orange Association)

Mountain Gems (Blue Anchor, Inc.)

Mountain Goat (Blue Chelan, Inc.)

Mountain Orchard (Mountain Orchard Cooperative, Inc.)
Mt-Whitney (Porterville Citrus Association)

Mt. Whitney (Lindsay Olive Growers)

Mupu (Ojai-Tapo Citrus Association)

Musselman's (Knouse Foods Cooperative Inc.)

Natural Sun (Citrus Central, Inc.)

Nava Sweet (Exeter Citrus Association)

Nevada Dairy (Western Dairymen Cooperative Inc.)
Nimble (Santa Paula Orange Association)

Nitro Gro (Land O'Lakes, Inc.)

No Nicer (Marlin Growers, Inc.)

No Pac (Riceland Foods, Inc.)

Norbest (Norbest, Inc.)
Norpac (Norpac Foods, Inc.)

North Country (Blue Chelan, Inc.)

Nuggets (Agway Inc.)

Nulaid (Nulaid Foods, Inc.) Nutri Treat (Dairymen, Inc.) Nutri-Nudge (Land O'Lakes, Inc.) Nutty Supreme (Darigold, Inc.)

Oak Leaf (Porterville Citrus Association)

(Tri/Valley Growers) Oberti

(Ventura Pacific Company) Ocean Maid (Ocean Spray Cranberries, Inc.) Ocean Spray Ocean View (Ventura Pacific Company)

Old Days (Land O'Lakes, Inc.) Old Meister (Land O'Lakes, Inc.)

Old Vienna (Pro-Fat Cooperative, Inc.) On-A-Tree (Harvest States Cooperatives) Onward (Ventura Pacific Company) (Orange Cove-Sanger Citrus Orange Cove

Association)

(Exeter Citrus Association) Orbit

Orbit Spray Powder (St. Albans Cooperative Creamery, Inc.)

Order (Orange Cove-Sanger Citrus

Association)

(Norpac Foods, Inc.) Oregon Beauty Oregon's Finest (Agripac, Inc.)

Oriental Harvest (Riceland Foods, Inc.) Oriental Rose (Riceland Foods, Inc.) Orinda (Lindsay Olive Growers)

Oriole (Fillmore Piru Citrus Association) Orland (Orland Orange Growers Association,

Inc.)

Oro (Wenoka Sales) Out of the West (Blue Anchor, Inc.) Oven Checked (Land O'Lakes, Inc.) Owl (Blue Anchor, Inc.)

P.C.P. (Pacific Coast Producers) Pace (Land O'Lakes, Inc.)

Pacific Maid (Ventura Pacific Company)

Paddock Green (Agway Inc.)

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Pagoda (Riceland Foods, Inc.) Pak O'Gold (Pacific Coast Producers)

Pala Brave (Villa Park Orchards Association) Panama

(Mission Citrus Growers Cooperative,

Inc.)

Panorama (Diamond Fruit Growers Inc.) (Producers Rice Mill, Inc.) Par Excellence

Parlor Pig (Gold Kist Inc.)

Party Kubes (Mid-America Dairymen, Inc.)

Patio:Ratio (Agway Inc.) Pay Day (Gold Kist Inc.) Peacock (Blue Anchor, Inc.)

Peanut Pride (Harvest States Cooperatives)

Pearl's Quality (Norpac Foods, Inc.)

Pennmarva (Maryland and Virginia Milk Producers)

Pepper (Waverly Growers Cooperative) Perfection (Klink Citrus Association) Perfection (Riceland Foods, Inc.)

Performance Champion (Southern States Cooperative, Inc.)

Performance Plus (Gold Kist Inc.) Perk (MFA Inc.) (MFA Inc.) Pig Pass

Pig Perk (Land O'Lakes, Inc.)

Pinnacle (Corona-College Heights Orange &

Lemon Association)

Pioneer (Pioneer Growers Cooperative)

Pixie Drinks (Dairymen, Inc.)

Plaid (Strathmore Cooperative Association)

Playmate (Agway Inc.) Poly-su147 (Agway Inc.)

Porn Porn (Orange Cove-Sanger Citrus

Association)

Poppin' Toppin' (Harvest States Cooperatives) Pork Maker (Southern States Cooperative, Inc.)

Power Champ (Agway Inc.)
Power-Max (Agway Inc.)

Prairie Farms (Prairie Farms Dairy, Inc.)
Prestige (Seald-Sweet Growers, Inc.)

Presto Pizza (Land O'Lakes, Inc.)
Pride Butter (Land O'Lakes, Inc.)

Pride of the Arena (Farmland Industries, Inc.)
Prima Red (Pacific Coast Producers)
Primasoy 100 (Riceland Foods, Inc.)
Prim0 (Land O'Lakes, Inc.)

Prince of Wales (Lake Wales Citrus Growers)

Princess (Orange Heights Orange Association)

Private Stock (Cabot Farmers' Cooperative Creamery

Company)

Prize of Iowa (Mid-America Dairymen, Inc.)

Pro Balance (Gold Kist Inc.)

Pro Cut (Farmland Industries, Inc.)

Pro Mo (Southern States Cooperative, Inc.)
Pro Pork (Southern States Cooperative, Inc.)

Pro-Lab (Agway Inc.)

Pro-Pass (Southern States Cooperative, Inc.)
Pro-Way (Southern States Cooperative, Inc.)

Pro:Right (Agway Inc.)
Producers Choice (Gold Kist Inc.)

Professor Pool O.J. (Western Dairymen Cooperative Inc.)
Professor Pool Trio (Western Dairymen Cooperative Inc.)

Prolab (Agway Inc.)
Propet (Agway Inc.)

Proware (Land O'Lakes, Inc.)
Puppy Kist (Gold Kist Inc.)

Quality (Ojai-Tapo Citrus Association)

Queen Bee (Corona-College Heights Orange &

Lemon Association)

Quick-Ettes (Land O'Lakes, Inc.)

Quicken Chicken (Gold Kist Inc.)

Qwiklift Universal (Cenex)

Readi Pac

RGA (Rice Growers Association of

California)

(Land O'Lakes, Inc.)

Rabbit Maker (Southern States Cooperative, Inc.)

Rascal (Agway Inc.)
Rawhide (Norpac Foods, Inc.)

Rebecca (Yorba Orange Growers Association)
Recipe Book (Mid-America Dairymen, Inc.)

Record (Strathmore Cooperative Association)

Red Ball (Maine Potato Growers, Inc.)

Red Ball (Sunkist Growers, Inc.)

Red Boy (Darigold, Inc.)

Red Diamond (Diamond Fruit Growers Inc.)
Red Dog (Villa Park Orchards Association)
Red Label [Lindsay Fruit Association)

Red Pack (Tri/Valley Growers)
Red Panther (MFC Services (AAL))
Red Ribbon (Oregon Prune Exchange)

Red Ribbon (Snokist Growers)
Red Ridinghood (Marlin Growers, Inc.)

Red Seal (Rice Growers Association of California)

Red Shield (Darigold, Inc.)

Red Z (Mesa Citrus Growers)

Reddi-Maid (Cherry Central Cooperative, Inc.)

Redlands Foothill (Redlands Foothill Groves)

Regal Aire (Land O'Lakes, Inc.)

Regent (Saticoy Lemon Association)

Remus (Michigan Milk Producers Association)

Respond (Agway Inc.)

Revelation (Exeter Citrus Association)

Reward (Sunland Packing House Company)
Rhu-B-Pak (Washington Rhubarb Growers

Association]

Rice Bits (Riceland Foods, Inc.)

Riceland (Riceland Foods, Inc.)

Riceland Foods (Riceland Foods, Inc.)
Riceland Perfected (Riceland Foods, Inc.)
Riceland's (Riceland Foods, Inc.)
Ricerrific (Riceland Foods, Inc.)
Rich & Creamy (Dairymen, Inc.)

Right (Farmland Industries, Inc.)

Ringleader (Fillmore Piru Citrus Association)

Ringletts (Norpac Foods, Inc.)

Rise (Agway Inc.)

Riversweet (Ocean Spray Cranberries, Inc.)

Roastrite (Norbest, Inc.)

Robust (Santa Paula Orange Association)
Rocky Hill (Ivanhoe Citrus Association)
Romano (Gibson Wine Company)

Rooster (Villa Park Orchards Association)

Rose Crest (Strathmore Cooperative Association)

Rose Grove (Land O'Lakes, Inc.)

Rosedale Brand (Cabot Farmers' Cooperative Creamery

Company)

Royal (Corona-College Heights Orange &

Lemon Association)

Royal Arms (Lake Wales Citrus Growers)

Royal Circle (Agway Inc.)

Royal Garden (Norpac Foods, Inc.) Royal Garnet (Norpac Foods, Inc.)

Royal Green (Agway Inc.)

Royal Knight (Redlands Foothill Groves)

Royal Purple (Norpac Foods, Inc.)

Royal Red (Pioneer Growers Cooperative)

Royal Wing (Agway Inc.)

Ruby (Farmland Industries, Inc.)

Ruby (Lake Region Packing Association)
Ruler (Saticoy Lemon Association)

S (Land O'Lakes, Inc.)
S & W (Tri/Valley Growers)

S-L (Sunland Packing House Company)

SFA (Southwest Feed & Farm Supply, Inc.)

SGI (Sunkist Growers, Inc.)
SK (Sunkist Growers, Inc.)
Sabrosa (Land O'Lakes, Inc.)
Sack O'Corn (Norpac Foods, Inc.)
Sacramento (Tri/Valley Growers)
Saddle King (Gold Kist Inc.)

Sal-Fry (Riceland Foods, Inc.)

Salad Shoppe (Harvest States Cooperatives)

Salt River (Mesa Citrus Growers)
San Fernando Valley (Lindsay Olive Growers)
San Marcos (Ventura Pacific Company)

Sanitary Farm Dairies (Land O'Lakes, Inc.)

Sans Egal (Lindsay Fruit Association)
Santiam (Norpac Foods, Inc.)

Saticoy (Saticoy Lemon Association)
Satin (Irvine Valencia Growers)
Saw Tooth (Grand View Heights Citrus

Association)

Schooner (Mission Citrus Growers Cooperative,

Inc.)

Schweigert (Land O'Lakes, Inc.)

Schweigert Sunday

Morning Delight (Land O'Lakes, Inc.)

Scona (Fillmore Piru Citrus Association)
Scotch Lassie Jean (Strathmore Packing House Company)

Scramblend (Land O'Lakes, Inc.)

Sea Breeze (Mission Citrus Growers Cooperative,

Inc.)

Sea Cool (Saticoy Lemon Association)
Sea-Bound (Saticoy Lemon Association)
Sea-Cured (Saticoy Lemon Association)
Seald Fresh (Seald-Sweet Growers, Inc.)
Seald Pep (Waverly Growers Cooperative)
Seald-Sweet (Seald-Sweet Growers, Inc.)

Seaside (California Bean Growers Association)

Security (Universal Cooperatives, Inc.)

See Saw (Agway Inc.) Seedway (Agway Inc.)

Sello Rojo (Rice Growers Association of California)
Serape (Yuma Mesa Fruit Growers Association)

Serge (Irvine Valencia Growers)
Sespe (Saticoy Lemon Association)

Shady Green (Agway Inc.)

Shenandoah's Pride (Valley of Virginia Cooperative Milk

Producers Association)

Sho-Deo (Agway Inc.)

Show Supreme (Land O'Lakes, Inc.)
Shur-Chef (Riceland Foods, Inc.)

Sierra (Orland Orange Growers Association,

Inc.)

Siesta (Dairymen, Inc.)
Signature (Land O'Lakes, Inc.)
Silver King (Gold Kist Inc.)

Silver Pearl (Rice Growers Association of California)
Silver Stirrup (Southern States Cooperative, Inc.)
Silver Tips (Villa Park Orchards Association)
Silvercraft (Ventura County Independents

Association)

Silverstone Cellars (Gibson Wine Company)

Sip Ups (Dairymen, Inc.)
Skookum (Skookum, Inc.)

Skyrocket (Exeter Citrus Association)
Slim Jims (Norpac Foods, Inc.)

Smile (Mission Citrus Growers Cooperative,

Inc.)

Smiling Thru (Blue Anchor, Inc.)

Smokehouse (Blue Diamond Growers)

Smokettes (Land O'Lakes, Inc.)

Sno Boy (Fillmore Piru Citrus Association)
Sno Kap (Mushroom Cooperative Canning Co.)

Snokist (Snokist Growers)

Somisea (Saticoy Lemon Association)

Soup Supreme (Norpac Foods, Inc.)
Southern Gold (Gold Kist Inc.)
Southern Maid (Dairymen, Inc.)

Southern Minnesota (Southern Minnesota Beet Sugar

Cooperative)

Sow Maxi Milk (Land O'Lakes, Inc.)

SoyPlus (West Central Cooperative)
Spaniel (Grand View Heights Citrus

Association)

Splendid (Klink Citrus Association)

Splendor (Fillmore Piru Citrus Association)

Spoonery Cheese (Land O'Lakes, Inc.)

Sport Shake (Mid-America Dairymen, Inc.)

Spot Green (Agway Inc.)

Spring Back (Citrus Central, Inc.)

Spring Farm (0-AT-KA Milk Producers Cooperative

Inc.)

Spring Hill (Farmland Industries, Inc.)

Springwater (Norpac Foods, Inc.)

Spun Gold (Diamond Walnut Growers, Inc.)

Spunky (Agway Inc.)

Staco (Norpac Foods, Inc.)

Stalwart (Santa Paula Orange Association)
Stamina (Santa Paula Orange Association)
Star Valley (Western Dairymen Cooperative Inc.)

Star of Calif. (Sierra Citrus Association)

Starland (Dairymen, Inc.)
Start-N-Gro (Agway Inc.)
Start:Right (Agway Inc.)

State Brand (Associated Milk Producers, Inc.)
Statesman (Southern States Cooperative, Inc.)
Sterilan (Intermountain Farmers Association)

Strand (Saticoy Lemon Association)

Strathmore (Strathmore Packing House Company)
Strength (Santa Paula Orange Association)
Strube (Lake Region Packing Association)

Strut-N-Shine (MFA Inc.)

Sue Bee (Sioux Honey Association)
Sugar Plum (Sunsweet Growers Inc.)

Summertime (Agripac, Inc.)

Summit (Redlands Foothill Groves)
Sumner (Washington Rhubarb Growers

Association)

Sun Garden (Sunland Packing House Company)

Sun Gold (Sunweet Growers Inc.)
Sun Idol (Ivanhoe Citrus Association)
Sun Star (Sunsweet Growers Inc.)
Sun State (Golden Gem Growers, Inc.)
Sun-Maid (Sun-Maid Growers of California)

Sunbright (Citrus Central, Inc.)
Sunbright (Golden Gem Growers)
Sunday Morning Delight (Land O'Lakes, Inc.)
Sunkist (Sunkist Growers, Inc.)
Sunnizone (Marlin Growers, Inc.)

Sunshine State (Winter Garden Citrus Products

Cooperative)

Sunsweet (Sunsweet Growers Inc.)
Super 12M (Universal Cooperatives, Inc.)

Super Cow (MFA Inc.)

Super Forage (Land O'Lakes, Inc.)

Super Laying Mash (Southern States Cooperative, Inc.)

Super Market (Norpac Foods, Inc.)

Super Pig (MFA Inc.)

Super01 (Universal Cooperatives, Inc.)

Superlube 518 (Cenex)
Superlube XL (Cenex)

Supreme (Chief Wenatchee)

Sur Start (MFA Inc.)

Surefry (Riceland Foods, Inc.)
Surpass (Exeter Citrus Association)

Sutter-Buttes (Blue Anchor, Inc.)
Switzkastle (Land O'Lakes, Inc.)

Tache(Ojai-TapoCitrusAssociation)Tapo(Ojai-TapoCitrusAssociation)

Tartan (Orange Heights Orange Association)

Tasti-Flake (Agway Inc.)
Tasti-Lean (Norbest, Inc.)
Tater Bars (Norpac Foods, Inc.)

Taterbest (Agway Inc.)

Team (Pioneer Growers Cooperative)

Techguard (Agway Inc.)
Tender Morsels (Agway Inc.)

Tenderbite (Land O'Lakes, Inc.)

Tepic (Saticoy Lemon Association)

Tesoro Rancho (Villa Park Orchards Association)

Test:Rite (Agway Inc.)
The Best of the West (Agway Inc.)

The Dairy Best (Land O'Lakes, Inc.)

Three Arches (Villa Park Orchards Association)

Tico (Calavo Growers of California)

Tillamook (Tillamook County Creamery

Association)

Tim's Cascade (Pro-Fat Cooperative, Inc.)
Time Tested (Lindsay Fruit Association)

Titan (Fillmore Piru Citrus Association)
Top Fresh (Waverly Growers Cooperative)

Top Harvest (Tree Top, Inc.)

Top Notch (Associated Milk Producers, Inc.)

Top Notch (Gold Kist Inc.)

Topaz (Ventura County Independents

Association)

Topdress (Agway Inc.)

Topper (Land O'Lakes, Inc.)
Trail (Mesa Citrus Growers)
Traveler's Morning (Land O'Lakes, Inc.)

Traverse Bay Fruit Co. (Cherry Central Cooperative, Inc.)
Tray Pats (Mid-America Dairymen, Inc.)
Treasure Pack (Hunt Brothers Cooperative)

Tree Top (Tree Top, Inc.)

Treeline Shade (Agway Inc.)

Tri Our (Snokist Growers)

Tri Valley (Tri/Valley Growers)

Triangle (Fillmore Piru Citrus Association)

Triangle (Lake Region Packing Association)

Triangle-Young's (Dairymen's Creamery Association)

Tribute (Sierra Citrus Association)

Trim (Darigold, Inc.)
Triple Squeeze (Darigold, Inc.)

Trojan (Orange Heights Orange Association)

Trophy Brand (MFA Inc.)

Tropic Moon (Edinburg Citrus Association)
Tropic Valley (Edinburg Citrus Association)

Trout (Trout)

Tru-Florida (Lake Region Packing Association)

Trysum (Fillmore Piru Citrus Association)

Tulip (Porterville Citrus Association)

Turf-Til (Universal Cooperatives, Inc.1

Turf-Trak (Universal Cooperatives, Inc.)

Turf-Trim (Universal Cooperatives, Inc.)

Turf Club (Agway Inc.)

Tuttorosso (Tri/Valley Growers)
Tweed (Irvine Valencia Growers)

Twin Peaks (Yakima Valley Grape Producers, Inc.)

Two Girl (Riceland Foods, Inc.)

UCF Farm & Home Feeds (United Co-operative Farmers, Inc.)

ULV oil (Riceland Foods, Inc.)

Ugene (Agripac, Inc.)

Ultra (Grand View Heights Citrus

Association)

Ultra Wean (Land O'Lakes, Inc.)
Ulysses (Sierra Vista Packing Co.)

Umatilla Belle (Umatilla Citrus Growers Association)
Umpire (Corona-College Heights Orange &

Lemon Association)

Uncle Sam (Ventura County Independents

Association)

Universal (Universal Cooperatives, Inc.)
Valencia (Farmers Rice Cooperative)
Valencia (Lindsay Olive Growers)
Valley Brand (Norpac Foods, Inc.)

Valley Lea (Michigan Milk Producers Association)

Valley Maid (Norpac Foods, Inc.)

Valley Rich (Dairymen, Inc.)

Valley Sky (Blue Anchor, Inc.)

Valley View (Corona-College Heights Orange &

Lemon Association)

valor (Land O'Lakes, Inc.)

Valueguard (Agway Inc.)

Velly Nice (Riceland Foods, Inc.)

Velvet (Irvine Valencia Growers)

Ven Pac (Ventura Pacific Company)

Ven-Co (Ventura Pacific Company)

Venice Cove (Klink Citrus Association)

Ventura Maid (Ventura Pacific Company)

Verity (Ojai-Tapo Citrus Association)

Vermont Royale (Cabot Farmers' Cooperative Creamery

Company)

Vermontzarella (Cabot Farmers' Cooperative Creamery

Company)

Versatol (Universal Cooperatives, Inc.)

Verti-Clean Plus (Agway Inc.)

Vigor Plus (Land O'Lakes, Inc.)

Villa Pacifica (Pacific Coast Producers)

Village Creamery (Mid-America Dairymen, Inc.)

Vintner's Choice (Guild Wineries & Distilleries)

Vita Ray (Pacific Coast Producers)

Vitagrain (Riceland Foods, Inc.)

Wa-Se-Co. (Waterloo Service Company)
Wagon Trail (Harvest States Cooperatives)
Washington (Sierra Citrus Association)

Waverly Growers Cooperative)
Waverly Famous (Waverly Growers Cooperative)

Wear Green (Agway Inc.)

WeatherMark (Universal Cooperatives, Inc.)
Weaver of Piru (Fillmore Piru Citrus Association)

Welch's (Welch Foods, Inc.)
Welch's Orchard (Welch Foods, Inc.)
Welchade (Welch Foods, Inc.)
Welchito (Welch Foods, Inc.)

Wells Ace (Pioneer Growers Cooperative)

Wenatchee Chief (Chief Wenatchee)
Wenatchee Gold (Chief Wenatchee)
Wenoka (Wenoka Sales)
Western Sky (Blue Anchor, Inc.)
Westpac (Norpac Foods, Inc.)

White Diamond (Diamond Fruit Growers Inc.)
Whole Sun (Winter Garden Citrus Products

Cooperative)

Wilamette (Agripac, Inc.)

Winter Gold (Winter Garden Citrus Products

Cooperative)

Winter King (Pioneer Growers Cooperative)

Winters (Blue Anchor, Inc.)
Wisota (Land O'Lakes, Inc.)

Wonder Rose (Farmers Rice Cooperative)
Wood Saver (Universal Cooperatives, Inc.)
Woodbrook Vineyards (Gibson Wine Company)

Wormisol (Southern States Cooperative, Inc.)

X-L (Land O'Lakes, Inc.)

X-L-A (Southern States Cooperative, Inc.)

Yakaval (Snokist Growers)

Yakima Valley (Yakima Valley Grape Producers, Inc.)

Young N'Tender (Gold Kist Inc.)

Yuma Mesa (Yuma Mesa Fruit Growers Association)

Yummy (Land O'Lakes, Inc.)

Zuma (Sierra Vista Packing Co.)

Zumbra Valler (Mid America Deirymen In

Zumbro Valley (Mid-America Dairymen, Inc.)

U.S. Department of Agriculture Agricultural Cooperative Service

P.O. Box 96576 Washington, D.C. 20090-6576

Agricultural Cooperative Service (ACS) provides research, management, and educational assistance to cooperatives to strengthen the economic position of farmers and other rural residents. It works directly with cooperative leaders and Federal and State agencies to improve organization, leadership, and operation of cooperatives and to give guidance to further development.

The agency (1) helps farmers and other rural residents develop cooperatives to obtain supplies and services at lower cost and to get better prices for products they sell; (2) advises rural residents on developing existing resources through cooperative action to enhance rural living; (3) helps cooperatives improve services and operating efficiency; (4) informs members, directors, employees, and the public on how cooperatives work and benefit their members and their communities; and (5) encourages international cooperative programs.

ACS publishes research and educational materials and issues Farmer Cooperatives magazine. All programs and activities are conducted on a nondiscriminatory basis, without regard to race, creed, color, sex, age, marital status, handicap, or national origin.